



सत्यमेव जयते

**GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
MSME-DEVELOPMENT INSTITUTE**

ANNUAL REPORT

2019-20



PREPARED BY

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FOREWORD

Office of the Development Commissioner (Micro, Small and Medium Enterprises) (earlier called Development Commissioner (Small Scale Industries) was established as Small Industries Development Organisation (SIDO) in 1954 on the basis of the recommendations of the Ford Foundation. With the enactment of the MSMED Act 2006, the organization has been renamed as Micro, Small and Medium Enterprises-Development Organisation (MSME-DO) with the wider mandate of promotion and development of MSME sector.

MSME Development Institute, Cuttack and its two Branches located at Rourkela and Rayagada are the field offices of DC (MSME), Ministry of MSME, Government of India, New Delhi, provides a wide spectrum of services to the Micro, Small and Medium Industries in the State of Odisha, now has been enlarged to all enterprises except large industries. These services include training for entrepreneurship development, preparation of project and product profiles, technical and managerial consultancy, assistance for exports, pollution and energy audits besides implementing the schemes launched by Union Government for promotion of MSME in the country like Make in India, Startup India, Stand up India, Digital India, Skill India, Zero Defect and Zero Effect, Udyog Aadhaar Memorandum, Revival and Rehabilitation of MSMEs, Skill Development, Technology Upgradation, etc. The ministry is also implementing other schemes like Procurement and Marketing Support, Cluster Development, CLCS-TU, CGTMSME, CLCSS, Udyam Sakhi, Udyam Sambandh, Udyam Jyoti, Udyam Sathi etc. for the promotion and development of MSME activities. It also works as effective links between the Central and the State Government for sustainable development of MSMEs in the state of Odisha. Consequent upon the increased globalization of the Indian economy, MSME sector is facing new challenges. Government of India, Ministry of MSME is taking various initiatives to address such challenges. MSME-DI, Cuttack has recognized the changed environment and is currently focusing on providing handholding support to first generation entrepreneurs by helping them to set up their own micro/small enterprises with an objective to stimulate entrepreneurial skills among the youth. There is also need of accelerating skill development through which the youth can set up their own enterprises and become self-employed.

In this direction a report has been prepared incorporating the activities of MSME-DI, Cuttack and its Branches at Rourkela and Rayagada for the year 2019-20 in a nutshell, which will be very useful for the researchers, academicians, policy makers, existing and prospective entrepreneurs of the state for sustainable development of MSME sector in the country. I am pleased to record my appreciation for **Dr. Shibananda Nayak, Asst. Director (E.I.)** of this Institute for his concerted effort to bring out this **Annual Report 2019-20** incorporating various activities and functions of this Institute on different aspects in a systematic way. I am sure, entrepreneurs, professionals attached to promotional agencies, financial and other training Institutes would certainly get the desired information from this report.

Cuttack

Dated: 8th June, 2020

(Dr. S.K. SAHOO)

Director In-Charge

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CHAPTER – I**ROLE OF MSME DEVELOPMENT INSTITUTE IN ODISHA**

The Micro, Small and Medium Enterprises Development Institute, Ministry of Micro, Small and Medium Enterprises, Government of India, Cuttack along with its two Branches at Rourkela and Rayagada has been functioning under the Micro, Small and Medium Enterprises Development Organization (MSME-DO), Ministry of Micro, Small and Medium Enterprises, Government of India with an objective to promote and develop MSME sector in the state by rendering various services. Workshops at Cuttack, Rourkela & Rayagada are providing common facility services to the units as well as imparting training to candidates to sharpen their skills to improve the productivity in their concerned units.

The main activities of this Institute includes rendering techno-economic and managerial consultancy to the existing as well as new generation entrepreneurs in the field of chemical, mechanical, metallurgy, leather and footwear, glass & ceramics, electrical, electronics, hosiery, industrial management, economics & statistics etc. besides providing training facilities under ESDP, EAP & MDP programmes. Conducting Industrial Potentiality Survey of Districts and specific Cluster Studies to have a stock of information regarding various inputs and facilities available including surplus resources and demand pattern of the people enabling an entrepreneur to set up industries, recommendation under NSIC Registration of MSME units to facilitate participation in Government purchase programme, Joint capacity assessment for distribution of scarce raw materials, Vendor Development Programme for Ancillary Development, Implementation of Public Procurement Policy of Govt. of India, preparation of State Profile with exhaustive information on industry, preparation of project profiles & Detail Project Reports, Up gradation of Technology, Census & Sample Survey of MSMEs, Conducting seminars/ workshops on different themes to create awareness on Intellectual Property Rights (IPRs), Export promotion, Zero Defect and Zero Effect(ZED), Government E-Marketplace (GeM), Business Incubation etc. and guidance for revival and re-habilitation of MSMEs, preparation of Project Profiles and technical reports, implementation of CLCS-TU Schemes, Cluster development etc. are also the important activities of MSME Development Institute, Cuttack.

This Institute and its Branches are equipped with techno-economic & managerial manpower in different disciplines to render various services. Having a look on the backwardness of the state particularly in the industrial sector, there is a need of giving more specialized services, training and creates awareness among the people for developing a friendly

industrial atmosphere for speedy development of MSME sector by utilizing resources and skill available with the ultimate objective of furthering the economic growth and employment generation.

GEOGRAPHICAL COVERAGE OF THE INSTITUTE

At present, the state of Odisha consists of 30 districts. All the districts have been covered under the administrative jurisdiction of this Institute and its Branch Institutes to make the services available in an appropriate manner. The districts covered under the jurisdiction of this Institute and its Branch Institutes are given below.

Sl. No	Location of the Institute & its Branches	Districts covered
1.	MSME-Development Institute, Vikash Sadan, College Square, Cuttack-753 003. Tel- (0671) 2950011, Fax : (0671) 2548006 E-Mail: dcidi-cuttack@dcmsme.gov.in Website: www.MSME-DIcuttack.gov.in	Cuttack, Jajpur, Jagatsinghpur, Kendrapara, Puri, Khurda, Nayagarh, Balasore, Bhadrak, Dhenkanal, Angul, Keonjhar, Mayurbhanj, Ganjam and Gajapati.
2.	Branch MSME-Development Institute, Industrial Estate, Rourkela Tel- (0661) 2402492 E-Mail : brdcdi-rour@dcmsme.gov.in	Sundargarh, Sambalpur, Bargarh, Jharsuguda & Deogarh
3.	Branch MSME-Development Institute, New Colony, Rayagada. Telefax- (06856) 235868 E-Mail : brdcdi-rama@dcmsme.gov.in	Koraput, Rayagada, Nawarangpur, Malkangiri, Kalahandi, Nuapada, Boudh, Kandhamal, Bolangir and Subarnapur.

Above all, the main Institute at Cuttack looks at the overall needs of the state as a whole either through its Branch MSME-DIs or directly.

CHAPTER – II
BRIEF OF ACTION PLAN ACTIVITIES OF MSME-DI, CUTTACK
DURING THE YEAR 2019-20

Name of Activity	No. of Programmes/Activities	Units / Participants
IMC	34	2268
EAP	04	100
MDP	03	73
EDP (Under PD Account)	06	181
SDP (Under PD Account)	03	54
Awareness on IPR	05	275
Awareness on CLCSS	06	338
Awareness on ZED	06	291
Awareness on Business Incubation	01	130
Awareness on Digital MSME	01	35
SVDP	07	360
NVDP	01	100
Awareness on GeM	08	409
Awareness on PPP	01	51
Tradefairs	05	550
National Workshop/Seminar	02	367
National Level Awareness Programmes	15	1832
Other Activities		
Project Profiles	-	490
Consultancy Provided	-	1980
BIPS Report	30	
DIPS Report	06	
State Profile	01	
Capacity Assessment	-	37
Workshop		
No. of units benefited	100	
No. of jobs undertaken	271	
Reimbursement	No. of Application Processed	Amount Dispensed (in Rs.)
Domestic Trade Fair	02	54,100
Business Incubation	Host Institutions	Incubatees
	25	135
National Award 2016		
Applications Received	25	
Recommended to NLSC	11	
Awarded	1	
E-News Letter (Monthly)	12	

ODISHA STATE INDUSTRIAL PROFILE

As per the guidelines of O/o DC (MSME), New Delhi the current issue of Odisha State Industrial Profile has been prepared under the Action Plan 2019-20. The report would serve as a manual to the entrepreneurs, promotional agencies, financial institutions including banks, academic institutions and researchers as a stock of information/data on various aspects like availability of natural resources, raw materials, human resources, financial assistance, technical services including infrastructure facilities and scope of setting up new industries, role of promotional agencies and incentives given and schemes operated, growth of MSMEs, its pattern and other relevant information of the state are systematically incorporated in the report. The broad objective of preparation of this report is-

- i) To analyze the availability of human and material resources in the state
- ii) To assess the infrastructural facilities available to plan for industrial development
- iii) To evaluate the progress of industrialization achieved so far in the state depending upon the available resources and infrastructure.
- iv) To explore the scope of setting up of units in the MSME Sector.
- v) Role of promotional agencies and Financial Institutions in promoting MSMEs.
- vi) Schemes and incentives given for promotion and development of MSMEs.

DISTRICT INDUSTRIAL POTENTIALITY SURVEY REPORTS

During the year 2019-20, this Institute has prepared District Industrial Potentiality Survey Profiles of six districts of the state with a focus on the following aspects viz; physical and geographical features, availability of natural, human resources and the present status of industrial development as well as availability of infrastructural facilities for further industrial development in the district & scope of new industries. The District Industrial Potentiality Survey report has been undertaken with the following objectives:

- To explore the natural and human resources and skill development.
- To assess the available infrastructure for industrial development.
- To evaluate the existing industrial activities of the district, utilizing the resources and also catering to the local demand.
- To identify some of the viable projects in MSME sector which can come up in the district in the ensuing years based upon the locally available surplus resources and the demand factor.

BRIEF DISTRICT INDUSTRIAL POTENTIALITY SURVEY REPORTS

During the year 2019-20 as per the instructions issued by O/o DC (MSME), New Delhi, this Institute has prepared Brief District Industrial Potentiality Survey Profiles of all the thirty districts of the state.

PROJECT CONSULTANCY AND PROJECT PROFILES

The core competency of MSME Development Institute, Cuttack is to provide project consultancies & profiles for the prospective entrepreneurs as well as the PMEGP target groups. This Institute explored all possibilities and put concerted efforts for meeting the demand of PMEGP and other beneficiaries by providing various assistance in project consultancies and profiles on continuous basis. The Project Profiles serve as a preliminary guide to the entrepreneurs to go ahead in the process of setting up a unit.

The technical officers of this Institute as well as Branch Institutes have provided the project consultancies and profiles as per the guidelines & instructions of O/o DC(MSME), New Delhi under the Action Plan 2019-20. Some of the project profiles have also been prepared as per the local demand and need. Total 490 project profiles on new including updated project profiles were prepared as per the local demand during the year 2019-20. Nearly, 1980 MSMEs have attended the institute and its branches for techno-economic assistance during 2019-20.

Category-Wise No. of Project Profiles Prepared in 2019-20		
Sl No.	Product(s) Category	Total
1	Food	87
2	Chemical	133
3	Mechanical	59
4	Glass & Ceramic	59
5	Hosiery	38
6	Electrical /Electronic	27
7	Metallurgy	05
8	Leather & Footwear	05
9	Miscellaneous	77
	TOTAL	490

INDUSTRIAL MOTIVATIONAL CAMPAIGNS (IMCs)

During the year 2019-20, this Institute has conducted 34 Industrial Motivational Campaigns at various places in the state and total of 2268 participated in these campaigns. The objective of the campaign is to propagate the message of Entrepreneurship among educated unemployed youths by instilling them with firsthand information in respect of facilities & assistance available from various promotional agencies to enable them to plan for setting up of their own ventures and become self employed and two make aware of various schemes to existing entrepreneurs. The details of the programme are given below.

DETAIL OF INDUSTRIAL MOTIVATIONAL CAMPAIGNS CONDUCTED DURING 2019-20

SL	Title of progarmme	Place	Duration	No. of Participants
1	Industial Motivational Campaign(IMC)	Jagatsinghpur	17-09-2019	31
2	Industial Motivational Campaign(IMC)	Bargarh	10-10-2019	32
3	Industial Motivational Campaign(IMC)	Puri	25-10-2019	32
4	Industial Motivational Campaign(IMC)	Rambha	15-10-2019	36
5	Industial Motivational Campaign(IMC)	Balasore	27-11-2019	31
6	Industial Motivational Campaign(IMC)	Bolangir	06-12-2019	36
7	Industial Motivational Campaign(IMC)	Bhubaneswar	29/30-10-2019	60
8	Industial Motivational Campaign(IMC)	Boudh	13/14-11-2019	60
9	Industial Motivational Campaign(IMC)	Nayagarh	22/23-10-2019	59
10	Industial Motivational Campaign(IMC)	Bhawanipatna	26/27-09-2019	66
11	Industial Motivational Campaign(IMC)	Berhampur	29/30-11-2019	220
12	Industial Motivational Campaign(IMC)	Kendrapara	04-10-2019	60
13	Industial Motivational Campaign(IMC)	Paralakhemundi	19/20-11-2019	123
14	Industial Motivational Campaign(IMC)	Berhampur	23-01-2020	36
15	Industial Motivational Campaign(IMC)	Jagatsinghpur	3/4-10-2019	97
16	Industial Motivational Campaign(IMC)	Nuapada	7/8-11-2019	85
17	Industial Motivational Campaign(IMC)	Talcher	15/16-01-2020	77
18	Industial Motivational Campaign(IMC)	Keonjhar	07-11-2019	70
19	Industial Motivational Campaign(IMC)	Rourkela	30-9/01-10-19	60
20	Industial Motivational Campaign(IMC)	Jharsuguda	05/06-12-2019	73
21	Industial Motivational Campaign(IMC)	Deogarh	06/07-03-2020	67
22	Industial Motivational Campaign(IMC)	Malkanagiri	21/22-10-2020	100
23	Industial Motivational Campaign(IMC)	Nabarangpur	04/05-11-2019	95

24	Industrial Motivational Campaign(IMC)	Anandpur	12/13-12-2019	81
25	Industrial Motivational Campaign(IMC)	Balasore	14/15-11-2019	57
26	Industrial Motivational Campaign(IMC)	Baripada	28/29-11-2019	75
27	Industrial Motivational Campaign(IMC)	Jajpur	24/25-01-2020	80
28	Industrial Motivational Campaign(IMC)	Jagatsinghpur	30-09-2019	90
29	Industrial Motivational Campaign(IMC)	Baripada	13-09-2019	40
30	Industrial Motivational Campaign(IMC)	Bhubaneswar	18-10-2019	45
31	Industrial Motivational Campaign(IMC)	Rourkela	08-11-2019	46
32	Industrial Motivational Campaign(IMC)	Cuttack	02-12-2019	38
33	Industrial Motivational Campaign(IMC)	Berhampur	23-12-2019	58
34	Industrial Motivational Campaign(IMC)	Bhadrak	10-01-2020	52
	Total			2268

ENTREPRENEURSHIP AWARENESS PROGRAMMES (EAPs)

During the year 2019-20, this Institute has conducted 4 Entrepreneurship Awareness Programmes (EAPs) and total of 100 participants benefitted in these programmes. The objective of the EAP is to propagate the message of Entrepreneurship among educated unemployed youths by giving training to them with firsthand information in respect of facilities & assistance available from various promotional agencies to enable them to plan for setting up of their own ventures.

SL. No.	Title of programme	Place	Duration	No. of Participants
1.	ENTREPRENEURSHIP AWARENESS PROGRAMME(EAP)	Govt ITI, Boudh	16-10-19 to 29-10-19	25
2.	ENTREPRENEURSHIP AWARENESS PROGRAMME(EAP)	Govt ITI, Phulbani	07-01-20 to 20-01-20	25
3.	ENTREPRENEURSHIP AWARENESS PROGRAMME(EAP)	Rayagada	17-10-19 to 30-10-19	25
4.	ENTREPRENEURSHIP AWARENESS PROGRAMME(EAP)	Govt ITI, Malkanagiri	20-01-20 to 31-01-20	25

MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

During the year 2019-20, this Institute has conducted 3 Management Development Programmes (MDPs) and total of 73 participants benefitted in these programmes. The objective of the MDP is to provide information on export documentation, export marketing and packaging for exports to existing entrepreneurs involved in export activities as well as to export worthy units.

SL. No.	Title of programme	Place	Duration	No. of Participants
1.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)	IED, Bhubaneswar	21-10-19 to 25-10-19	25
2.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)	Udyog Bhawan, Balasore	16-12-19 to 20-12-19	25
3.	MANAGEMENT DEVELOPMENT PROGRAMME(MDP)	MSME-DI, Cuttack	20-01-20 to 24-01-20	23

PROGRAMMES UNDER PERSONAL DEPOSIT ACCOUNT (PD ACCOUNT)

Considering the local need of different training programmes the O/o DC (MSME), New Delhi has given the permission to conduct some programmes under PD Account with specific terms and conditions. Total of 09 Skill Development Programmes (SDPs) & Entrepreneurship Development Programmes (EDPs) have been conducted during the year 2019-20 and 235 trainees benefitted from these programmes. The details of the PD account programmes are given below:

DETAILS OF PD PROGRAMMES CONDUCTED DURING 2019-20 BY MSME-DI,CUTTACK				
Sl. No.	Type of Programme	No. of Programme	Topic	Trainees
1	Skill Development Programme(SDP)	01	Business Analysis & Financial Statement Analysis	10
2	Skill Development Programme(SDP)	02	Biotechnology	44
3	Entrepreneurship Development Programme(EDP)	06	Entrepreneurship, Motivation, Product Identification & Selection, Project Report Preparation, Scheme of assistance by Different Organisation, Steps to start MSEs, Source of Finance, Quality, Cost control, Management of MSEs, Marketing, Accounting, etc.	181
	Total	09	Total Trainees	235

ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT AT DHENKANAL

MSME-Development Institute, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Orissa Assembly for Small & Medium Enterprises(OASME),Dhenkanal Chapter, Cashew, Engineering Cluster, Regional Industry Centre, (RIC) & Mission Dhenkanal on 21-08-2019 at Lekhaka Parisad Conference hall at Dhenkanal for the benefit of MSMEs & entrepreneurs.

At the outset Sh. S.K.Rath, Asst.Director, MSME-DI, Cuttack, welcome the guest & participants, spoke about the programme. The programmes was inaugurated by Dr.S.K.Sahoo, Director In-Charge, MSME-DI,Cuttack.In his inaugural address, he asked the entrepreneur of the region to be more competitive & focus on innovation research, incubation and protect their IP assets, be more competitive in the era of globalization.

Sh. A.K.Pradhan, Asst.Controller of Patent, Indian Patent Office, Kolkata, spoke about IPR & interacted on IPR issues relating to Patent, Copy Rights, Industrial Design, etc. Dr.S.K.Kar, Head of IPFC, CTTC, Bhubaneswar spoke about assistance offered by IPFC, also spoke on Trade Mark,GI. Sh.P.K.Mishra, Asst. Director & CDO, MSME-DI, Cuttack also spoke on Cluster development & importance of IP in Clusters. Manager & IPOs from RIC,Dhenkanal,Officers from IPFC,IEDO Bhubaneswar, also attended the programme and interacted with the entrepreneurs, cluster actors on IP issues, it relevance to MSMEs.

The entrepreneurs shown keen interest & also discussed with resource persons on their individual unit's issues relating to protection, registration of IP assets, mainly Trade Marks & Patents, Industrial Design. A total of 53 persons attended the programme, availed the benefit.

The programme was coordinated by Sh. S.K.Rath Asst. Director (IMT), MSME-DI, Cuttack, who also interacted with the participants on IP issues during the programme . The programme ended with vote of thanks proposed by Sh. P. Moharana, Director, MISSION, Dhenkanal.



Sh. S. K. Rath, Asst Director, MSME-DI Cuttack addressing participants.

ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT ROURKELA

MSME-DI, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Rourkela Chamber of Commerce and Industry, Engineering and Clusters, Rourkela & RIC Rourkela on 22-08-2019 at the Conference hall of Rourkela Chamber of Commerce and Industry, for the benefit of MSMEs & entrepreneurs.

At the outset Sh. Rajesh Garg, General Secretary, Rourkela Chamber of Commerce and Industry, welcome the guest & participants and asked the entrepreneurs to avail full benefit out of the Programme. The programme was inaugurated by Sh.Praveen Garg, President, Rourkela Chamber of Industry & Commerce. In his inaugural address, he thanked MSME-DI, Cuttack for initiative, he asked the entrepreneur of the region to focus much on innovation, creativity, research and development and protect their IP assets.

Sh. A.K.Pradhan, Asst.Controller of Patent, Indian Patent Office, Kolkatta, spoke about IPR & interacted on IPR issues relating to Patent, Copy Right , Industrial Design & GI. Mr. S.K.Rath, Asst Director/IPR Nodal Officer, MSME-DI, Cuttack, delivered talks & interacted on IPR, it's benefit to Clustes, MSMEs, Trademark. Mrs.S.S.Singh, Asst. Manager RIC, Rourkela & Sh. S.K.Pati, Asst. Director,Branch MSME-DI,Rourkela also interacted on IP issues relating to MSMEs & Clusters, also on Schemes of assistance to MSMEs. Various topics in Intellectual Property Right (IPR), patent Trademark, Copyright, Design, Geographical Indication, are

discussed. A total of 48 persons attended the programme, attended the programme & availed the benefit. The programme was coordinated by Sh. S.K.Rath Asst. Director (IMT), MSME-DI, Cuttack. The programme ended with vote of thanks proposed by Sh S.K.Pati, Asst. Director, Branch. MSME-DI, Rourkela.



Dignitaries on the Dais during awareness programme on IPR held at Rourkela.

ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT RAYAGADA

MSME-Development Institute, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Orissa Assembly for Small & Medium Enterprises (OASME), Rayagada Chapter, Rice & Engineering Cluster, Regional Industry Centre, (RIC) Rayagada on 29-08-2019 at Hotel Tejaswi International, Rayagada for the benefit of MSMEs & entrepreneurs.

At the outset Sh S.K.Rath, Asst. Director, MSME-DI, Cuttack, welcomed the guest & participants, spoke about the programme. The programme was inaugurated by Dr.S.K.Sahoo, Director In-Charge, MSME-DI, Cuttack. In his inaugural address, he asked the entrepreneur of the region to be more focus on IP issues & also needs to be more competitive, focusing on innovation, incubation, protect their IP assets, in the era of globalization. Sh.N.Kumundan, President OASME, Rayagada Chapter thanks MSME-DI for organizing such programme and advised the participants to avail full benefit out of the programme.

Sh. D.Chakraborty, from Trademark Office, Govt of India, Kolkatta, spoke about IPR & interacted on IPR issues relating to TradeMark, Copy Rights, GI etc. Sh Mahesh Reddy from

NRDC,IPFC,Visakhapatnam spoke about role of IPFC, IP issues revance to MSMEs,Patent, Industrial Design. Manager from RIC, Rayagada & Sh N.Kotiratnam, Asst.Ditrector Inchrage, Br.MSMEDI, Rayagada interacted on IP issues & Schemes for MSMEs.

The entrepreneurs shown their keen interest & also discussed with resource persons on their individual unit's issues relating to protection, registration of IP assets, mainly Trade Marks & Patents, Industrial Design. A total of 62 persons attended the programme & availed the benefit.

The programme was coordinated by Sh. S.K.Rath Asst. Director (IMT), MSMEDI, Cuttack, who also interacted with the participants on IP issues during the programme. The programme ended with vote of thanks proposed by Sh. N. Kotiratnam, Asst.Ditrector Inchrage, Br.MSMEDI, Rayagada.



Dr. S. K. Sahoo, Director Incharge, MSME-DI Cuttack addressing participants.

ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT CUTTACK

MSME-Development Institute, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Orissa Assembly for Small & Medium Enterprises (OASME), Cuttack, Engineering, Spice, Filigree & other nearby Clusters and DIC, Cuttack on 06-09-2019 at Cuttack for the benefit of MSMEs & entrepreneurs.

At the outset Sh S.K.Rath, Asst. Director, MSME-DI, Cuttack welcomed the guest & participants, spoke about the programme. The programme was inaugurated by Dr.S.K.Sahoo, Director In-Charge, MSME-DI, Cuttack. In his inaugural address, he asked the entrepreneur of the region to be more competitive, focus on R&D activities, innovation, incubation and protect their IP assets, to be more competitive in the era of globalization.

Sh. D.Chakraborty, from Trademark Office, Govt of India, Kolkatta, spoke about IPR & interacted on IPR issues relating to TradeMark, Copy Rights, GI etc. Dr.S.K.Kar, Head of IPFC, CTTC, Bhubaneswar spoke about assistance offered by IPFC, also spoke on Patent, Industrial Design. Dr.P.Sahoo, Dy. Director (EI) & Sh.P.K.Mishra, Asst Director & CDO, MSMEDI, Cuttack also spoke on Cluster development & importance of IP in Clusters. Sh P.Rao, General Manager, DIC, Cuttack & Sh S.Swain, Secretary General, OASME, Cuttack also attended the programme & thanked MSMEDI for such initiative and interacted with the entrepreneurs, cluster actors on IP issues relevance to MSMEs.

The entrepreneurs shown their keen interest & also discussed with resource persons on their individual issues relating to protection, registration of IP assets, mainly Trade Marks & Patents, Industrial Design. A total of 57 persons attended the programme and availed the benefit. The programme was coordinated by Sh. S.K.Rath Asst. Director (IMT), MSME-DI, Cuttack, who also interacted with the participants on IP issues during the programme & also proposed vote of thanks.



Satwik Swain, Secretary General, OASME addressing participants.

ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT BALASORE

MSME- Development Institute, Ministry of MSME, Govt. Of India, Cuttack in association with Balasore Chamber of Commerce & Industry, Balasore has organized One day awareness campaign on Intellectual Property Rights on 11th September 2019. The objective of the awareness campaign was to enhance awareness of MSME about Intellectual Property Rights (IPRs) and to take measure for the protecting their ideas and business strategies.

At the outset, the Coordinator of the programme, Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack welcomed all the dignitaries, speakers, participants, press and electronics media to the one day awareness campaign on Intellectual Property Rights and briefly stated the objective of the awareness campaign on IPR and the benefits of registering with various kind of intellectual property rights by the entrepreneurs. Shri. Himansu Das, President, Balasore Chamber of Commerce and Industry congratulated MSME-DI Cuttack for organising one day awareness campaign on Intellectual Property Rights in Balasore which is a hub of industries and there is huge potential in the district for entrepreneurship.

Dr. S.K. Sahoo, Director in Charge, in his augural address stated that awareness about various kinds of IPRs is essential for the micro and small entrepreneurs since we all are living in a globally competitive world where innovation is the need of the hour and once innovation comes there is a need to protect it by means of Intellectual Property Rights. Dr. Sahoo in his

speech mentioned that IPR is a major component of the Credit Linked Capital Subsidy Scheme for Technological Up gradation which was earlier known as National Manufacturing Competitiveness Programme of DC (MSME). He explained in detail the guideline of the IPR scheme and incentives available by Ministry of MSME for promoting IPR scheme among entrepreneurs.

Shri Satyanand Pattnaik, Assistant General Manager, District Industries Centre, Balasore in his speech highlighted the importance of various kinds of intellectual property rights like Industrial design, Trade Mark and incentives given by Govt of Odisha for encouraging the entrepreneurs to opt for intellectual property rights. The technical sessions were followed by the Inaugural session in which the Chief Speaker, Dr. S. K. Kar, Sr. Manager and Head, IP Facilitation Centre, CTTC delivered in detail the various types of IPR like Patent, Trade Mark, Industrial design, Copy Right, Trade Secret, Geographical Indicator. He spoke in length about various cases handled by CTTC in resolving disputes related to IPR particularly Trade mark through their IPFC, at CTTC. He urged the participants to be well aware before filing for patent and Trade mark registration. One has to do prior search under the guidance of IPR Expert or in an IPFC so that small entrepreneurs do not get misguided and file their product for Trade Mark and there by possess exclusive rights over their product.

Shri. Debanjan Chakerberty, Senior Examiner, TM and GI from Trade Mark Registry, GOI made a power point presentation on Trade Mark and GI. He explained the house in detail about step by step procedural framework and documents required for filing Trade Mark online. After deliberation by the speakers, interaction session took place in which the participants raised various queries relating to Trade Mark, Design, Patent and those were well addressed by the speakers. The programme ended with Vote of Thanks by Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI Cuttack. The programme was attended by 55 participants.



Dr. Pragyansmita Sahoo, Deputy Director, MSME-DI, Cuttack addressing the participants during the Awareness Programme on IPR held at Balasore.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT BALASORE

MSME-DI, Cuttack has organized one day State Level Vendor Development Programme with North Orissa Chamber of Commerce & Industry (NOCCI), Balsore on 22.09.2019 at NOCCI Business Park, Bampada, Balasore.

64 Participants belonging to General category, Women representing from different MSMEs, association members and participants attended the programme. Shri Harish Patel, Secretary, NOCCI has welcomed all the participants and members of the associations. Shri B. K.Moharana, Asst. Director, MSME-DI, Cuttack briefed about the programme and address the gathering about MSME Schemes of Govt. of India. Dr. N. P. Gantayat, ZED Expert gave Power Point Presentation on ZED. The programme ended with vote of thanks proposed by Sri Diwakar, Asst. Director, MSME-DI, Cuttack.



Dignitaries on the Dais during awareness programme on ZED held at Balasore.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT CUTTACK

MSME-DI, Cuttack has organised one day Awareness Programme on Zero Defect and Zero Effect (ZED) at conference hall of Odisha Industries Association, Jagatpur, Cuttack on 23.10.2019. The Programme was organised in association with Odisha Industries Association (OIA), Jagatpur, Cuttack. The basic objective of the programme is to create awareness among MSMEs about ZED certification in MSME sector.

At the outset Shri C.P.Reddy, Asstt. Director, MSME-DI, Cuttack has welcomed all the participants and members of the OIA, and explained the need of organising the programme. Shri Abani Kanungo, Chairman, OIA has addressed the participants on the occasion and appealed to go for ZED certification by availing the support from MSME-DI. Shri S.K.Sahoo, Director Incharge while inaugurating the programme has briefed about the various schemes operated by MSME-DI and urged the msme entrepreneurs to grab the opportunities given by Govt of India. Shri Ashok Kumar nanda, ZED consultant approved by QCI from Bhubaneswar gave a presentation on ZED model and certification procedure and incentives being provided by the Govt of India for adopting the ZED certification by MSMEs in manufacturing sector.

55 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by Shri Vinod Bhoot, General Secretary, OIA, Cuttack.



Dignitaries on the Dais during awareness programme on ZED at Cuttack.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT NAYAGARH

MSME-DI, Cuttack has organised one day Awareness Programme on Zero Defect and Zero effect (ZED) at Hotel Neelamadhab, Nayagarh on 18.11.2019. The Programme was organised in association with Odisha Assembly of Small and Medium Enterprises (OASME), Cuttack and District Industries Centre, Nayagarh. The basic objective of the programme is to create awareness among MSMEs about ZED certification in MSME sector.

At the outset Shri Gouri shanker Das, Chairman of OASME has welcomed all the participants and members of the OASME, and explained the need of organising the programme. Shri Chittaranjan Mishra, General Manager, DIC, Nayagarh also spoke on this occasion and narrated the various measures being taken by state Govt for the benefit of MSMEs. Shri C P Reddy, Asstt. Director, MSME-DI, Cuttack gave a presentation on ZED model and certification procedure and incentives being provided by the Govt of India for adopting the ZED certification by MSMEs in manufacturing sector. 40 participants representing various MSME units and rice

mill cluster attended the programme. The programme ended with vote of thanks proposed by General Secretary, OASME, Cuttack.



Shri Gouri shanker Das, Chairman, OASME is discussing with the participants.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT NUAPADA

Branch MSME-DI, Rayagada organized One Awareness Programme on “ZED” Scheme at Aspirational District Nuapada on 19.11.2019. PD (Admn.), DRDA, Nuapada, GM, DIC, Nuapada, LDM (SBI) & Asst. Director, Branch MSME-DI, Rayagada attended the programme. A total of 50 numbers of participants attended the programme.



GM, DIC, Nuapada addressing during awareness programme on ZED at Nuapada.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT MALKANGIRI

Branch MSME-DI, Rayagada organized One Awareness Programme on “ZED” Scheme at Aspirational District Malkangiri on 21.11.2019. ADM, Malakangir, APD (Credit), DRDA, Malkangiri, GM, DIC, Malkangiri, LDM (SBI) & Asst. Director, Branch MSME-DI, Rayagada attended the programme. A total of 61 participnats attended the programme.



A.K. Nanda, ZED Master Traineer giving presenataion on ZED at Malkanagiri.

ONE DAY AWARENESS PROGRAMME ON FINANCIAL SUPPORT TO MSMEs IN ZED CERTIFICATION SCHEME HELD AT ROURKELA

An Awareness Programme on Financial Support to MSMEs in ZED Certification Scheme was organized by Branch MSME-DI, Rourkela on 12th March 2020 at Hotel Sarovar Court, Ambagon Circle, Rourkela to create awareness about the Scheme among the MSMEs. The program was attended by Shri S.K. Mohanty, General Manager, Regional Industries Centre, Rourkela; Shri Thomas Kujur, LDM, Sundargarh District; Shri Ashoka Kumar Nanda, Master Trainer-ZED Scheme; Shri Subir Paul, President, Indian Chambers of Commerce for SC, ST and Women Entrepreneurs, Rourkela. The Technical Sessions were covered by Shri Ashoka Kumar Nanda, Master Trainer-ZED Scheme, in which he explained about the ZED Scheme and Policies to the Entrepreneurs. Shri Suvendu Kumar Pati, Asst. Director, Br. MSME-DI Rourkela, coordinated the programme. A total of 61 Entrepreneurs attended the Programme.



Shri Suvendu Kumar Pati, Asst. Director, Br. MSME-DI Rourkela addressing participants.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 06TH NOVEMBER, 2019 AT BR. MSME-DI, RAYAGADA

The programme was inaugurated by Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack; Shri K.N Kumandan, President, Odisha Assembly of Small & Medium Enterprises, Rayagada & Shri A. Govindrao, President, District Small Scale Industries Association, Rayagada. Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack urged the entrepreneurs to take advantage of CLCS scheme. Shri K.N Kumandan, President, Odisha Assembly of Small &

Medium Enterprises, Rayagada thanked MSME-DI, Cuttack for arranging such an awareness programme on CLCSS & urged the participants to take maximum benefit of the presence of Govt. Officials. Shri A. Govindrao, President, District Small Scale Industries Association, Rayagada addressed the gathering & encouraged entrepreneurs to take benefit of the CLCS scheme. A total 50 Participants were present in the programme.

Presentation on DC (MSME) & CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Shri Jagadish Sahu was followed by presentation by Shri S. Pal, AGM, NABARD, Rayagada. He informed the participants about the schemes of NABARD. Presentation by Shri S. Pal was followed by the presentation by Shri C. Nayak, Manager, SIDBI, Bhubaneswar. In the presentation, he informed the participants about the schemes of SIDBI & online application process of CLCS scheme. Presentation of Shri C. Nayak was followed by presentation by Shri P.S Rao, Lead District Manager (LDM), Rayagada. He informed the participants about the incentive schemes of Bank. After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri N.K Ratnam, Asst. Director (Incharge), Br. MSME-DI, Rayagada proposed Vote of thanks.



Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack addressing the entrepreneurs during the awareness programme on CLCSS at Br. MSME-DI, Rayagada.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 27TH NOVEMBER, 2019 AT PHULBANI, KANDHAMAL

The programme was inaugurated by Shri G.S Dash, President, Odisha Assembly of Small & Medium Enterprises, Cuttack. He thanked MSME-DI, Cuttack for arranging such an awareness programme on CLCSS & urged the entrepreneurs to take advantage of CLCS scheme. A total 55 Participants were present in the programme.

Presentation on CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Shri Jagadish Sahu was followed by the presentation by Shri Subas Kumar Sahu, Asst. Director, MSME-DI, Cuttack. He informed the participants about the schemes of M/o MSME & discussed about the scope of setting up of food processing enterprises in the district. Presentation of Shri Subas Kumar Sahu was followed by presentation by Shri S.L Das, AGM, NABARD, Kandhamal. He informed the participants about the schemes of NABARD. Presentation of Shri S.L Das was followed by presentation by Shri G.C Hansda, Chief Manager, SBI, Phulbani. He informed the participants about the incentive schemes of Bank. Presentation of Shri G.C Hansda was followed by presentation by Shri N.K Singh, GM, District Industries centre (DIC), Phulbani. He informed the participants about the MSME schemes of Govt. of Odisha. After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack proposed Vote of thanks.



Shri Subas Kumar Sahu, Asst. Director, MSME-DI, Cuttack addressing the entrepreneurs during the awareness programme on CLCSS in Phulbani.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 07TH NOVEMBER, 2019 AT HOTEL MADHUMATI, JEYPORE, KORAPUT

The programme was inaugurated by Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack; Shri R.N Mohapatra, GM, DIC, Koraput & Shri Anup Patro, President, Odisha Assembly of Small & Medium Enterprises, Koraput. Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack urged the entrepreneurs to take advantage of CLCS scheme. Shri R.N Mohapatra, GM, District Industries Centre (DIC), Koraput addressed the entrepreneurs & encouraged them to avail the benefit of MSME schemes of Govt. of Odisha. Shri Anup Patro, President, Odisha Assembly of Small & Medium Enterprises, Koraput thanked MSME-DI, Cuttack for arranging such an awareness programme on CLCSS & urged the participants to take maximum benefit of the presence of Govt. Officials. Officials from various banks & DIC, Koraput & Nabarangpur were present in the programme. A total 49 Participants were present in the programme.

Presentation on DC (MSME) & CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Shri Jagadish Sahu was followed by presentation by Shri M.M Behera, AGM, NABARD, Koraput. He informed the participants about the schemes of NABARD. Presentation by Shri M.M Behera was followed by the presentation by Shri S.R Pradhan, Lead District Manager, Malkangiri District. He informed the participants about the schemes of Bank. Presentation by Shri S.R Pradhan was followed by presentation by Shri P. Pradhan, Lead District Manager (LDM), Koraput. He informed the participants about financial schemes of Bank for MSMEs. After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri N.K Ratnam, Asst. Director (Incharge), Br. MSME-DI, Rayagada proposed Vote of thanks.



Dr. S.K. Sahoo, Director (Incharge), MSME-DI, Cuttack addressing the entrepreneurs during the awareness programme on CLCSS at Hotel Madhumati, Jeypore.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 07TH FEBRUARY, 2020 AT HOTEL SAROVAR COURT, ROURKELA, SUNDARGARH

The programme was inaugurated by Shri S.K. Mohanty, General Manager, Regional Industries Centre (RIC), Rourkela; Shri Pradosh R. Mishra, President, District Small Scale Industries Associations, Rourkela & Shri Birajkant Kullu, President, Tribal Indian Chamber of Commerce & Industry, Rourkela. Shri S.K Mohanty urged the entrepreneurs to take advantage of CLCS scheme & incentive schemes of Govt. of Odisha. Shri Pradosh R. Mishra, President, District Small Scale Industries Associations, Rourkela thanked MSME-DI, Cuttack for arranging such an awareness programme on CLCSS & urged the participants to take maximum benefit of the presence of Govt. Officials. Shri Birajkant Kullu, President, Tribal Indian Chamber of Commerce & Industry, Rourkela addressed the gathering & encouraged entrepreneurs to take benefit of the CLCS scheme. A total 53 Participants were present in the programme.

Presentation on DC (MSME) & CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Shri Jagadish Sahu was followed by presentation by Shri Thomas Kujur, Lead District Manager (LDM), Sundargarh District. He informed the participants about the incentive schemes of Bank. He also discussed social security schemes such as “Pradhan Mantri Suraksha Bima Yojana (PMSBY), “Pradhan Mantri Jeevan Jyoti Bima Yojana

(PMJJBY) & Ayushman Bharat and urged the participants to get enrolled under these schemes. Presentation by Shri Thomas Kujur was followed by presentation by Shri Santosh Pradhan, Manager, SBI, SME Branch, Rourkela. He assured the local entrepreneurs that any issue relating to credit would be solved as early as possible.

After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri Suvendu Kumar Pati, Asst. Director (Incharge), Br. MSME-DI, Rourkela proposed Vote of thanks.



Shri S.K. Mohanty, General Manager, Regional Industries Centre (RIC), Rourkela addressing the entrepreneurs during the awareness programme on CLCSS at Hotel Sarovar Court, Rourkela.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 14TH FEBRUARY, 2020 AT AMALA BHAWAN, BHAWANIPATNA, KALAHANDI

The programme was inaugurated by Shri A.K Nanda, Lead District Manager (LDM), Kalahandi. He urged the entrepreneurs to take advantage of CLCS scheme. He also discussed social security schemes such as “Pradhan Mantri Suraksha Bima Yojana (PMSBY), “Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) & Ayushman Bharat and urged the participants to get enrolled under these schemes. He requested District Industries Centre & Industry Associations to have discussion with bank authorities for getting continuous benefits from bank schemes as well as to maintain the fair atmosphere for development and growth of Micro & Small Enterprises. He assured the local entrepreneurs that any issue relating to credit would be solved as early as possible. A total 60 Participants were present in the programme.

Presentation on DC (MSME) & CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Shri Jagadish Sahu was followed by presentation by Shri M.K Meher, DDM, NABARD, Kalahandi. He informed the participants about the schemes of NABARD. Presentation by Shri M.K Meher was followed by address by Shri Deepak Agarwal, Asst. Manager, District Industries Centre (DIC), Kalahandi. He informed the participants about various incentive schemes of Govt. of Odisha. After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri N.K Ratnam, Asst. Director (Incharge), Br. MSME-DI, Rayagada proposed Vote of thanks.



Shri N.K Ratnam, Asst. Director, Br. MSME-DI, Rayagada addressing the entrepreneurs during the awareness programme on CLCSS at Amala Bhawan, Bhawanipatna.

ONE DAY AWARENESS PROGRAMME ON CLCSS ON 07TH MARCH, 2020 AT HOTEL NANDAN INTERNATIONAL, BERHAMPUR, GANJAM

The programme was inaugurated by Shri Prakash Kumar Nayak, President, Odisha Assembly of Small & Medium Enterprises, Berhampur & Shri E. Siba Prasad Rao, President, Ganjam Chamber of Commerce, Berhampur. Shri Prakash Kumar Nayak, President, Odisha Assembly of Small & Medium Enterprises, Berhampur thanked MSME-DI, Cuttack for arranging such an awareness programme on CLCSS & urged the entrepreneurs to take advantage of CLCS scheme. Shri E. Siba Prasad Rao, President, Ganjam Chamber of Commerce, Berhampur urged the participants to take maximum benefit of the presence of Govt. Officials.

Shri Rajendra Kumar Mishra, National MSME Award Winner, Berhampur addressed the gathering & encouraged entrepreneurs to take advantage of MSME Schemes. A total 75 Participants were present in the programme.

Presentation on CLCS scheme was made by Shri Jagadish Sahu, Asst. Director, MSME-DI, Cuttack. During the presentation, he informed the participants about the scheme details. Presentation of Jagadish Sahu was followed by presentation by Shri V.V Ramarao, Scientific Officer, FFDC, Extn. Unit, Berhampur. He discussed about the scope of setting up of food processing enterprises in the district. Presentation of Shri V.V Ramarao was followed by presentation by Shri A.K Panda, Lead District Manager (LDM), Ganjam. He informed the participants about the incentive schemes of Bank. He also discussed social security schemes such as “Pradhan Mantri Suraksha Bima Yojana (PMSBY), “Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) & Ayushman Bharat and urged the participants to get enrolled under these schemes. After the technical session, there was open house session. A large no. of questions was raised by the participants. All questions raised by the participants were satisfactorily answered by the dignitaries. Participants were generally MSME entrepreneurs. At the end of the programme, Shri Santosh Kumar Sahu, Asst. Director, MSME-DI, Cuttack proposed Vote of thanks.



Shri Prakash Kumar Nayak, President, OASME, Berhampur addressing the entrepreneurs during the awareness programme on CLCSS at Hotel Nandan International, Berhampur.

BRIEF REPORT ON "SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SMEs THROUGH INCUBATORS"

ONE DAY AWARENESS PROGRAMME ON "SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF MSMEs THROUGH INCUBATOR" HELD AT CSIR-IMMT, BHUBANESWAR

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One Day Awareness Programme on "Support For Entrepreneurial and Managerial Development of MSMEs through Incubator" at CSIR-IMMT, Bhubaneswar on 05th September, 2019. The main objective of the workshop was to create awareness and sensitize the MSMEs, Incubatee, Incubators, R&D Organisations, Industries Associations and Technical Institutions of the State on the Scheme and importance of Innovation.

The programme was inaugurated by lighting the Ceremonial lamp by Prof. R. V. Rajakumar, Director, Indian Institute of Technology (IIT), Bhubaneswar, in presence of Prof. Sudhasatwa Basu, Director, CSIR-IMMT, Bhubaneswar, Shri Sibasis Maity, Managing Director, CTTC, Bhubaneswar and Dr.S.K. Sahoo, Director Incharge, MSMEDI, Cuttack.

In his inaugural address Prof. R.V. Rajakumar, Director, IIT-Bhubaneswar emphasizes the importance of innovation in this competitive world. Ideation plays an important role and leads to innovation. He emphasized that in the race to innovate we should not forget the quality standards because without maintaining proper quality no product can sustain for more days. Prof. Rajakumar gave a detail about the facility available in IIT-Bhubaneswar to support the Startups & Incubates.

Prof. Sudhasatwa Basu, Director, CSIR-IMMT, Bhubaneswar in his address informed that CSIR-IMMT, Bhubaneswar has always been proactive in transferring the innovative technology to MSMEs. He referred to their ongoing CRDTH programme, under which they are keen in working closely with MSME-DI, Cuttack and other Departments working for promotion of MSMEs. He gave a brief of the activities performed by CSIR-IMMT.

Shri Sibasis Maity, Managing Director, CTTC, Bhubaneswar thanked MSME-DI, Cuttack for organising such a programme. He informed the gathering, CTTC-Bhubaneswar, time and again has proved its excellence in producing quality aeronautic products and recently they have provided important products which have been used in Chandrayaan-2. He wished all to think big to achieve big. As CTTC, Bhubaneswar is an approved Incubator under the Scheme, he hoped they will develop an eco system where CTTC can provide ample opportunity to Incubates and Startups to achieve their desired success.

Dr. S.K. Sahoo, Director Incharge, MSME-DI, Cuttack explaining the objective of organising the programme informed the gathering that the scheme has been reintroduced in an upscaled

manner. The grant-in aids have been increased and other facilities for Incubates and Incubators have been introduced in the upscaled Scheme. So he urged all the participants to take the benefits of the Scheme.

At the outset, Dr. Pragyansmita Sahoo, Deputy Director (E.I) MSMEI, Cuttack welcomed the Chief Guest, all the dignitaries in the dais, participants, Press and electronics media for their presence. He also highlighted the importance of innovation and its need in MSME sector.

Three numbers of Technical sessions followed the Inaugural function in two sessions. Expert faculties from CSIR-IMMT, Bhubaneswar, MSME-DI, Cuttack and an Innovator cum successful Incubatee have spoken on the subjects like Innovations in Metals and Material Technology, Facility available in IMMT to Incubates, Innovation for import substitution, Incubator Scheme of O/o DC(MSME), New Delhi and available current innovations in the world and success story of an Innovator. An interactive session on question answer has been kept for the participants. The Programme has been attended by Prospective Incubates, Incubators, MSMEs, students of Technical Institutes, representatives of Industry Associations, R&D Organisations, Cluster members and above all the MSME exporters of the State. Total of 130 participants attended the programme.



Prof. R.V. Rajakumar, Director, IIT-Bhubaneswar addressing during the Awareness Programme.



Dr. S.K. Sahoo, Director Incharge, MSME-DI, Cuttack briefing the objective of the Scheme.

During 2019-20, 25 numbers of Host Institutes applied for HI/BI status in the state of Odisha and 135 proposals received.

Proposal Received by MSME-DI, Cuttack during 2019-20

HI / BI Status	Idea Proposals	Application Seeking Capital Support to Incubator	Application Seeking Seed Capital Support
25	135	02	03

LOCAL SCREENING COMMITTEE MEETING FOR SELECTING PROPOSALS UNDER THE SCHEME“SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SMES THROUGH INCUBATORS” HELD AT GITA, BHUBANESWAR ON 07.12.2019



Local Screening Committee meeting for supporting and promoting innovation and entrepreneurship under the Scheme “Support for Entrepreneurial and Managerial Development of SMEs through Incubators” of O/o DC(MSME), New Delhi was held at GITA, Bhubaneswar on 07.12.2019. Nine applications seeking grant in aid for developing and nurturing ideas upto Rs.15 lakhs, one application for grant in aid for plant & machinery to Incubator and 01 applications for Seed Capital Support were scrutinized by the Committee comprising experts from CTTC, Bhubaneswar, CSIR-IMMT, IIT-BBS, LDM-Khordha, GM-DIC, Khordha , Sh.J.K. Rath, Industrialist and Chairperson FICCI MSME state Committee under the Chairmanship of Dr.S.K. Sahoo, Director Incharge, MSME-DI, Cuttack.

LOCAL SCREENING COMMITTEE MEETING FOR SELECTING PROPOSALS UNDER THE SCHEME“SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SMES THROUGH INCUBATORS” AT NIT-ROURKELA ON 11.12.2019



Local Screening Committee meeting for supporting and promoting innovation and entrepreneurship under the Scheme “Support for Entrepreneurial and Managerial Development of SMEs through Incubators” of O/o DC(MSME), New Delhi was held at NIT, Rourkela on 11.12.2019. 13 applications seeking grant in aid for developing and nurturing ideas upto Rs.15 lakhs, one application for grant in aid for plant & machinery to Incubator and 03 applications for Seed Capital Support were scrutinized by the Committee comprising experts from MSME-DI, Cuttack, Br. MSME-DI, Rourkela, VSSUT, Burla and NIT-Rourkela under the Chairmanship of Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack.

LOCAL SCREENING COMMITTEE MEETING FOR SELECTING PROPOSALS UNDER THE SCHEME“SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF MSMES THROUGH INCUBATORS” AT ITER, BHUBANESWAR ON 28.01.20

Local Screening Committee meeting for supporting and promoting innovation and entrepreneurship under the Scheme “Support for Entrepreneurial and Managerial Development of SMEs through Incubators” of O/o DC(MSME), New Delhi was held at ITER, Bhubaneswar to scrutinize applications received from SOA University and ADIRE Trust on 28.01.20. 10 applications from SOA University and 18 applications from ADIRE Trust seeking grant in aid for developing and nurturing ideas upto Rs.15 lakhs were scrutinized by the Committee comprising

experts from MSME-DI, Cuttack, Institute of Chemical Technology, Bhubaneswar and ITER, Bhubaneswar under the Chairmanship of Dr.S.K. Sahoo, Director Incharge, MSME-DI, Cuttack.



LEAN MANUFACTURING

MSME-DI, Cuttack has played active role in conducting Stage-IV audit of 10 No's of the following units pertaining to NOCCI, Plastic cluster coordinating with Quality Council of India. Shri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack has participated in conducting the stage – IV audit of the NOCCI plastic cluster, Balasore consisting of the following units.

1. M/s Oriplast, OT Road, Balasore
2. M/s Ashamani Polyproducts, IE, Balasore
3. M/s B & A Packaging Pvt Ltd, Balagopalpur, Balasore
4. M/s Gampus Plastech Pvt Ltd, Remuna, Balasore
5. M/s Jagadamba Polymers Pvt Ltd, IE, Ganeswarpur, Balasore
6. M/s Jaiswal Plastic Tubes Ltd, IE, Ganeswarpur, Balasore
7. M/s Modern Polypack Industries, IE, Balasore
8. M/s OHM Pipes Pvt Ltd, Balagopalpur, Balasore
9. M/s Oripol Industries, Remuna, Balasore
10. M/s Utkal Polyware, IE, Ganeswarpur, Balasore

The status of lean in the State of Odisha till 31.03.2020 is as follows:

SI No	Cluster Type	Name	Location	Status till Now	Contact Details / Nodal Officer	Remarks
1	Auto Servicing	Auto Servicing Cluster	Bhubaneswar	5 th Phase Completed	Ganesh Ch. Patra- 9437055921 Sandeep Mohanty , 9437557599	Completed in 2016-17
2.	Plastic	NOCCI Plastic Processors Cluster-1	Balasore	Sgtage-4 Audit completed with 10 units.	C P Bhartia : 9437054657	5th Phase in process

3.	Plastic	Balasore Plastic Cluster (Plastic cluster-1)	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Himanshu Das, 9437003213	
4	Plastic & Allied Cluster	Plastic, Rubber & Allied Cluster (Plastic cluster 2)	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Sanjay Kumar Das – 9437069839, MD , Odisha Rubber Products	
5	Rice & Rice Bran	Rice & Rice Barn Cluster-1	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Rajendra Gupta- 9437054784 Email: rajubalasore@gmail.com	Wanted to change the NMIU and accordingly a letter has been sent to NPC, New Delhi
6	Rice & Rice Bran	Rice & Rice Barn Cluster-2	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Lakshmi Narayan Deepak Ranjan Das- 9338641512	
7	Cashew Processing	Neelachakra Cashew Cluster- 1	Puri- Brahmagiri	Selection of Consultant completed. Cluster to deposit share to escrow	Ranjay Patnaik, Cashew Association :9668226228	Wanted to go afresh
8	Cashew Processing	Dhabaleswar Cashew Cluster	Ganjam	Tripartite Agreement Signed DSR prepared by consultant. 2 nd Phase started	Pafulla Taidi – 9437008196 , 9556194613	Closed due to non payment
New Clusters Under Consideration						
1.	Cashew Processing	Dharmaraj Cashew Cluster	Puri- Brahmagiri	Awareness programme Conducted. Awaiting documents of	Ranjay Patnaik, Cashew Association :9668226228	Requested to NPC, New Delhi to consider and put up

				<i>MOU, POA from Cluster</i>		in SSC meeting
2.	Cashew Processing	<i>SunriseCashew Cluster</i>	Puri-Brahmagiri	<i>Awareness Program has been done. Awaiting documents of MOU, POA from Cluster</i>	Ranjay Patnaik, Cashew Association :9668226228	

DIGITAL MSME

The Scheme for "Promotion of Information and Communication Technology in MSME Sector" is ongoing scheme from 11th five year plan. But it has been modified in view of emergence of the Cloud Computing Concept and named as "Digital MSME" Scheme. The objectives of the scheme are:

1. To sensitize and encourage MSEs towards new approach i.e. Cloud Computing for ICT adoption
2. Adoption of best practices to improve quality of products and services.
3. To benefit large number of MSEs
4. Standardization of their business processes
5. Improvement in delivery time
6. Reduction in inventory cost
7. Improvement in productivity & quality of production through cloud computing.

Till date 46 MSME units has registered in the Digital MSME website (www.digitalmsme.gov.in) for availing the benefits of the scheme.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKET PLACE (GeM) HELD AT RAYGADA

Branch MSME-DI, Rayagada organized one Awareness Programme on “GeM” at Rayagada on 12.6.2019. RIC, Rayagada officers, LDM, OASME office bearers and Entrepreneurs of the district are actively participated in the programme. During the programme “GeM” business facilitator Shri. S.K.Pradhan gave presentation and clarified doubts. A total 60 nos. attended the programme of which 08 nos. completed on line spot GeM registration.



Dignitaries on the Dais during awareness programme on ZED at Rayagada.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) HELD AT KENDRAPARA

MSME-DI, Cuttack has organized one awareness programme on Government e-Marketplace (GeM) in association with District Industries Centre, Kendrapara on 18.6.2019 at hotel Gouri Sankar, Kendrapara. The basic objective of the programme was to create awareness among MSMEs about GeM Portal for supply of goods and services to Govt Departments and PSUs.

At the outset, Shri Diwakar welcomed all the participants and briefed about the programme. He also explained the salient features of Public Procurement Policy – 2012 and recent changes in the policy for the benefit of MSEs. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and

uploading of products in GeM portal. He also discussed and cleared all the doubts of the participants

56 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by Shri C. P.Reddy, Asst. Director, MSME-DI, Cuttack.



Shri C. P.Reddy, Asst. Director, MSME-DI, Cuttack addressing participants.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) HELD AT BHUBANESWAR

MSME-DI, Cuttack has organised one day Awareness Programme on Government E Market place (GeM) at IDCOL Auditorium, Bhubaneswar on the occasion of Annual convention of OASME. on 12.8.2019. The Programme was organised in association with Association of Odisha Assembly of Small and Medium Enterprises (OASME), Cuttack. The basic objective of the programme is to create awareness among MSMEs about GeM Portal for supply of goods and services to Govt Departments and CPSUs.

At the outset Shri Satwik Swain, President, OASME has welcomed all the participants and members of the OASME and explained the importance of GeM portal in Govt procurement system. While inaugurating the programme Shri S.K.Sahoo, Director Incharge, MSME-DI, Cuttack has explained about the various initiatives taken by the Govt of India to provide marketing assistance to MSME units and urged the MSME captains to utilize the facilities given by the Govt. Shri C P Reddy, Asstt. Director, MSME-DI, Cuttack gave power point presentation on registration procedure and uploading of products in GeM portal. He also discussed and cleared all the doubts of the participants. 55 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by General Secretary, OASME, Cuttack.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKET PLACE (GeM) HELD AT BALASORE

Government E Market place (GeM) programme for MSMEs was conducted at NOCCI Business Parks, Bamapada, Balasore on 16.09.19. The Programme was inaugurated by Dr. S.K. Sahoo, Director In-Charge from MSME-DI, Cuttack. Floral welcome address was given by Shri Harish Patel, Secretary, NOCCI Balasore. Dr. S.K. Sahoo, Director In-Charge, brief about different MSME schemes of Gvt. Of India and specially the benefit of GeM registered vendors. Shri Harish Patel, Secretary, NOCCI Balasore briefs about various schemes available for Entrepreneurs. Shri Sudhansu Pradhan, GeM consultant presents Power Point Presentation about GeM Registration procedure and the benefit of the schemes. Total 40 Nos. Participants participated in the programme. Shri Damodara Behera, Asstt. Director, from MSME-DI, Cuttack presents vote of Thanks.



Dr. S.K. Sahoo, Director In-Charge from MSME-DI, Cuttack addressing participants.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKET PLACE HELD AT BHUBANESWAR

MSME-DI, Cuttack has organised one day Awareness Programme on Government E Market place (GeM) at conference hall of AIEBA, Bhubaneswar on 27.11.2019. The Programme was organised in association with Association of Industrial Entrepreneurs of Bhubaneswar (AIEBA), Bhubaneswar. The basic objective of the programme is to create awareness among MSMEs about GeM Portal for supply of goods and services to Govt Departments and CPSUs.

At the outset Shri C P Reddy, Asstt. Director, MSME-DI, Cuttack has welcomed all the participants and members of the AIEBA, Bhubaneswar and explained the importance of GeM portal in Govt procurement system. While inaugurating the programme Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack has explained about the various initiatives taken by the Govt of India to provide marketing assistance to MSME units and urged the MSME captains to utilize the facilities given by the Govt. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of

products in GeM portal. He also discussed and cleared all the doubts of the participants. 48 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by General Secretary, AIEBA, Bhubaneswar.



Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack is being welcomed by AIEBA.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) HELD AT SAMBALPUR

MSME-DI, Cuttack organized awareness programme on Government e-Marketplace (GeM) in association with Mahanadi Coalfields Ltd & Odisha Assembly of Small and Medium Enterprises on 22.01.2020 at Hotel NIKKI, Sambalpur. Dr. S. K.Sahoo, Director In charge, MSME-DI, Cuttack delivered a talk on the usefulness of GeM portal for entrepreneurs. Shri B.C.Mishra, GM (E&M), MCL, Shri P.K.Nayak, GM, DIC, Sambalpur , Shri Satwik Swain, Secy. Gen. OASME , Shri Gauri Shankar Dash, Chairman, OASME were also present in the campaign. Shri Diwakar, Asst. Director, MSME-DI, Cuttack coordinated the programme. The participants were encouraged to register on GeM portal to get the benefit. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of products in GeM portal. 44 participants representing various MSME units attended the programme.



Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack is addressing participants.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) HELD AT BALANGIR

MSME-DI, Cuttack has organized awareness programme on Government e-Marketplace (GeM) in association with Odisha Assembly of Small and Medium Enterprises, on 23.01.2020 at Hotel Garden Inn, Balangir. Dr. S. K.Sahoo, Director In charge, MSME-DI, Cuttack addressed the gathering in the presence of Shri P. Choudhury, GM, DIC, Balangir , Shri Satwik Swain, Secy. Gen. OASME and Shri Gauri Shankar Dash, Chairman, OASME. Shri Diwakar, Asst. Director, MSME-DI, Cuttack coordinated the programme. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of products in GeM portal. 50 participants representing various MSME units attended the programme.



Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack is addressing participants.

AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) HELD AT SUBARANPUR

MSME-DI, Cuttack has organized one awareness programme on Government e-Marketplace (GeM) in association with District Industries Center, Subaranpur & Odisha Assembly of Small and Medium Enterprises, on 24.01.2020 at Hotel Progress Inn, Subaranpur. Dr. S. K.Sahoo, Director In Charge, MSME-DI, Cuttack, Shri Balbhadra Nayak , GM, DIC, Subaranpur , & Shri Sudhansu Pradhan, Business Fasilitator, GeM addressed the entrepreneurs. Shri Diwakar, Asst. Director, MSME-DI, Cuttack coordinated the programme. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of products in GeM portal. 48 participants representing various MSME units attended the programme.



Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack is addressing participants.

AWARENESS PROGRAMME ON DIGITAL MARKETING HELD AT BALASORE ON 17.09.2019

Digital Marketing programme for MSMEs was conducted at NOCCI Business Parks, Bamapada, Balasore on 17.09.19. The Programme was inaugurated by Shri Pranab Kumar Biswas, AGM, Zonal Head, UCO Bank. Floral welcome address was given by Shri Subrat Nayak, Sr. EC. Member, NOCCI Balasore. Shri. Pranab Kumar Biswas, AGM, Zonal Head, UCO Bank, brief about different credit schemes for MSMEs by Govt. Of India. Shri Subrat Nayak, Sr. EC. Member, NOCCI Balasore briefs about various schemes available for Entrepreneurs. Shri Pradipta Ku. Mishra, Digital Marketing consultant presents Power Point Presentation about the benefit of the schemes. Total 40 Nos. Participants participated in the programme. Shri Damodara Behera, Asstt. Director, from MSME-DI, Cuttack presents vote of Thanks.



Dignitaries on the Dais during awareness programme on Digital Marketing held at Balasore.

AWARENESS PROGRAMME ON PUBLIC PROCUREMENT POLICY (PPP) HELD AT CUTTACK

MSME-DI, Cuttack has organized one awareness programme on Public Procurement Policy (PPP) in association with District Small Scale Industries Association, Cuttack on 08.11.2019 at DSSIA Conference hall, Cuttack . The basic objective of the programme was to create awareness among MSMEs about Public Procurement Policy for supply of goods and services to PSUs.

At the outset, Shri Sushant Mohanty, President, DSSIA, Cuttack welcomed all the participants. Shri Diwakar, Asst. Director explained the salient features of Public Procurement Policy – 2012 and recent changes in the policy for the benefit of MSEs. Shri Sidharth Das, AGM, NALCO, Bhubaneswar gave the detail power point presentation on procurement procedure of NALCO for MSEs. He also discussed and cleared all the doubts of the participants. 51 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by Shri Dipanshu Sekhar Sahoo, Hony. Secretary, DSSIA, Cuttack.



Dignitaries on the Dais during awareness programme on PPP held at Cuttack.

“REGIONAL TRADE FAIR” A COMMON PLATFORM FOR EXISTING AND PROSPECTIVE ENTREPRENEURS WITH A FOCUS ON “TEXTILE, HANDICRAFT & COIR INDUSTRIES” HELD AT NORTH ODISHA CHAMBER OF COMMERCE & INDUSTRY (NOCCI), BAMPADA, BALASORE, FROM 15-09-19 TO 24-09-19

MSME Development Institute, Ministry of MSME, Government of India, Cuttack, jointly with MSME Department, Government of Odisha, NSIC, CTTC, KVIC, Coir Board and North Odisha Chamber of Commerce & Industry (NOCCI), Bampada, Balasore, has organised a Regional Trade Fair “A common Platform for Existing and Prospective Entrepreneurs with a focus on Textile, Handicrafts & Coir Industries etc.” at North Odisha Chamber of Commerce & Industry (NOCCI), Bampada, Balasore from 15-09-19 to 24-09-19. The prime objective of the Regional Trade Fair was to have a dialogue and partnerships among various stakeholders of the MSME ecosystem for promoting innovation and knowledge sharing on MSME Sector with a focus on Textile, Handicrafts & Coir Industries of the state. It was also aimed at creating awareness amongst the MSEs at grass-root level on measures taken by both central and state government for enhancement of knowledge on latest technology, marketing, deliberations, exploring the export potential, opportunities for setting up of new units, investment, forward and backward linkages etc. 84 MSMEs, of the state of Odisha and other states participated in the programme. About 20,000 visitors attended the Trade Fair. Total Revenue earned by 84 MSMEs is Rs. 1,680,000/-.

The Programme was inaugurated by **Sri Pratap Chandra Sarangi**, Hon’ble Union Minister of state for MSMEs and Animal Husbandry, Dairying and Fisheries, Government of India in presence Sri Sangram Keshari Paikray, President , Khadi and Village Industries Board, Government of Odisha, Sri K. Sudarshan Chakrabarty, IAS, Collector & District Magistrate, Balasore, Government of Odisha, Dr. S.K. Sahoo, Director Incharge, MSMEDI, Cuttack, Sri Harihara Jena, GM DIC, Balasore and Sri Harish Patel, Secretary, NOCCI, Balasore.

During the ten-days long Regional Trade Fair, two Awareness Programmes on Government e-Market Place (GeM) and Digital Marketing was conducted by drawing resource persons from different research organizations throughout the country.

Valedictory function of the said Trade Fair was held on 24-10-19. Valedictory address was given by Sir Pranabjyoti Nath, IAS, Director of Industries, Government of Odisha, in presence of Sri B. K. Dash, Director KVIB, Dr. S.K. Sahoo, Director Incharge, MSMEDI, Cuttack, Sri Harihara Jena, GM DIC, Balasore and Sri Chandra Prakash Bharatia, Member NOCCI, Balasore.



Sri Pratap Chandra Sarangi, Hon'ble Union Minister of state for MSMEs and Animal Husbandry, Dairying and Fisheries, Government of India addressing participants.

NATIONAL LEVEL INDUSTRIAL EXHIBITION-CUM-TRADE FAIR COINED AS “EXPO ODISHA” HELD AT ITI FIELD, BALASORE FROM 24TH TO 29TH DECEMBER 2019

In order to create common platform for MSMEs, Handicraft, Village Artisans, Craftsman, Self Help Groups, Govt. Departments, Financial Organizations, Trade & Commerce establishments and Mother Plants along with PSUs, EXPO-ODISHA was conceived where there will be market potential for the product manufactured by above organizations, scope for interchange of thoughts between entrepreneurs, artisans & visitors, publicity of Govt. developmental schemes & Financial Organization’s schemes, up to date products of different companies as per the choice of visitors, one to one discussion between existing MSMEs & Mother Plants, PSUs. Besides new prospective upcoming entrepreneurs can collect ideas and create courage to start their own enterprise.

This year EXPO ODISHA was organized by Balasore Chamber of Industries & Commerce in association with MSME-Development Institute, Ministry of MSME, Govt. of India, Cuttack, Industries Department, Govt. of Odisha, MSME Department, Govt. of Odisha, Panchayati Raj & Drinking Water Department, Govt. of Odisha, Orissa Rural Development & Marketing Agency (ORMAS), Govt. of Odisha & with active support of District Administration, Balasore, at ITI Field, Balasore from 24th to 29th December 2019. This year we have organized the programme for Six Days instead of Five days due to huge public demand. More than 500 no. of stalls were erected for the participants for display and sale of their product from the state and outside states like West Bengal, Jharkhand, Bihar, Andhra Pradesh, Chhattisgarh, Uttar Pradesh, Rajasthan etc. 100 no. of stalls were erected for display of Govt. Developmental schemes for the information of the public. 100 nos. of stalls were there for trade and commerce establishments to display & sale of new products entering into the market. Besides this Proof & Experimental Establishment (PXE), Chandipur, Interim Test Range (ITR) Chandipur, Balasore have displayed different weapons & missiles developed by organization for information of the public. Insurance, Fire Safety and all round security was organized for smooth functioning of the event. Every day evening there is meeting by inviting guests & faculties from all fields of life starting from Central Minister, State Minister, MLAs, Educationists, Industrialists, Scientists, Administrators and Social activities. There was also cultural & entertainment program performed everyday by local & outside artists. This year new attraction was UCO Bank, Balasore provided an ATM in the exhibition ground. This year we have taken more security step to prevent the stalls from fire. So we have sprayed a special Fire Retardant Solution in each and every stall.

The programme was inaugurated by Sj. Pratap Chandra Sarangi, Hon’ble Minister of State, Ministry of MSME & Ministry of Animal Husbandry, Dairying and Fisheries, Govt. of India in

presence of Sj. Sukanta Ku. Nayak, Hon'ble MLA, Nilgiri, Sj. Madan Mohan Dutta, Hon'ble MLA, Sadar, Balasore, Sj. K. Sudarshan Chakravarthy, IAS, Collector & District Magistrate, Balasore, Dr. S.K. Sahoo, Director In Charge, MSME-Development Institute, Govt. of India, Cuttack, Sj. Himanshu Das, President, Balasore Chamber of Industries & Commerce & Sj. Vivek Raj Bajpai, President, District Small Scale Industry Association, Balasore. Welcome address presented by Sj. Himanshu Das and congratulated all participants, visitors & guests. He really appreciated the role of MSME-DI, Cuttack for organizing this grand event. Back ground paper of the event was presented in detail by Dr. S.K. Sahoo, and stressed upon to avail benefits of this event and different promotional schemes of Govt. available for development of MSMEs. Sj. K. Sudarshan Chakravarthy, IAS was very happy to see such huge crowd and arrangement of exhibition. He requested to all the participants as well as the visitors to visit all the stalls and know about the products. Sj. Pratap Chandra Sarangi, Hon'ble Minister praised the effort taken by the organizers for arranging such grand event nicely for the benefit of the society. He also appreciated the participation of the organizations in such large scale to make it a success. He told Govt. of India is launching different schemes for development of MSMEs all the country. Other guests spoke on various angles of developments through this event and different govt. promotional schemes and encouraged the organizing to continue this event every year. Vote of thanks was given by Sj. Vivek Raj Bajpai. The meeting was followed by Cultural Programme by local artists.

Valediction of the programme was organized on the 6th day evening. Sj. Himanshu Das, President, BCIC welcome all the guests, and thanked all the participants & visitors to make this mega event a grand success by their presence and loving & support. He specially thanked to MSME Development Institute, Govt. of India, Cuttack for their active support and assistance to organize this event every year. Sj. Jyoti Prakash Panigrahi, Hon'ble Minister, Odia Language, Literature & Culture and Tourism, Govt. of Odisha, grace the occasion as Chief Guest. Among other dignitaries Smt. Nibedita Mohanty, President, Zilla Parishad, Balasore, Sj. Harihar Jena, OAS, General Manager, District Industries Centre, Balasore & Sj. Sunil Ku. Modi, General Secretary, BCIC, Balasore grace the occasion. Sj. Harihar Jena presented the details of industrial scenario of the district and spoke about the development of Balasore district. He also stressed up on how the new entrepreneurs can grow by their self-employment ventures and how this even will help the prospective youths and urged that this nice event shall be organized every year for benefit of the society. Other guest appreciated the attempt made by the organizers for such nice show.



Sri Pratap Chandra Sarangi, Hon'ble Union Minister of state for MSMEs and Animal Husbandry, Dairying and Fisheries, Government of India lighting inaugural lamp.

REGIONAL LEVEL INDUSTRIAL EXHIBITION CUM TRADE FAIR “MSME – EXPO ODISHA – 2020” HELD AT UPPER BALILATRA GROUND, CUTTACK DURING 9TH FEBRUARY TO 13TH FEBRUARY, 2020.

The programme & the Exhibition – cum Trade Fair, having about 250 exhibitors in the MSME – Expo Odisha – 2020 was inaugurated by Honourable Speaker of Odisha Legislative Assembly Sj. Suryanarayan Patro where Sri Pratap Chandra Sarangi, Honourable Minister of State for MSME, Animal Husbandry, Dairy & Fisheries, GoI and Capt. Dibya Shankar Mishra, Honourable Minister, MSME, Energy, Industries & Home joined as Chief Guests. Sri Md. Moqim MLA, Barabati – Cuttack & Sri Shouvik Biswal MLA, Chaudwar – Cuttack was the Guest of Honours. The Programme was presided by the Chairman of OIA, Sri Abani Kanungo. The MSMEs should flourish for the development of the State & Country was the opinion of the Guests.

Sri Arun Kumar Sahoo, Honourable Minister, Agriculture & Farmers Empowerment, Fisheries & AR Dev., HE, Govt. of Odisha joined as Chief Guest. Sri Tathagat Satpathy, Ex-MP & Editor Dharitri, Sri Samir Mohanty, President, BJP, Odisha & Sri Prashant Kumar Behera, MLA, Tangi - Salipur were the Guest of Honours. The Programme was presided by the Chairman of OIA, Sri Abani Kanungo. The MSMEs should have more facilitation by both State & Central Govt. and such direct meet of purchasers & Producers should be in every year was the opinion.

Sri Pratap Jena, Honourable Minister, Panchayati Raj & drinking Water, Law, Housing & Urban Development, Govt. of Odisha joined as Chief Guest. Sri Pramod Mallik, MLA, Niali & others were the Guest of Honours. The Programme was presided by the Chairman of OIA, Sri Abani Kanungo.

Sri Samir Ranjan Das, Honourable Minister, School & Mass Education, Govt. of Odisha joined as Chief Guest. Sri Bhatruhari Mahatab MP, Cuttack, Sri Chandra Sarathi Behera, MLA, Cuttack Sadar, Sri Debi Ranjan Tripathy, MLA, Banki and Sri Niranjana Rath, Secretary Central Lok Sevak Mandal & Printer, Publisher, The Samaj, were the Guest of Honours. The Programme was presided by the Chairman of OIA, Sri Abani Kanungo. The nationalized commercial Banks should take a lenient view for financing MSMEs.

Sri Debi Prasad Mishra, MLA, Badamba, joined as Chief Guest. Sri Soumya Ranjan Pattnayak, MLA, Khandapada, Sri Debashish Samantaray, Ex- MLA, Cuttack, Sri Subash Singh Chairman, OBOC Workers Welfare Board were the Guest of Honours. The Valedictory

Programme was presided by Sri Pravat Tripathy, Ex-MLA, Banki & Chairman, Reception Committee.

The contribution of MSME to GDP is remarkable. MSMEs should be provided the new technological support by the Govt.

All the days' dignitaries visited several stalls to encourage the entrepreneurs. There were cultural programs by eminent artist & groups of the States & also of the other States every evening. The media both print & electronic very nicely covered the program nicely including interviews of exhibitors and organizers.



Sri Pratap Chandra Sarangi, Hon'ble Union Minister of state for MSMEs and Animal Husbandry, Dairying and Fisheries, Government of India addressing participants.



Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack addressing the participants.



Award Distribution to Outstanding MSMEs participated in the event.

**REGIONAL LEVEL INDUSTRIAL EXHIBITION ON "ART BASED ENTERPRISES-2020"
HELD AT KONARK, PURI DURING 23RD FEBRUARY – 1ST MARCH, 2020**

With the broad objective of promoting small, medium and micro art based enterprises and to provide them an opportunity to display and sale their products the Ministry of MSME, Govt. of India through MSME Development Institute, Cuttack an eight day regional level exhibition was organized at Konark in the district of Puri in Odisha. ORUPA, a state level handicrafts and handloom artisans' federation based in Bhubaneswar organized the exhibition. It was a joint collaborative effort of MSME Development Institute, Govt. of India, MSME Department of Govt. of Odisha and ORUPA.

The programme was inaugurated by Honorable Minister of School & Mass Education, Govt. of Odisha Sri Samir Ranjan Dash. Other dignitaries who participated in the event are Sri Tusharkanti Behera, Honorable Minister of Electronics and IT, Sports and Youth Services, Govt of Odisha, Mr Jyotirmoya Dalei, Chairman, Zilla Parishad, Puri, Dr. S K Sahoo, Director In-charge, MSME Development Institute, Cuttack, Sri Bikram Kumar Maharana, Asst. Director, MSME, DI, Mr Tapas Pradhan, DDM, NABARD, Puri, Mr Umesh Chandra Swain, Treasurer, ORUPA and Sri Ashok Kumar Sahoo, CEO, ORUPA.

Addressing the gathering Mr Samir Ranjan Dash highlighted the programme considering its huge impact on the economic and social conditions of the small, medium and micro art based enterprises. Konark being a world heritage site for tourists holds much importance for polarizing the Odisha art based products and this type of exhibitions should be organized in regular intervals.

Dr S K Sahoo, Director Incharge, MSME-DI spoke on the schemes of the MSME department Govt. of India that could be helpful to promote the small, medium and micro enterprises in the state of Odisha. He also explained the role of MSME DI in promoting small, medium and micro enterprises. The other dignitaries present in the event appreciated the joint effort of MSME DI, MSME department of Govt. of Odisha and ORUPA for holding the exhibition at Konark

ORUPA erected 120 stalls that were allocated to 120 entrepreneurs belonging to different trades. The art based crafts that were exhibited and sold in the exhibition are as follows.

During the eight day programme around 60,000 visitors visited the exhibition stall. The ethnic and exquisite crafts works of Odisha art based entrepreneurs were the main attraction to them. The visitors moved from stall to stall to see the displayed craft items. More than sale the

visitors carried with them the history of the crafts and the craft persons who are involved in the process of production. The tourists who used to visit Konark visited the exhibitions. From among them 200 were the foreigners. A total sale of Rs 95,00,000/- was recorded. The most demanding crafts included handloom sarees, dress materials, Appliqué and Patch works, Pattachitra and the utility value edible and non-edible items.

The exhibition was closed on 1st March 2020. Sri Jayanta Sarangi, Honorable MLA Puri Sadar was present in the closing function. The other dignitaries included Sri Rabi Mallick, Honorable Ex- MLA Kakatpur, Mr Bikram Kumar Maharana, Asst. Director, MSME DI, Mr Hemant Kumar Nayak, Asst. Manager, DIC Puri, Sri Harsh Chandra Das, Secretary SOLAR, Sri Umesh Chandra Swain, Treasurer, ORUPA and Sri Ashok Kumar Sahoo, CEO, ORUPA. The guests present encouraged and inspired the artisans to participate in exhibitions to develop their forward linkages and bargaining power. They advised them to keep a balance between customer demand and the skill sets that have to produce different craft items. The artisans shared their experiences during the eight day event which were very rewarding to them.



Dr. S K Sahoo, Director In-charge, MSME Development Institute, Cuttack addressing participants.

ODISHA MSME INTERNATIONAL TRADE FAIR - 2020

MSME-DI, Cuttack had participated in Odisha MSME International Trade Fair - 2019 organised by Department of MSME, Govt of Odisha, Directorate of Export Promotion and Marketing, Govt of Odisha, and Odisha Small Industries Corporation, Cuttack held at IDCO Exhibition Ground, Bhubaneswar from 8.1.2020 to 12.01.2020. This event was sponsored by Office of DC(MSME). The Programme was inaugurated by Hon'ble Chief Minister of Odisha in the presence of Hon'ble Minister of MSME, Govt. of Odisha, Principal Secretary, MSME Department, Govt. of Odisha, Director of Industries, Govt. of Odisha, Chairman, Odisha Small Industries Corporation, (OSIC) and Director of Export Promotion and Management and others. Dr. S.K. Sahoo, Director In-Charge, MSME-DI, Cuttack attended the valedictory event of the MSME Trade Fair and addressed the gathering. About 500 MSMEs participated in the Odisha MSME International Trade Fair.



Hon'ble Chief Minister of Odisha, Sh. Naveen Patnaik as Chief Guest during the event.



Dr. S.K. Sahoo, Director In-Charge, MSME-DI, Cuttack attended the valedictory event

NATIONAL SEMINAR ON CREDIT TO MSME THROUGH BANKING CHANNEL HELD AT BHUBANESWAR

MSME-DI, Cuttack, Ministry of MSME, Government of India in association with Forum for Enterprise Development (FED), Bhubaneswar and Department of MSME, Government of Odisha conducted the national workshop on “Credit to MSME through Banking Channel” in Hotel Swosti Premium, Jayadev Vihar, Bhubaneswar, Khurda on 20.01.2020 at 10.00 AM.

After a brief inauguration a well focused technical discussion was arranged. In the inaugural function, Sri AP Padhi, IAS, State Election Commissioner and former Chief Secretary, Odisha (Former Joint Secretary in Ministry of MSME, Government of India and former Secretary Industry, Odisha), Sri MS Padhi, IAS, Principal Secretary to Government of Odisha, Mr. Charyulu GM, SBI, Mr. Ram Chandra Sahoo, DGM, NABARD, Dr. S K Sahoo, Director-in-Charge MSME-DI, Cuttack participated. A copy of the detailed program is attached. Total 217 Entrepreneurs and promotional agencies attended the National Seminar.

Availability of credit from formal sources has been a problem for the MSMEs. In terms of financing, the share of non-banking financial companies (NBFCs) has gone up in recent years, given that banks saddled with high non-performing assets (NPAs) are reluctant to lend. As

NBFCs are now facing liquidity crunch, it is likely that the flow of credit would have been affected. The November 2018 report of IFC indicates that formal sources cater to only 16 percent of the debt and within the formal financial sector, scheduled commercial banks account for nearly 81 percent of debt. Various surveys and census depict similar result.

Public sector banks already have significant NPAs in the MSME sector and a push by the government can increase the risk. Thus, what is needed is a simplification of processes so that more firms can access formal finance. Also, banks should improve their credit appraisal capability to work with firms that are perhaps dealing with a financial institution for the first time.

Meanwhile, the government should work to improve the overall regulatory architecture that would incentivize smaller firms to scale up. Timely monitoring the credit-flow to MSME in various forums by Government to ensure that the recommendations of various committees are followed may go a long way to improve the credit situation. Never the recommendations are monitored by the Government agencies.

In the seminar the trends of credit-flow to MSEs with special reference to manufacturing were discussed and the way forward for covering more MSEs through banking network has been suggested. The banks were impressed to cover more and more MSEs to banking fold by sensitizing the small entrepreneurs to go for cash credit account.

The State and Central Government organizations, public sector and private sector banks, promotional agencies, existing and prospective entrepreneurs took part in the National Workshop and discussed the issues in depth.



Dr. S K Sahoo, Director-in-Charge MSME-DI, Cuttack addressing participants.



Participants during the National Seminar held at Bhubaneswar.

REPORT ON NATIONAL CONCLAVE ON INNOVATION BASED ENTREPRENEURSHIP IN THE MSME-SERVICE SECTOR HELD ON 29 FEBRUARY 2020

IIM Sambalpur with MSME-DI, Cuttack, Ministry of MSME, Govt. of India has organised the National conclave on Innovation based entrepreneurship in the MSME-Service sector on 29th February, 2020. The day saw insightful discussions on the startup ecosystem, inauguration of the business incubation centre & the valedictory session. The National Conclave was the first major event in the region conducted by Business Incubator, IIM Sambalpur in collaboration with Ministry of MSME, Govt. of India. It was a gathering of entrepreneurs from around the country who share a common interest in practical solutions for sustainable development through innovation.

The inaugural ceremony of the conclave was graced by Prof. Mahadeo Jaiswal, Director, IIM Sambalpur, Mr. Sameer Vishnoi (IAS), CEO, CHiPS, Chief Guest; Mr. Keshav Rao, ITS, Director (Personnel) Mahanadi Coalfields Limited, Guest of Honour; Mr. Anand Jha, Chief Public Policy Officer, Walmart India, Keynote Speaker and Dr. Sukanta Kumar Sahoo, Director in-charge, MSME-Development Institute, Cuttack, Keynote Speaker. Along with the national conclave, the day also witnessed the inauguration of Business Incubation Center with which the institute aims to encourage entrepreneurial ideas initially on the regional level, ultimately expanding across the country.

The inauguration started with the lighting of lamp by esteemed guests and was followed by welcome address by Prof. Mahadeo Jaiswal. In his address, he lauded the establishment of Incubation Center at IIM Sambalpur and shared his opinion about the expansion of service sector for further advancement in agriculture and manufacturing sector. Mr. Sameer Vishnoi, Chief Guest, motivated the students to think on the lines of disruptive innovation instead of incremental innovation.

IIM Sambalpur hosted 1st panel of the national conclave on "Innovation based enterprises and opportunities available for start-ups". The eminent panel members shared their valuable insights and enlightened the students on the topic of discussion. Mr. Anil Pradhan, Founder, IPSFRI (School for Rural Innovation) stressed the fact that "Entrepreneurship is not only about ideas, but also about creating an action plan and making them happen." Mr. Vijay Bijlani, Founder, SME Business Consulting emphasized that "Rather than making money to solve problems, one should solve problems to make money". Dr. A. Balamurugan (Moderator), Director, Straightegic Solutions Private Limited advised that "Many times, innovation comes in small packages and not necessarily in the form of breakthrough technologies."

Mr. Arun Nagpal, Co-Founder & MD, Mrida Group encouraged the students to "Think small, Think scale and Think Holistic" for making a real impact. Mr. Prasanta Biswal, Evangelist, Start-Up Odisha, Govt. of Odisha, stated that "Every start-up is an MSME, but every MSME may not be a start-up with the differentiator being innovation." The second panel at the National Conclave expressed its opinions on the topic "Challenges in Start-ups and possible solutions". Ms. Mandeep Kaur Sidhu, Founder, Simba Quartz, NGO Smiles Care emphasized that "For a successful venture, one needs to have a clear recognition of the problem along with a well-planned solution". Mr. Kishan Nanavati, CEO, Spring Health Water India Pvt Ltd. briefed about the important role perception plays in the promotion of an idea. Mr. Prahlad Mittal, CEO & Co-founder, Homvery shared that "If somebody offers you an amazing opportunity but you are not sure you can do it, say yes — then learn how to do it later?". Mr. Sakyasingha Mahapatra, Founder, Sak Robotix Lab inspired the students to work for regional development and scale it to the global level. Ms. Bindu Sharma, Founder & CEO, Origii IP Solutions LLP advised the budding entrepreneurs to validate the novelty of their idea before coming with their start-ups.



Mr. Sameer Vishnoi (IAS), CEO, CHiPS addressing participants.



Participants during national conclave on innovation based entrepreneurship in the service sector

“NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMME-CUM-INDUSTRIAL EXHIBITION AND BUYERS SELLERS MEET-2020” HELD AT CHAULIAGANJ CLUB GROUND, NEAR OMP SQUARE, CUTTACK FROM 13TH TO 14TH MARCH, 2020

MSME Development Institute, Ministry of MSME, Government of India, Cuttack, MSME Department, Government of Odisha, Central Tool Room & Training Center, National Small Industries Corporation, Khadi & Village Industries Commission, Coir Board, Bhubaneswar and all Industries Associations of Odisha has jointly organised a “National Level Vendor Development Programme-cum-Industrial Exhibition and Buyers Sellers Meet-2020” held at Chauliaganj Club Ground, Near OMP Square, Cuttack on 13th March, 2020 to 14th March, 2020. The principal objective of the programme was to provide an opportunity to MSMEs to showcase their capabilities to various organisations such as East Coast Railways, Defence, CPSUs like; NALCO, MCL, IOCL, Tata Steels and other large-scale private enterprises that outsource their products/services from Micro & Small enterprises.

The programme was inaugurated by Shri P.K. Mishra, Director (Commercial), NALCO, Bhubaneswar on 13th March, 2020 at 6.00 PM. In his inaugural address he told that Micro, Small and Medium Enterprises plays an important role for creating employment opportunities in the country. He also opined that NALCO is committed for promoting MSMEs through ancillarisation in the state of Odisha. NALCO provides a large market for the MSMEs of Odisha and has supported the growth of this sector as a Mother Plant. He also informed that during the last two years, NALCO has organised 11 PLAC meetings at different locations for promotion of MSMEs and requested MSMEs to submit their suggestion, if any for development of

ancillarisation. He also requested all the MSMEs to come forward and submit suggestion(s) for changing of policies for development of ancillarisation in the state of Odisha.

Shri Reghu G, IAS, Director Technical Education and Training & Director of Industries, Government of Odisha told that the State Government has set a target to set up around 75,000 Micro, Small and Medium Enterprises (MSMEs) with an investment of Rs. 4,500 crore with an employment of 3.75 lakhs during the current financial year. His office has also given targets to all Regional Industries Centres and District Industries Centres (DICs) to achieve the goal. He requested all the MSMEs of the state to come forward and set up new enterprise(s) and his office will provide all sorts of support in their endeavour.

Shri P.C. Nayak, General Manager, NSIC, Bhubaneswar in his address told that NSIC facilitates Micro, Small and Medium Enterprises with a set of specially tailored scheme to enhance their competitiveness, Marketing, Technology, Finance and other Support Services. Marketing has been identified as one of the most important tool for business development. NSIC acts as a facilitator and has devised a number of schemes to support enterprises in their marketing efforts, both domestic and foreign markets. NSIC participates in select International and National Exhibitions and Trade Fairs every year. NSIC facilitates participation of the small enterprises by providing concessions in rental etc. Participation in these events exposes MSE units to international practices and enhances their business process.

Dr. S.K. Kar, Head and Senior Consultant, CTTC, Bhubaneswar in his speech told about the impact of technology in the present regime. The key insights and understanding of the five technologies have greatest impact on the future of production and the role of government, business and academia in developing technology and innovation. He also emphasized on the importance of Skilled Manpower, Scale of Production and Speed of production for sustainable development of marketing channel globally.

Sri Abani Kanungo, Chairman, Odisha Industries Association, Jagatpur, Cuttack said that necessary initiative may be taken by Government on accountability of officer(s) in providing support, credit flow to MSME sector, Exemption of certain fees for MSMEs, social prestige to entrepreneurs, so that more and more entrepreneurs come forward to set up new enterprises. MSME Department, Government of Odisha may call for suggestions from the Industry Associations of the state and vital suggestions submitted by the associations could be incorporated in the ensuing IPR Policy, so that the IPR of the Government of Odisha could be converted into reality.

At the outset Dr. S.K. Sahoo, Director Incharge, MSMEDI, Cuttack welcomed all the dignitaries, Participating MSMEs, Mother Plants, Financial Institutions, Government organisations, both prospective and existing entrepreneurs and representative of Prints/electronics media and discussed in detail about the aim and objective of the mega event. In his address he informed that during the programme Seminars on Marketing Assistance to Women Entrepreneurs under Public Procurement Policy, Workshop on Digital MSME, Workshop on MSE-CDP and B2B Interaction meet between MSME units, Mother Plants and Promotional agencies is planned to organise.

Dr. Pragyansmita Sahoo, Deputy Director (E.I.), MSMEDI, Cuttack proposed vote of thanks. A total of 100 MSMEs besides Leading Mother Plants like; MCL, IOCL, NTPC, Tata Steel, NALCO and Financial Institutions like NABARD, SBI, UCO Bank, IOB, etc. participated in the programme besides Ministry of MSME offices like KVIC, Coir Board, NSIC, CTTC and other state Government offices.



Release of Souvenir during National Level Vendor Development Programme held at Cuttack.



Lighting of Inaugural Lamp during National Level Vendor Development Programme

ON ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH IOCL PARADIP HELD AT PARADIP ON 8.8.2019

MSME-Development Institute, Cuttack has organized one day state level vendor development programme with IOCL Paradip Refinery Project at Paradip on 8.8.2019 in association with SC/ST Hub, NSIC, Bhubaneswar exclusively for SC/ST and women Entrepreneurs.

50 Participants belonging to SC/ST and women category representing from different MSMEs and 20 participants from various Govt departments like DICs, Officials of MSME associations and IOCL representatives etc attended the programme. While Inaugurating the Programme Shri TDVS Gopala Krishna, Executive Director, IOCL, Paradip has expressed his gratitude that more vendors are with IOCL and requested that more and more vendors should be linked with IOCL. He said that in spite of complexity in the refinery process IOCL has achieved 33% procurement from MSEs. He said IOCL has arranged a small exhibition of Items being procured by IOCL. He said there are more opportunities in the upcoming Plastic Park for

down stream industries. He also said Polypropylene is a versatile product that more number of vide variety of products can be made. He explained the huge expansion that is going to take place in future and assured all help to SC/ST and women entrepreneurs.

Dr. S.K.Sahoo, Director Incharge while addressing the gathering explained the recent changes made by Govt of India to the Public procurement policy by the Hon'ble Prime Minister and appealed to all to avail the maximum benefits out of the Govt schemes for sustainable growth of MSMEs.

Shri Alakesh Baishya, DGM of IOCL gave Powerpoint presentation on scope of procurement and opportunities with IOCL for downstream industries at Paradip. Shri Subasis Das, Manager, SC/ST Hub gave presentation on National SC/ST Hub and its functioning.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by programme co-ordinator Shri C.P.REDDY, Asstt.Director (G&C), MSME-DI,Cuttack.



Dignitaries on the dais during state level vendor development programme with IOCL at Paradip

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH MCL HELD AT TALCHER ON 13.9.2019

MSME-Development Institute, Cuttack has organized one day state level vendor development programme with Mahanadi Coalfields Limited (MCL) at Talcher on 13.9.2019 in association with SC/ST Hub, NSIC, Bhubaneswar.

65 Participants belonging to General, SC/ST and women category representing from different MSMEs and participants from various Govt departments like DICs, Officials of MSME associations and MCL representatives etc attended the programme. While Inaugurating the Programme Shri S.K.Bhuyan, General Manager, MCL, Sambalpur has expressed his gratitude to MSME-DI, SC/ST Hub for organizing the vendor meet at Talcher coal mining area. He said that lot services are required in mining sector which MSE vendors can grab the opportunities. He gave Powerpoint presentation on scope of procurement and opportunities with MCL at all the mining areas. Shri Subasis Das, Manager, SC/ST Hub gave presentation on National SC/ST Hub and its functioning.

Shri C.P.REDDY, Asstt.Director, MSME-DI, Cuttack while addressing the gathering explained the recent changes made by Govt of India to the Public procurement policy by the Hon Prime Minister and appealed to all to avail the maximum benefits out of the Govt schemes for sustainable growth of MSMEs.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by senior procurement officer of MCL, Talcher.



Shri Subasis Das, Manager, NSIC addressing participants.

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH HAL HELD AT RAYAGADA

Ministry of MSME, Government of India, Branch: Rayagada organised One-day State Level Vendor Development Programme with HAL, Sunabeda at Conference Hall, RIC, Rayagada on 19-02-2020. Shri Ayodya Kanta Satpathy, OAS, Joint Director cum General Manager, RIC, Rayagada was the chief guest. During his address, Shri Satpathy requested HAL authorities to consider for vendor registration as well as purchase of goods from local MSEs so as the local entrepreneurs get the benefit out of the vendor development programme. He also requested local Industry Association to have the discussion with HAL authorities for getting continuous orders as well as maintain the fair atmosphere for micro, small enterprises development and growth. He assured the local entrepreneurs any issue relating to infrastructure would be solved as early as possible.

Earlier, Miss. Joyce Dung Dung Asst. Manager, RIC, Rayagada welcomed the participants, MSE entrepreneurs for the vendor development programme. In her welcome address, stressed the need for such kind of vendor development programmes for the benefit of both Public Sector Undertakings as well as local MSEs.

Shri N.K.Ratnam, Asst. Director, Branch MSME-DI, Rayagada in his key-note address explained the various opportunities in the region as well as Public Sector Undertakings with a special focus of HAL, Sunabeda. He requested MSEs to maintain the quality standards and delivery schedule as prescribed by HAL, Sunabeda for continuous and sustainable growth. He briefed the Public Procurement Policy – 2012 along with recent amendments and requested HAL, Sunabeda authorities to implement the policy without fail. Shri Ratnam requested HAL authorities to have the helping hand to MSEs of the undivided Koraput district as this area is most backward area. He also briefed about the Odisha Government initiatives for MSEs Development in the region.

Shri Narin Kumandan, President, OASME, Rayagada Chapter appreciated the initiatives of HAL, Sunabeda in achieving the targets of purchases as per PPP-2012 every year. However, he has requested the HAL authorities to consider more purchases from local entrepreneurs rather than entrepreneurs of other states.

Shri Malay Kumar Mohapatra, Senior Manager (Purchase), HAL, Sunabeda gave the presentation on vendor registration procedure, quality standards, e-procurement and tendering process to the MSEs of the region. After the presentation, during the interaction with the

entrepreneurs, HAL authorities shared their experience and requested to meet the quality standards and delivery schedule as their purchases is time bound and targets received from Defence Authorities. He also encouraged entrepreneurs to go for GeM registration to improve their market growth.

Shri S.K.Panda, DGM, HAL, Sunabeda offered the plant visit to the interested MSEs so as to plan their manufacturing items as prescribed in the HAL list of procurement. HAL, Sunabeda also brought list of items spared out of 158 items to offer for manufacture by MSEs including outsourcing of guest house maintenance, catering services, uniforms, garden maintenance etc.

About 55 nos.(including 30 entrepreneurs from the Districts of Rayagada), participated in the vendor development programme. HAL, Sunabeda arranged exhibition with some of their parts and have technical discussion with entrepreneurs.The programme ended with a vote of thanks by Shri Sabyasachi Sahu, Industrial Promotion Officer, RIC, Rayagada.



Dignitaries on the dais during state level vendor development programme with HAL at Rayagada.

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH NTPC HELD AT KANIHA

MSME-DI, Cuttack has organized one day State Level Vendor Development Programme with NTPC, Kaniha on 31.01.2020 at Coference Hall, NTPC, Kaniha.

59 Participants belonging to General and women category representing from different MSMEs and participants from various Govt departments like DICs, Officials of MSME associations and NTPC representatives etc attended the programme. While Inaugurating the Programme Shri Sudip Nag, Chief General Manager, NTPC, Kaniha has expressed his gratitude to MSME-DI for organizing the vendor meet at Kaniha. He said that NTPC has launched online vendor payment portal. Dr. P. Sahoo, Deputy Director, MSME-DI, Cuttack delivered on vendor development programme and its importance in meeting marketing need of entrepreneurs. Shri D. P. Pradhan, AGM, NTPC, Kaniha gave presentation on procurement procedure of NTPC.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by senior Manager of NTPC, Kaniha.



Dignitaries on the dais during state level vendor development programme with NTPC, Kaniha

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH NALCO HELD AT ANGUL

MSME-DI, Cuttack has organized one day State Level Vendor Development Programme with National Aluminium Company Ltd (NALCO), Angul on 26.02.2020 at Nalco Nagar, Angul.

42 Participants belonging to General and SC/ST category representing from different MSMEs, association members and participants from various Govt departments like DICs, Officials of MSME associations and NALCO representatives etc attended the programme. While Inaugurating the Programme Shri M. P. Mishra, ED (S&P), NALCO delivered a talk on Procurement of NALCO from MSEs in presence. He said that NTPC has launched online vendor payment portal. Shri P. K.Biswas, General Manager (Material), Smeltor & Power Complex NALCO, Angul Powerpoint presentation on scope of procurement and opportunities with NALCO. Shri Diwakar, Asst. Director, MSME-DI, Cuttack addressing the gathering about changes on public procurement policy and Schemes of MSME , Govt. of India. Shri G. B. Nayak, General Manager, DIC, Angul addressing the gathering about MSME Schemes of MSME Department, Govt. of Odisha.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by Shri S. S. Samal, Vice President, OASME.



Dignitaries on the dais during state level vendor development programme with NALCO at Angul.

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH IOCL HELD AT CUTTACK

MSME-DI, Cuttack has organized one day State Level Vendor Development Programme with Indian Oil Corporation Limited (IOCL), Paradip on 06.03.2020 at MSME-DI, Cuttack.

44 Participants belonging to General category representing from different MSMEs, association members and participants from various Govt departments like DICs, Officials of MSME associations attended the programme. Shri Diwakar, Asst. Director, MSME-DI, Cuttack has welcomed all the participants and members of the associations and explained the importance of SVDP in Govt procurement system. While Inaugurating the Programme Shri H S Santra, DGM, IOCL, Paradip has expressed his gratitude that more vendors are with IOCL and requested that more and more vendors should be linked with IOCL. He also said IOCL has organised small exhibitions for Items being procured by IOCL. Shri R R Tripathy, Manager (Material), IOCL gave PowerPoint presentation on scope of procurement and opportunities with IOCL for MSEs. Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on Vendor Development Programme and Public Procurement Policy. Shri Prabhakar Rao, GM, DIC, Cuttack delivered a talk on Schemes of MSME Department, Govt. of Odisha..

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by Dr. S. N. Nayak , Asst. Director, MSME-DI, Cuttack.



Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on Public Procurement Policy.

ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH EAST COAST RAILWAY HELD AT CUTTACK

MSME-DI, Cuttack has organized one day State Level Vendor Development Programme with East Coast Railway, Bhubaneswar on 09.03.2020 at Conference Hall, DSSIA, Industrial Estate Khapurja, Cuttack.

45 Participants belonging to General category, Women representing from different MSMEs, association members and participants from various Govt departments like DICs, Officials of MSME associations attended the programme. Shri Sushant Mohanty, President, DSSIA , Cuttack has welcomed all the participants and members of the associations. While Inaugurating the Programme Shri Goutam Mohapatra, DGM, NALCO and gave Power Point Presentation on procurement procedure of NALCO. Dr. Pragyasmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on Vendor Development Programme, Public Procurement Policy and Schemes of Govt. of India.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by Dipansu Sekhar Sahoo, Hony. Secretary, DSSIA, Cuttack.



Dignitaries on the dais during state level vendor development programme with East Coast Railway.

EXPORT PROMOTION ACTIVITIES UNDERTAKEN THROUGH EXPORT FACILITATION CELL, MSME-DI, CUTTACK

Office of Development Commissioner (MSME), Ministry of MSME, Government of India has instructed this office to develop a support system to facilitate MSMEs for boosting their exports from Special Economic Zones (SEZs) and Domestic Tariff Area (DTA) in the State of Odisha. Accordingly, this office has established Export Facilitation Cell (EFC) at MSME-DI, Cuttack to facilitate both existing as well as export worthy MSMEs in Odisha.

In this direction, this office has undertaken following activities:

- Interactive meeting with all the promotional agencies involved in export promotion activities in the state on 19th June, 2019 at MSME-DI, Cuttack.
- Motivation for Export Promotion of plastic products through Plastic Export Promotion Council, Kolkata held at Raptani Bhawan, Bhubaneswar on 5th July, 2019.
- Motivation for Export Promotion through Tata Steel SEZ, Gopalpur, Odisha held at Ganjam Chamber of Commerce, Berhampur on 14th July, 2019.
- Motivation for Export Promotion in association with DGFT, Cuttack held at Ravenshaw University, Cuttack on 30th August, 2019
- Suggestions/ Inputs on the draft Export Policy of Odisha, 2019 have been submitted to MSME department, Govt. of Odisha
- Identification of Dry Fish Clusters involved in manufacturing of major products (shrimps and prawns) exported from Odisha based on Export Summary report circulated by O/o DC(MSME)
- Focus products have been identified to be exported from the state of Odisha
- Import substitution strategy for MSME sector has been submitted to O/o DC(MSME)
- Performance of Champion sector Exports from Odisha for the years 2015-16 to 2018-19 has been analyzed.

This office has also conducted six motivational campaigns, three Management Development Programmes for export oriented MSMEs. The details of which are given below.

A. INDUSTRIAL MOTIVATIONAL CAMPAINS ORGANISED FOR EXPORT PROMOTION

1. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT BARIPADA



One Day Industrial Motivation Campaign on Export Opportunities for MSMEs held at Baripada on 13th September, 2019. Mrs. Rashmi Samant Tripathy, Chief Manager and Shri Kedarnath Pattnaik, Chief Manager, SBI Learning and Development, Sh. D. S. Hota, IPO, DIC, Baripada and Dr. S. N. Nayak, Asstt. Director, MSME-DI, Cuttack delivered on MSME schemes, MSME credit, Export Finance, Department/Agencies involved in export promotion etc.

2. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT BHUBANESWAR

MSME-DI, Cuttack organized One Day Industrial Motivational Campaign on Export Opportunities for MSMEs on 18th October, 2019 in association with Utkal Chamber of Commerce and Industry at Bhubaneswar. The Representatives from DEPM, Govt of Odisha, ECGC, FIEO and SBI, International Banking division, Bhubaneswar delivered on Export insurance coverage, Export Finance, Odisha Export Policy, Export Market etc. 45 participants attended the programme.



3. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT ROURKELA

MSME-DI, Cuttack organized One Day Industrial Motivational Campaign on Export Opportunities for MSMEs on 8th November, 2019 in association with Rourkela Chamber of Commerce and Industry, held at Rourkela. The Representatives from, ECGC, FALTA SEZ and SBI, Rourkela delivered on Export insurance coverage, Export Finance, SEZ, Export Market etc. 50 participants attended the programme.



4. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT CUTTACK



One Day Industrial Motivational Campaign on Export Opportunities for MSMEs organized at MSME-DI, Cuttack on 2nd December, 2019. The Representatives from ECGC, FIEO, SBI, Bhubaneswar and FALTA SEZ delivered on Export insurance coverage, Export Market, Export Finance; SEZ etc. 40 participants attended the programme.

5. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT BERHAMPUR



One Day Industrial Motivational Campaign on Export Opportunities for MSMEs organized at Ganjam Chamber of Commerce, Berhampur on 23rd December, 2019. The Representatives from FIEO, Bhubaneswar, SBI, Berhampur and FALTA SEZ delivered on Export Market, Export Finance, SEZ etc. 58 participants attended the programme.

6. ONE DAY IMC ON EXPORT OPPORTUNITIES FOR MSMEs HELD AT BHADRAK



One Day Industrial Motivational Campaign on Export Opportunities for MSMEs organized at Bhadrak on 10th January, 2020. The Representatives from FIEO, Bhubaneswar, SBI, Bhadrak and OSSIA, OASME, Bhadrak delivered on Export Market, Export Finance, scope of exports from the district etc. 52 participants attended the programme. Dr. S. N. Nayak, Asst. Director, MSME-DI, Cuttack coordinated the programme.

B. MANAGEMENT DEVELOPMENT PROGRAMMES (MDPS) FOR EXPORT PROMOTION

7. ONE WEEK MDP ON PACKAGING FOR EXPORTS HELD AT IED, BHUBANESWAR



MSME-DI, Cuttack organized One Week MDP on “Packaging for Exports” at IED, Bhubaneswar during 21-25 October, 2019. Faculties from DEPM, ECGC, FIEO, Postal Department, OUAT, Airport Authority, MPEDA, and CTTC delivered during the programme. 25 participants benefited from the programme.

8. ONE WEEK MDP ON EXPORT MARKETING HELD AT UDYOG BHAWAN, BALASORE



One Week MDP on Export Marketing organized during 16-20 December, 2019 at Udyog Bhawan, Balasore. The Representatives from FIEO, Bhubaneswar, SBI, Bhubaneswar, Customs, Foreign Post Office, Bhubaneswar, ORMAS, NABARD, KVIB, DIC delivered on Export Market, Export Finance, Postal Export

etc. 25 participants attended the programme.

9. ONE WEEK MDP ON EXPORT DOCUMENTATION HELD AT MSME-DI, CUTTACK



One Week MDP on Export Documentation organized during 20-24 January, 2020 at MSME-DI, Cuttack. The Representatives from FIEO, SEZ, STPI, MPEDA, SBI, Customs, Foreign Post Office, Airport Authority of India, Bhubaneswar and Existing Exporters delivered on Export Market, Export Finance, Postal Export, Marine Export, Custom Documents, Air cargo procedures etc. Total 23 participants attended the programme. Dr. S. N. Nayak, Asst. Director, MSME-DI, Cuttack coordinated the programme.

DOMESTIC TRADE FAIRS / EXHIBITIONS

A total of 2 units benefitted from the exhibition and an amount of Rs.54,100 was reimbursed as subsidy in 2019-20 for participation in the domestic exhibitions during 2018-19. The units participated in the exhibitions and displayed their products had interactions with the buyers and technology providers which helped in spreading their market network to new areas. The details of the units participated is given below:

A. 14TH Kataka Baisakhi Banijya Mela 2018 at Baliyatra Ground, Cuttack from 02-09 April 2018

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Jai Krishna Handicraft Prop. Sri Duryodhan Pradhan Vill-Kasi Jagannathpur, Po- Khadipada, Dist-Puri, Pin-752002	Textile & Embroidery Product	Gen	Rs 26000/-

B. International Health & Beauty Expo to be held at Janata Maidan, Bhubaneswar from 18-27 May, 2018.

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Womaniya Prop. Smt. Banaja Patro Plt No-279/4440, Near Hotel May Fair Jayadev Vihar, Bhubaneswar-751015	Garments	Woman	Rs 28100/-

COMMON FACILITY SERVICES

During the year 2019-20, the workshops attached to this Institute at Cuttack, Rourkela provided common facility services to the micro, small and medium scale units for different job works, developing new products, helping the entrepreneurs to understand different products design, specification etc. The following facilities are available in the workshops mentioned below:

- a) **Workshop at Khapuria, Cuttack:** 1) Shaping, (2) Turning, (3) Welding, (4) Milling, (5) Heat Treatment and (6) Tool and cutter grinder and surface grinder.
- b) **Workshop at Rourkela:** 1) Shaping, (2) Turning, (3) Milling, (4) Welding
- c) Workshop at Rayagada is not functioning, since machineries are yet to be installed in the new building.

ACHIEVEMENT OF THE WORKSHOPS ATTECHED TO THIS INSTITUTE DURING 2019-20

Sl.No.	Name of Workshop	No. of job undertaken In (No.s)	No. of unit Benefitted In (No.s)	Revenue In (Rs.)
01.	MSME-DI, Cuttack	218	56	67,200
02.	Br.MSME-DI, Rourkela	53	44	18,670
03..	Br.MSME-DI, Rayagada	0	0	0
	Total	271	100	85,870

CHAPTER - III
STEPS TAKEN FOR PROMOTION AND DEVELOPMENT OF MSMEs OTHER THAN THE
ACTION PLAN ACTIVITIES

NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT CHRIST COLLEGE, CUTTACK ON 20.02.2020

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the Christ College, Cuttack on 20.02.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students.

The programme was attended by 109 no's of students of Christ College, Cuttack and members of Ladies Forum, Utkal Chambers of Commerce and Industries.



During the Programme, the students were also motivated for taking up self employment after completion of their study by Dr. S.K. Sahoo, Director Incharge of MSME-DI, Cuttack and followed by Dr. Pragyansmita Sahoo, Deputy Director(E.I), Sh. S.N. Panda, DDM, NABARD, Smt. Gita Padhi, President, Ladies Forum, Utkal Chamber of Commerce and Industry and Smt. Debajani Dash, Vice Principal, Christ College, Cuttack. Sh. S.N. Dash, Asst. Director(E.I) and Sh. Diwakar, Asst. Director of this Institute co-ordinated the programme.

NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT KENDRAPARA AUTONOMOUS COLLEGE, KENDRAPARA ON 25.02.2020.

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the Kendrapara Autonomous College, Kendrapara on 25.02.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students.

The programme was attended by 105 no's of students of Kendrapara Autonomous College, Kendrapara. During the programme, students have been distributed with the Brochure, small pads and Calendar supplied by the Media Cell of Ministry of MSME, New Delhi. Dr.Pragyansmita Sahoo, Deputy Director of this Institute co-ordinated the programme. Total 105 no. of participants attended.



NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED FAKIR MOHAN AUTONOMOUS COLLEGE, BALASORE ON 26.02.20

One day National Level Awareness Programme on MSMEs was conducted at Fakir Mohan Autonomous College, Balasore on 26.02.20. The Programme was Inaugurated by Dr. Srimay Dasadhikary, Principal , F.M. Autonomous College, Balasore.

In this Programme, Shri. Damodara Behera, Asstt. Director briefs about different Schemes of MSME. Video on MSME, duration of 30 minutes displayed to the participants. Around 165 students participated in this programme. The programme was coordinated by Shri. Damodara Behera, Asstt. Director, MSME-DI, Cuttack.



NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT SYNERGY INSTITUTE OF ENGINEERING & TECHNOLOGY, DHENKANAL ON 26.02.2020

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the Synergy Institute of Engineering and Technology, Dhenkanal on 26.02.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students.

The programme was attended by 103 no's of students of Synergy Institute of Engineering and Technology, Dhenkanal. During the programme, students have been distributed with the Brochure, small pads and Calendar supplied by the Media Cell of Ministry of MSME, New Delhi. Sh. S.N. Dash, Asst. Director(E.I) of this Institute co-ordinated the programme.



NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT SVM AUTONOMOUS COLLEGE, JAGATSINGHPUR ON 27.02.2020

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the SVM Autonomous College, Jagatsinghpur on 27.02.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students. The programme was attended by 153 no's of students of SVM Autonomous College, Jagatsinghpur. During the programme, students have been distributed with the Brochure, small pads and Calendar supplied by the Media Cell of Ministry of MSME, New Delhi. Sh. D.C. Mishra, Asst. Director of this Institute co-ordinated the programme.



NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT GITA, BHUBANESWAR ON 03.03.2020

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the GITA, Bhubaneswar on 03.03.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students.

The programme was attended by 200 no's of students of GITA, Bhubaneswar. During the programme, students have been distributed with the Brochure, small pads and Calendar supplied by the Media Cell of Ministry of MSME, New Delhi. Dr. Pragyanmita Sahoo, Deputy Director(E.I) of this Institute co-ordinated the programme and addressed the participants.



NATIONAL LEVEL AWARENESS PROGRAMME 2020 ORGANISED AT SIT, BHUBANESWAR ON 09.03.2020.

As per the Ministry of MSME, New Delhi and DC (MSME), New Delhi's direction, MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised One National Level Awareness Programme(NLAP-2020) for students of the Synergy Institute of Technology, Bhubaneswar on 09.03.2020. The main objective of the campaign was to make aware the participants on different activities being carried out by Ministry of MSME, Government of India for promoting self employment through "Building Enterprise of your dream" with Ministry of MSME, Government of India. The Audio Video Film forwarded by the Media Cell of the Ministry of MSME, Government of India, New Delhi was presented before the students.

The programme was attended by 102 no's of students of GITA, Bhubaneswar. During the programme, students have been distributed with the Brochure, small pads and Calendar supplied by the Media Cell of Ministry of MSME, New Delhi. Sh. S.N. Dash, Asst. Director(E.I) of this Institute co-ordinated the programme and addressed the participants.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, ROURKELA AT SKDAV GOVT. POLYTECHNIC, ROURKELA

National Level Awareness programme was conducted by Branch MSME-DI, Rourkela on 24th February, 2020 at SKDAV Govt. Polytechnic, Rourkela. Around 102 participants attended the meeting and they were made aware of various schemes and policies of M/o MSME regarding entrepreneurship development. Shri. Suwendu Kumar Pati, Asst. Director, Brach MSME-DI, Roukela conducted the programme.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, ROURKELA AT GOVT. POLYTECHNIC, DEOGARH

Br. MSME-DI, Rourkela organised NLAP 2020 at Govt. Polytechnic Deogarh on 26th February 2020. Total 105 participants attended the Program. Shri Suwendu Kumar Pati, Asst. Director, Brach MSME-DI, Roukela conducted the programme and motivated the students for entrepreneurship development. The 20 minutes video received from O/o DC(MMSE) regarding Enterprise building was also played.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, ROURKELA AT GOVT. POLYTECHNIC, JHARSUGUDA

Br. MSME DI, Rourkela organized National Level Awareness programme at Govt. Polytechnic, Jharsuguda on 27th Feb 2020. Total 114 participants attended the Program and got motivated by Shri. Suwendu Kumar Pati, Asst. Director, Brach MSME-DI, Roukela.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, RAYGADA AT NABARANGPUR

Branch MSME-DI, Rayagada organized National Level Awareness Programme(NLAP) at Model Degree College, Nabarangpur on 24-02-2020. Total 143 students attended the programme.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, RAYGADA AT MALKANGIRI

Branch MSME-DI, Rayagada organized National Level Awareness Programme(NLAP) at Government Polytechnic, Malkangiri on 25-02-2020. Total 103 students attended the programme.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, RAYGADA AT RAYGADA

Branch MSME-DI, Rayagada organized National Level Awareness Programme(NLAP) at Government Polytechnic(UGMIT), Rayagada on 28-02-2020. Total 110 students attended the programme.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, RAYGADA AT BHAWANIPATNA

Branch MSME-DI, Rayagada organized National Level Awareness Programme(NLAP) at Government College of Engineering, Kalahandi, Bhawanipatna on 02-3-2020. Total 105 students attended the programme.



NATIONAL LEVEL AWARENESS PROGRAMME CONDUCTED BY BRANCH MSME-DI, RAYGADA AT KORAPUT

Branch MSME-DI, Rayagada organized National Level Awareness Programme(NLAP) at Siddhartha Institute of Engineering & Technology(SIET), Koraput on 04-3-2020. Total 113 students attended the programme.



ESSAY AND TRADITIONAL ART COMPETITION HELD UNDER "AWARDS FOR ENTERPRISE DEVELOPMENT AND PROMOTION OF BRAND MSME"

NAME OF THE DISTRICT	TOPIC OF THE ESSAY	NAME OF THE WINNER [I, II & III]	ART BASED COMPETITION	NAME OF THE WINNER [I, II & III]
1. Angul	Topic selected in Odia Language. Topic was " Role of MSMEs in eradication of unemployment".	I. Aishwarjya Sahoo, II. Baba Chandrasekhar Pradhan III. Suraj Kumar Pal	Topic selected in Odia Language. Topic was " Chandua".	I. Bandita Mahanta, II. Annapurna Bagh & III. Jyoti Swastika Kumbhar
2. Balasore	Topic selected in Odia Language. Topic was "Importance of MSMEs in Country's economy".	I. Amrit Kalyan Giri, II. Priyanka Priyadarshini Mohapatra III. Snehamayee Behera	Topic selected in Odia Language. Topic was " Stonecraft".	I. Pujita Behera, II. Jyostna Rani Patra & III. Sradhasuman Barik
3. Nabarangpur	Topic selected in Odia Language. Topic was " Importnace of MSMEs in Country's economy".	I. Tanisha Tripathy, II. Asutosh Pattnaik & III. Santoshi Dash	Topic selected in Odia Language. Topic was " Tribal Jewellery".	I. Nandini Nayak, II. Rajkishore Nihal & III. Lipi Moharana
4. Bargarh	Topic selected in Odia Language. Topic was " Importnace of MSMEs in Country's economy".	I. Anwesha Bhoi, II. Ansika Prasad & III. Florina Seth	Topic selected in Odia Language. Topic was " Dhanu Yatra".	I. Priyanka Barik, II. Hitanshu Shekhar Pradhan & III. Parismita Dandasana
5. Balangir	Topic selected in Odia Language. Topic was " Importnace of MSMEs in Country's economy".	I. Padamalaya Bagh, II. Shiba Shree Sahu & III. Abhipsa Mishra	Topic selected in Odia Language. Topic was " Dhanu Yatra".	I. Tilkes Seth, II. Sritam Sahu & III. Pratik Kumar Padhi
6. Kandhamal	Topic selected in Odia Language. Topic was "Importance of MSMEs in Country's economy".	I. Rudra Narayan Dash, II. Rani Sugyani Mahananda & III. Mausumi Bindhani	Topic selected in Odia Language. Topic was " Bamboo Handicraft".	I. Honey Pradhan, II. Smiti Smaranika Maharana & III. Sumesh Nayak
7. Malkangiri	Topic selected in Odia Language. Topic was " Importnace of MSMEs in Country's economy".	I. Radheshyam Sarkar, II. Shilpi Bairagi & III. Akash Dhali	Topic selected in Odia Language. Topic was " Bamboo Handicraft".	I. Somnath Golpeda, II. Rajesh Bain & III. Bhima Madhi
8. Jagatsinghpur	Topic selected in Odia Language. Topic was " Importnace of MSMEs in Country's economy".	I. Rutupama Das, II. Baisali Swain & III. Suchismita Ratha.	Topic selected in Odia Language. Topic was " Boita Bandana".	I. Ratikanta Panda, II. Rudra Madhab Mishra & III. Subham Sagar Nayak
9. Puri	Topic selected in Odia Language. Topic was "Importance of MSMEs in Country's economy".	I. Ankit Anjanaya Samantaray, II. Annapurna Rath & III. Payal Priyadarshini Bhola	Topic selected in Odia Language. Topic was " Patta Chitra".	I. Smruti Ranjan Chihnara, II. Jyotiraditya Mahapatra & III. Sumitra Dash
10. Gajapati	Topic selected in Odia Language. Topic was "Importance of MSMEs in Country's economy".	I. Ankita Jena, II. Anurag Chhinchuni, III. Bindu Rani Jena	Topic selected in Odia Language. Topic was " Horn Works".	I. Antoniya Bhuyan, II. Tanuja Bhuyan & III. Muskan Dehera
11. Koraput	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Gulnaz Bano, II. Pratyush Panigrahi & III. Sania Bhatra	Topic selected in Odia Language. Topic was " Tribal Jewellery".	I. Asish Kumar Khoda, II. Suresh Bagria & III. Suravi Pradhan

12. Rayagada	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Saswati Rath, II. Chandra Sekhar Ganta & III. Sunandan Naik	Topic selected in Odia Language. Topic was " Tribal Jewellery".	I. Swagatika Nayak, II. Chandan Huika & III. Ashalata Sabar
13. Boudh	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Dibyadipti Nayak, II. Sibananda Panda & III. Manisha Rani Mishra	Topic selected in Odia Language. Topic was " Ratha Yatra".	I. Ankit Behera, II. Pradosh Mallik & III. Soumyashree Dibyadarshinee Nayak
14. Jharsuguda	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Smruti Rani Jaypuria, II. Priyanka Sahu & III. Debasis Sahoo.	Topic selected in Odia Language. Topic was " Sambalpur Folk Dance".	I. Solani Singh Parmar, II. Swarnalata Samal & III. Swayam Prabha Pattanaik
15. Sambalpur	Topic selected in Odia Language. Topic was "Role of MSMEs in the industrial development of Odisha".	I. Mohammed Ayaz Ali, II. Keertimayee Sahoo & III. Roja Achary	Topic selected in Odia Language. Topic was " Sambalpur Folk Dance".	I. Kulamani Rohidas , II. Keertimayee Sahoo & III. Roja Achary
16. Deogarh.	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Subhrajit Panigrahi, II. Sunaj Dhal & III. Dhariti Nayak	Topic selected in Odia Language. Topic was " Sambalpur Folk Dance".	I. Sagarika Mohapatra, II. Sonu Minz & III. Linkan Kumar Samal
17. Subarnapur	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Abhishek Pradhan, II. Bishnupriya Meher & III. Rishikesh Panda	Topic selected in Odia Language. Topic was " Dalkhai Dance".	I. Ikaraf Panigrahi, II. Divyashree Mahananda & III. Chandini Barik
18. Dhenkanal	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Pritam Priyanshu Sahoo, II. Roshni Begum & III. Biswaprajna Sarangi	Topic selected in Odia Language. Topic was " Ratha Yatra".	I. Gyanendra Behera, II. Aditya Prakash Maharana & III. Preetisourav Jena
19. Kendrapara	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Sumeet Smreyanshu Behera, II. Priyanka Priyadarshini Swain & III. Sai Sikun Mohanty	Topic selected in Odia Language. Topic was " Kaincha Works".	I. Sonalika Behera, II. Sabyasachi Maharana & III. Shiba Prasad Samal.
20. Khordha	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Saswat Kumar Behera, II. Rashmita Pradhan & III. Pragyanmruti Priyadarshini	Topic selected in Odia Language. Topic was " Mandir Malini Bhubaneswar".	I. Kanheilal Mahapatra, II. Megha Manaswini Dalai & III. Punnya Jyoti Das
21. Nayagarh	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Swagatika Mishra, II. Swagatika Behera & III. Abinash Samantaray	Topic selected in Odia Language. Topic was " Chitra of Nilamadhab".	I. Rabinarayan Sahu, II. Subhrajyoti Behera & III. Bidyadhar Behera
22. Ganjam	Topic selected in Odia Language. Topic was "Role of MSMEs in generating Self-employment".	I. Rudra Prakash Sahu, II. Swagatika & III. Trilochana Sadangi	Topic selected in Odia Language. Topic was " Marala Malini Nilambu Chilika".	I. Ch. Purvi Sailoza, II. Tejaswini Behera & III. Suman Pattnaik
23. Kalahandi	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Sanam Pradhan, II. Khirod Naik & III. Mohanlal Naik	Topic selected in Odia Language. Topic was " Nuakhai Bhetghat".	I. Rumanchal Gahir, II. Smruti Ranjan Behera & III. Jogendra Rout
24. Sundargarh	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Smruti Nayak, II. Sthiti Prangya Rout & III. Janhabi Tandia	Topic selected in Odia Language. Topic was " Nuakhai Bhetghat".	I. Prachurya Priyadarshini, II. Debadutta Mohanty & III. Lipun Naik

25. Mayurbhanj	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Nirmalya Parida, II. Shakti Ranjan Parida & III. Madhumita Manna.	Topic selected in Odia Language. Topic was "Sabaighash Upakarana".	I. Barsha Mandal, II. Santoshi Das & III. Sulagna Rana
26. Cuttack	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Nirupa Behera, II. Saumyanarjan Dixit & III. Kirtiman Rout	Topic selected in Odia Language. Topic was "Noubanijya Parampara".	I. Koustav Lenka, II. Nagesh Behera & III. Shreya Mishra
27. Jajpur	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Biplab Kumar Das, II. Aliza Priyadarshini Mohapatra & III. Rani Rajeswari Das	Topic selected in Odia Language. Topic was "Ghoda Nrutya".	I. Bhabani Sankar Samal, II. Ankita Avilipsa Samal & III. Prarthana Das
28. Bhadrak	Topic selected in Odia Language. Topic was "Role of MSMEs in the development of Youth".	I. Tapas Priyadarshan Nayak, II. Aarab Aryakumar Rout & III. Biswa Prakash Sahoo	Topic selected in Odia Language. Topic was "Kalipuja Ra Drushya".	I. Ashish Parhi, II. Baijayanti Das & III. Ratikanta Panda
29. Nuapada	Topic selected in Odia Language. Topic was "Role of MSMEs in the socio-economic development of the Country".	I. Arapan Priyadarshan Rath, II. Smruti Rekha Padhi & III. Harendra Kumar Baitharu	Topic selected in Odia Language. Topic was "Tribal Dance".	I. Jagyaseni Majhi, II. Gitanjali Jagat & III. Hame Lal Majhi
30. Kendujhar	Topic selected in Odia Language. Topic was "Role of MSMEs in the socio-economic development of the Country".	I. Som Prakash Chand, II. Sameer Kumar Barik & III. Sigma Sahoo	Topic selected in Odia Language. Topic was "Juanga Nrutya".	I. Monalisha Padhasa Padhan, II. Barsharani Sardar & III. Patitapaban Mahanta

VISIT OF HON'BLE MINISTER OF STATE FOR MSME AND ANIMAL HUSBANDRY, DAIRYING AND FISHERIES, SHRI PRATAP CHANDRA SARANGI TO THE STATE OF ODISHA



Shri Pratap Chandra Sarangi ,Hon'ble Minister of State for MSME and Animal Husbandry, Dairying and Fisheries visited Odisha on 7th June 2019 and took a review meeting with officials of MSME organizations in the State. Dr. S.K. Sahoo, Director In Charge, MSME-DI Cuttack, Shri Sibasis Maity, Managing Director, CTTC, Shri P.C. Nayak, Duputy Zonal Head, NSIC and Shri Sameer Mohanty, State Director, KVIC and Shri P.K. Dash, Branch Incharge, Coir Board, Bhubaneswar were present in the meeting. Shri Pranab Jyoti Nath, IAS, Director of Industries, Govt of Odisha and the representatives of Industries Associations were also present during the meeting.

REVIEW MEETING BY HON'BLE UNION MINISTER OF STATE FOR MSME, ANIMAL HUSBANDRY, DAIRYING AND FISHERIES IN BALASORE



A Review Meeting was undertaken by Hon'ble Union Minister of State for MSME, Animal Husbandry, Dairying and Fisheries, Shri Pratap Chandra Sarangi on 13.11.2019 at NOCCI, Balasore. Dr. S.K. Sahoo, Director In Charge, MSME-DI, Cuttack attended the meeting along with Shri Sameer Mohanty, Director, KVIC, BBSR Shri P.C. Nayak, Deputy General Manager, NSIC, Bhubaneswar.

VISIT OF SECRETARY, M/O MSME, GOVT OF INDIA TO CONFERENCE OF GENERAL MANAGER, RICs/DICs ORGANIZED BY DIRECTORATE OF INDUSTRIES, GOVT OF ODISHA

Conference of General Manager, RICs/DICs was organized by Directorate of Industries, Govt of Odisha on 13th August, 2019 in Hotel Mayfair, Bhubnaeswar.

Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME, Govt of India attended the Conference and addressed the gathering. Dr. S.K. Sahoo, Director in Charge, MSME-DI Cuttack made a presentation on Udyam Samagam.



VISIT OF SECRETARY, M/O MSME, GOVT OF INDIA TO CFC OF PHARMACEUTICAL CLUSTER, BHUBANESWAR



Dr. Arun Kumar Panda, IAS, Secretary, M/o MSME, Govt of India visited the CFC of Pharmaceutical Cluster on 13.8.2019 and interacted with SPV members and reviewed the progress of cluster.

REVIEW MEETING BY SECRETARY, M/O MSME, GOVT. OF INDIA AT CTTC,BBSR

A review meeting was taken by Dr. Arun Kumar Panda, Secretary, M/o MSME, Govt. of India at CTTC, BBSR on 4.10.2019 with regard to cluster development programme in Odisha. He urged all the stakeholders to make sincere efforts for bringing more and more clusters from Odisha under MSE-CDP and SFRUTI scheme.



VISIT OF SECRETARY, M/O MSME, GOVT. OF INDIA TO A SFRUTI CLUSTER, CUTTACK



Dr. Arun Kumar Panda, Secretary, M/o MSME, Govt of India visited Nuapatna, Cuttack under KVIC's Khadi Reform Development Programme, had a discussion with the artisans and motivated them for better market access, designing, pricing of product and implementation of new technology.

VISIT OF SECRETARY, M/O MSME, GOVT OF INDIA TO ITI, BERHAMPUR AND CTTC EXTENSION CENTRE.

Dr. Arun Kumar Panda, Secretary, M/o MSME, Govt of India visited Govt ITI, Berhampur and extension Centre of CTTC, Berhampur on 6.12.2019 along with Shri Sibasis Maity, Managing Director, CTTC, BBSR, Dr. S.K. Sahoo, Director In Charge, MSME-DI, Cuttack and reviewed the progress of work in the extension centre of CTTC. Secretary, M/o MSME also visited FFDC Extension Centre, Kewda and advised the officers to bring SFURTI cluster for Kewda producer groups.



VISIT OF SECRETARY, M/O MSME, GOVT OF INDIA TO RAMBHA CASHEW CLUSTER, GANJAM

Dr. Arun Kumar Panda, Secretary, M/o MSME, Govt of India visited Cashew Cluster, Rambha in Ganjam district on 6.12.2019 along with Shri Sibasis Maity, Managing Director, CTTC, BBSR, Dr. S.K. Sahoo, Director In Charge, MSME-DI, Cuttack set up under MSE-CDP Scheme and reviewed the progress of work in the newly established CFC at Rambha Cluster. He also interacted with the cluster members and checked about the export potential of the cluster and encouraged them for proper marketing of their products.



HEALTHY INDIA CONCLAVE ORGANIZED BY ICMR- REGIONAL MEDICAL RESEARCH CENTRE, BHUBANESWAR FOR DIVYANGAN FROM 13TH-15TH DECEMBER, 2019



Healthy India Conclave 2019 was organized at Regional Council of Medical Research, Bhubaneswar from 13th to 15th December 2019. Shri Santanu Mitra, Additional Development Commissioner, O/o DC(MSME) attended the event on 14th December 2019 and addressed the gathering along with Dr. S.K. Sahoo, Director In Charge, MSME-DI, Cuttack.

VISIT OF ADDITIONAL DEVELOPMENT COMMISSIONER, O/O DC (MSME) TO MSME-DI CUTTACK



Shri Santanu Mitra, Additional Development Commissioner, Office of DC(MSME), New Delhi visited MSME DI, Cuttack on 25.04.2019 and reviewed the activities of MSME-DI, Cuttack.

VISIT TO A LEADING SPICE PROCESSING UNIT BY ADDITIONAL DEVELOPMENT COMMISSIONER, O/O DC(MSME)



Shri Santanu Mitra, Additional Development Commissioner , O/o Dc(MSME) visited Jai Bharat Spices Ltd. of Odisha on 25.04.2019 and had a discussion with the MD of the enterprise.

COORDINATION COMMITTEE MEETINGS

As per the Senior officers meeting held at New Delhi, Monthly Coordination Committee Meetings of all member organizations of MSME functioning in the state of Odisha like MSME-DI, CTTC, KVIC, Coir Board and NSIC is being held on every month in alternate locations. During the year 2019-20, 10 nos. of Coordination Committee Meetings were held in alternate locations where all MSME organizations located in Odisha participated and discussed the following Agenda issues from time to time.

1. Welcome address by the member of hoisting Organization and nomination of Chairman.
2. Briefing of the aims and objectives of organising such coordination Committee meeting by the Chairman.
3. Review of the progress made on the action points of the previous monthly Coordination Committee Meeting.
4. Preparation of a common brochure and a common presentation.
5. Progress of activities with regards to all Aspirational districts.
6. Progress made on the proposed seminar/exhibition on Art based enterprises in Odisha.
7. Venue & time of holding of next Coordination Meeting.
8. Discussion on registration of Udyog Aadhar Memorandum , GeM etc.

9. Discussion on other programmes of DC(MSME) like PMEGP, SFRUTI, MSE- CDP, ESDP, CGTMSE, CLCS-TU etc.
10. Discussion on One district one product approach.
11. Discussion on the scope of adoption of new ventures for development of MSME sector in the State of Odisha.
12. Discussion on organization of Udyam Saamagam, VDP, NVDP, SC/ST Hub etc. as the case may be and thereby involvement of all organizations to make the programme a grand success.
13. Discussion in different training programme organized by various MSME organizations for elimination of overlapping and success of the programmes.
14. Detailed discussion of Cluster Management etc.

The holding of such coordination Committee Meeting in every month appears to be very much beneficial and thereby very effective and interactive, participatory so as to disseminate the schemes of each organizations and thereby to bring them to a common platform for better outcome.

12TH COORDINATION COMMITTEE MEETING HELD ON 03 .04.2019



The 12th Coordination Committee Meeting of all MSME organizations was held on 3rd April, 2019 at CTTC, BBSR. During the meeting, issues relating to Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development, Art based enterprises and MSME Support and Outreach Programme were discussed.

18TH COORDINATION COMMITTEE MEETING HELD AT MSME-DI CUTTACK, BBSR

The 18th Coordination Committee meeting of MSME organizations in Odisha was held at MMSE-DI Cuttack on 22-10-2019 under the Chairmanship of Dr. S.K. Sahoo, Director Incharge, MSME-DI Cuttack. All members of the Coordination Committee participated in the meeting. Discussion took place on various issues such as Udyam Samaagam, MSE-CDP Cluster, SFURTI Cluster, Baliyatra Domestic Trade Fair, GeM, Khadi Bazaar Exhibition etc.

**DATA BANK****MSMEs Registered in the Data Bank up to March, 2020**

	Total Units	Category Wise			Social Category				Major Activity	
		Micro Units	Small Units	Medium Units	General Units	OBC Units	SC Units	ST Units	Manufacturing Units	Service Unit
Registered by MSME-DI-Cuttack	408	238	165	05	354	26	10	18	249	159

Source: <http://www.msmedatabank.in/msmedatabank/Home.aspx>

UDYOG AADHAAR MEMORANDUM (UAM)

The achievements in the state under UAM registration is given below.

No. of Udyog Aadhaar Registered Enterprises in Odisha Up to March 2020

SI No.	District Name	Udyog Aadhaar	Micro	Small	Medium
1	ANGUL	2858	1827	1015	16
2	BALANGIR	2100	1795	293	12
3	BALESHWAR	26013	25412	574	27
4	BARGARH	1716	1381	325	10
5	BHADRAK	4655	4412	241	2
6	BOUDH	2415	2357	55	3
7	CUTTACK	13066	11388	1621	57
8	DEOGARH	209	171	37	1
9	DHENKANAL	1570	1257	307	6
10	GAJAPATI	717	624	92	1
11	GANJAM	9482	8470	988	24
12	JAGATSINGHPUR	1851	1116	729	6
13	JAJAPUR	2870	2177	674	19
14	JHARSUGUDA	1444	1053	367	24
15	KALAHANDI	1091	890	192	9
16	KANDHAMAL	899	811	87	1
17	KENDRAPARA	1468	1226	240	2
18	KENDUJHAR	2006	1500	493	13
19	KHORDHA	16218	12407	3654	157
20	KORAPUT	1519	1211	301	7
21	MALKANGIRI	534	509	23	2
22	MAYURBHANJ	2391	2177	208	6
23	NABARANGPUR	551	486	64	1
24	NAYAGARH	1471	1277	190	4
25	NUAPADA	340	293	47	0
26	PURI	7960	7457	493	10
27	RAYAGADA	1736	1455	266	15
28	SAMBALPUR	2350	1817	511	22
29	SONEPUR	1002	900	100	2
30	SUNDARGARH	5306	3797	1460	49
	Total	117,808	101,653	15,647	508

CLUSTERS IN ODISHA-PROGRESS OF MSE-CDP SCHEME

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. The details of guidelines is available in the website of DC (MSME) at <http://www.dcmsme.gov.in/>. The progress of cluster scheme in the state of Odisha is as follows.

CLUSTERS WITH CFC IN ODISHA (UNDER MSE-CDP)

Name of cluster	Products	Diagnostic study Report (Y/N)	Detail Project Report (Y/N)	CFC (Y/N)	IID (Y/N)	Present Status
Bargarh Rice Mill Cluster	Crude Rice Bran	Y	Y	Y	N	CFC Completed in October, 2012.
Ganjam Cashew nut Cluster	Cashew nut processing, Cashew nut shell oil	Y	Y	Y	N	Project completed by 30.09.2018.
Brahmagiri Cashew nut cluster	-DO-	Y	Y	-DO-	N	Govt. of Odisha has asked for extension till 31.12.21.
Pharmaceutical Cluster, Bhubaneswar	Testing Lab.	Y	y	-DO-	N	The project is completed on 16.03.20.
Dry Fish Cluster, Paradip	Dry Fish, Fish oil, Testing Lab	y	N	N	N	In principle approval given.
Balasore Rice Mill Cluster, Balasore	Crude Rice Bran oil, DOB	Y	N	N	N	Appraisal received from SIDBI during March, 2020. The proposal for final approval of the cluster is yet to be received from the state Govt.
Rice Mill Cluster, Bolangir	Rice Bran	N	N	N	N	DPR approved in the steering committee held on 8.11.19. Concept note submitted online 24.12.19. News paper advertisement released. 5 rice millers expressed their willingness for joining SPV.
Ethanol Cluster, Bargarh	Ethanol oil	N	N	N	N	DPR approved in the steering committee held on 8.11.19. Concept note submitted online-24.12.19. News paper advertisement released. Technical evaluation completed and submitted for economic evaluation.

Automobile Service Cluster, BBSR	Engine Scanning, Dynamic light & Braek test	Y	N	N	N	Land allotment by IDCO at Anantapur is under process
Pahala Rasagulla Cluster, Khurda	Rasagulla	Y	Y	N	N	Land allotment by IDCO is under process at Anantapur
Engineering Cluster, Cuttack	Engineering items	Y	N	N	N	Concept note submitted by SPV and advt. released.SPV has uploaded DPR. The same has to be evaluated.
Engineering Cluster, Angul	Engineering items	Y	N	N	N	Land allotment by IDCO is under process at Anugul
Fly Ash Bricks Cluster, Angul	Fly Ash Bricks	N	N	N	N	Land allotment by IDCO is under process at Anugul
IID Upgradation at Angargadia, Balasore		N	N	N	Y	In-principle approved and forwarded to SDBI, New Delhi for appraisal
IID, Jagatpur, upgradation		Y	Y	N	Y	DPR submitted to SIDBI, Hyderabad for appraisal
IID Paradeep, upgradation		Y	Y	N	Y	In-principle approved. IDCO is yet to submit DPR to SIDBI for financial appraisal
IID, Chandaka, upgradation		Y	Y	N	Y	

In principle approval accorded for IID Upgradation of Khapuria I.E., Cuttack & Kalunga (Phase-1), Sundargarh during 71st meeting of Techno Economic Appraisal Committee of MSE-CDP held on 06.03.2020. This Institute also forwarded following nine proposals for upgradation of Industrial Estates.

SL No	Name of Industrial Estates and District	Aspirational Dist
1.	Kesinga,Dist-Kalahandi	-do-
2.	Rayagada,Dist-Rayagada	-do-
3.	Bolangir,Dist-Bolandir	-do-
4.	Jharsuguda,Dist-Jharsuguda	-
5.	Bargarh,Dist-Bargarh	-
6.	Jarka,Dist-Jajpur	-
7.	Koraput,Dist-Koraput	Aspirational Dist
8.	Sambalpur,Dist-Sambalpur	-
9.	Mahisapat,Dist-Dhenkanal	Aspirational Dist

During 71st meeting of TEAC, it deferred the proposals and advised MSME-DI, Cuttack to assess the demand and potential for establishment of Industrial Estate and submit report. The report regarding this is being prepared shortly.

INTERACTIVE MEET ON MSE- CDP SCHEME IN ASPIRATIONAL DISTRICT OF RAYAGADA



MSME-DI Cuttack organized one Interactive Meet programme on MSE-CDP at Rayagada aspirational district on 12.06.19. Members of Industries Association such as OASME, OSSIA, Rice Mill Owners, Light Engineering Industries, RIC Rayagada participated in the programme. Officers from MSME-DI, Cuttack and branch office Rayagada attended the programme and spoke on the MSE-CDP scheme of Govt. of India and encouraged the entrepreneurs to form cluster and avail the benefits of the scheme.

MEETING ON SPICES CLUSTER OF KANDHAMAL DISTRICT UNDER MSE-CDP SCHEME HELD AT DIC, KANDHAMAL



Meeting on Spices Cluster of Kandhamal under MSE-CDP scheme of O/o DC (MSME) held at District Industries Centre, Kandhamal on 22nd July 2019. Shri D. C. Mishra, Asst. Director from MSME-DI Cuttack attended the meeting and spoke about the provisions of MSE-CDP scheme in the presence of Shri N.K. Singh, GM, DIC, Kandhamal district.

MEETING WITH HOTEL AND TOURISM INDUSTRY ENTREPRENEURS FOR FORMATION OF HOTEL AND TOURISM CLUSTER IN PURI DISTRICT

A Meeting was held with the entrepreneurs of hotel and tourism industry of Puri on 24th July 2019 for formation of CFC of Hotel and tourism Cluster under MSE-CDP scheme. Sri. P.K. Mishra, Assistant Director and Sri. Bikram Moharana, Assistant Director from MSME-DI Cuttack attended the said meeting and discussed the scheme with the stakeholders.



MEETING WITH ENTREPRENEURS OF SPICE MAKING UNITS FOR FORMATION OF SPICES CLUSTER IN CUTTACK ON 25.07.2019.



A meeting on formation of Spice Cluster was held on 25th July 2019 at MSME-DI Cuttack under the Chairmanship of Dr. S. K. Sahoo, Director In Charge, MSME-DI Cuttack. 15 entrepreneurs from different spice manufacturing units of Cuttack, Khordha, Jagatsinghpur, and Jajpur participated in the meeting and shared their views. All members agreed to revive the spice cluster which was initiated by MSME-DI Cuttack earlier.

MEETING WITH ENTREPRENEURS OF PRINTING, BINDING AND PAPER BOARD MANUFACTURING UNITS FOR FORMATION OF A PRINTING CLUSTER IN CUTTACK ON 26.07.2019

A meeting was held on 26.7.2019 with entrepreneurs of printing, binding and paper board manufacturing units for exploring the possibility of forming a Printing Cluster at Cuttack. Total 5 no. of entrepreneurs from Cuttack district and Industry Associations Secretary attended the meeting. They all show keen interest with the proposal of forming a printing cluster and to reap the benefit out of MSE-CDP scheme.



INTERACTIVE MEETING WITH ENTREPRENEURS OF GEMS & JEWELLERY SECTOR FOR FORMATION OF GEMS AND JEWELLERY CLUSTER AT CUTTACK



An interactive meeting was held at MSME- DI Cuttack under the Chairmanship of Dr. S. K. Sahoo, Director in Charge with the entrepreneurs and artisans of Gems Jewellery sector for formation of a Gems and Jewellery Cluster in Cuttack on 30.7.19. Around 20 entrepreneurs participated in the meeting and shared their views about the benefits of cluster for the entrepreneurs as well as artisans of the sector.

NATIONAL MSME AWARDS 2016

For the first time ONLINE Applications were received for 7 different categories (60 Nos.), broadly for Outstanding Entrepreneurship in i) Manufacturing ii) Services, iii) Quality Products, iv) Products/Processes Innovation, v) Adopting of Lean Manufacturing Techniques vi) Export Awards and vii) Outstanding Award to States/UTs for the year 2016. This institute received 25 applications from MSMEs in the State for the National MSME Awards 2016 for Outstanding Efforts in Entrepreneurship (Manufacturing, Services) category. Out of which the State Level Selection Committee (SLSC) recommended 11 MSMEs to the National Level Selection Committee (NLSC). Mr. Rajendra Kumar Mishra, M/S Modern Test Center, Berhampur, Ganjam has been awarded with Second prize under Micro & Small Enterprises (Services).

OBSERVANCE OF SWACHHTA PAKHWADA

Swachhta Pakhwada, 2019 was organized by MSME-DI, Cuttack, during the period from 16.06.19 to 30.06.19 to spread the message of cleanliness, not only among officials but also in surrounding areas. Various events were organized under the supervision of the Director In-Charge, with a view to spread awareness and sensitivity in virtues of sanitation and cleanliness which was a positive step towards the achievement of the Swachh Bharat Abhiyaan (Clean India Mission), a campaign which was officially launched on 2nd October 2014 by our Hon'ble Prime Minister, Shri Narendra Modi. The Swachh Bharat Abhiyan aims towards creating awareness amongst the citizens to keep the surroundings and environment clean especially to reduce or eliminate open defecation through construction of individual, cluster and community toilets. Photographs of the Swachhta Pakhwada are given below.



Swachhta Activities at Choudwar Central Jail, Chodwar, Cuttack on 17.06.2019 with prisoner and Jail Staffs.

AWARNESS CAMPAIGNS ON SWACHHTA FOCUSING SOLID/LIQUID/E-WASTE MANAGEMENT

An Awareness Campaign on Swachhata focusing on Solid/Liquid/E-Waste Management was organized by MSME-DI, Cuttack in association with Odisha Association of Small & Medium Enterprises (OASME), on 18.06.2019 in Industrial Estate, Khapuria, Cuttack (Odisha). Dr. S.K.Sahoo, Director In -Charge graced the programme as Chief Guest & emphasized on the importance of Solid/Liquid/E-Waste Management. Shri Gauri Shankar Das, Chairman , OASME; Dr. Sohan Giri, Regional Officer, State Pollution Control Board, Cuttack & Shri Sashi Sekhar Samal, Executive Chairman, OASME also spoke about the importance of Solid/Liquid/E-Waste Management. Around 50 Entrepreneurs participated in the programme.



Dr. S.K.Sahoo, Director In-Charge, MSME-DI, Cuttack addressing the entrepreneurs.

SEMINAR/WORKSHOP WITH TECHNOLOGY INSTITUTES FOR DEVELOPMENT OF LOW COST TECHNOLOGIES FOR SOLID / LIQUID / INDUSTRIAL WASTE MANAGEMENT

An workshop / Seminar on Swachhata focusing on Solid/Liquid/ Industrial Waste Management was organized by MSME-DI, Cuttack in association with, Institute of Minerals and material Technology (IMMT), Bhubaneswar on 19.06.2019 in MSME-DI, Cuttack (Odisha). Dr. S.K.Sahoo, Director In-Charge graced the programme as Chief Guest & emphasized on the importance of Solid/Liquid/E-Waste Management. Dr. Manish Kumar, Scientist from Institute of Minerals and material Technology (IMMT), Bhubaneswar spoke about the importance of Solid/Liquid/ Industrial Waste Management. Around 50 Entrepreneurs attended the programme.



Dr. S.K.Sahoo, Director In-Charge addressing the entrepreneurs.

Swachhta Pakhwada by Branch MSME-DI Rayagada and Rourkela



Swachhta pakhwada and cleanliness drive is being done at MSME-DI Branch office Rayagada.



Swachhta pakhwada and cleanliness drive is being done at MSME-DI Branch office Rourkela.

HINDI PAKHWADA/HINDI DIVAS



MSME-DI Cuttack organized Hindi Divas/Hindi Pakhwada from 1st-15th September, 2019. The programme was inaugurated by Dr. S.K. Sahoo, Director In Charge, MSME-DI Cuttack in the presence of Dr. P. Sahoo, Deputy Director, Prof. Anjuman Ara, Hindi Dept. Ravenshaw University, Cuttack, Shri Dinbandhu Singh, Hindi Officer, Smt. Himangi Sahoo, Lecturer, Sailabala Womens' College, Cuttack.

JOINT CAPACITY ASSESSMENT (JCA)

During the year 2019-20, a total of 37 units applied for JCA in which a revenue of Rs. 84,998/- was earned. A group of officers including from MSME-DI, Cuttack and concerned District Industries Centres or Regional Industries Centres have visited these units to assess their capacity for recommendation of raw materials and fuels.

MSMEDO OFFICERS TRAINING

During the year 2019-20, the officers of this Institute & Br.MSME-DIs attended various trainings at different places in the country. The same is reflected in the table below.

MSME-DO Officers Training During 2019-20

SL. NO	DC, MSME, NEW DELHI SANCTION ORDER NO. DATE/ SUBJECT	NAME & DESIGNATION Of OFFICERS/OFFICIALS	VENUE/ PERIOD
1	21(19)/2019-MA. Pt-II Dated 05-04-19 Cluster/R&D/CPSEs visit and Training	1.S.K.Rath,AD 2.D.C.Mishra,AD 3.P.K.Mishra,AD 4. C.P.Reddy,AD 5 B.K.Moharana,AD	Rajkot Engineering and Jamnagar Brass component cluster Dt.18-04-19 to 21-04-2019
2	21(19)/2019-MA. Pt-VI Dated 12-06-2019 Intellectual property Right(IPR)	1.Sri Santosh Ku Sahu,AD 2.Sri A.Modi,Investigator	By FFDC,Kannauj at Imphal Dt.15-07-19 to 20-07-19
3	21(19)/2019-MA. Pt-VII Dated 17-06-19 Cluster visit and Training(Gems and Jewellery cluster Surat/Plasma cluster Daman	Sri C.P.Reddy,AD	MSME-DI,Ahmedabad 27-07-19 to30-07-19
4	21(19)/2019-MA. Pt-VII Dated 17-06-19 Cluster Visit and Training(Institute of Plasma Research Ahmedabad/Boroda	1.Dr.S.K.Sahoo,Director Incharge 2.Sri Diwakar,AD 3.Sri B.P.Behera,AD	MSME-DI,Ahmedabad 19-07-19 to 22-07-19
5	21(19)/2019-MA. Pt-VI Dated 18-06-19/27-06-19 Functioning of Establishment with proper noting and Drafting	1.Sri S.N.Kuanar,Steno,Cuttack 2. Sri B.K.Pattanayak,UDC 3. Sri R.N.Dash,UDC 4. Sri R.Rout,UDC 5. Sri M.R.Das,UDC 6. Sri K.Sabar,LDC,BI,Ryagada	By PPDC Agra at Shimla From 11-07-19 to 14-07- 19
6	21(19)/2019-MA. Pt-VI Dated 18-06-19 Functioning of Establishment with proper noting and Drafting	Sri P.C.Naik,Steno,BI,Ryagada	By FFDC,Kannauj at Dharmasala From 01-08-19 to 04-08- 19
7	21(19)/2019-MA. Pt-IV Dated 19-06-19 Overcoming anger and stress free living	Sri S.K.Kar,Instructor, BI,Ryagada	By PPDC,Meerut at Koorg From 20-07-19 to 24-07- 19
8	21(19)/2019-MA. Pt-VI Dated 24-06-19 Intellectual property Right(IPR)	Sri N.Kotiratnam,AD	By PPDC,Agra at Gangtok From 01-07-19 to 07-07- 19

9	21(19)/2019-MA Pt-IV.Dated 25-06-19 Overcoming anger and stress free living	1.Sri P.K.Mallick,MTS 2.Sri N.Dalai,MTS	PPDC Agra at Mahabalipuram From 27-07-19 to 31-07-19
10.	21(19)/2019-MA Pt-V.Dated 03-10-19 Six Sigma	Sri P.K.Mishra,AD	By PPDC,Agra at Coimbatore From 19-10-19 to 23-10-19
11.	21(19)/2019-MA Pt-V.Dated 03-10-19 Public procurement under GFR Rule 2017 including e-procurement through GeM portal	1.Sri S.K.Rath,AD 2. Sri Suwendu Pati,AD,BI.Rourkela 3. Sri C.P.Reddy,AD	By PPDC,Agra at Portblair From 06-11-19 to 10-11-19
12.	21(19)/2019-MA Pt-VI.Dated 04-10-19 General Accounts/Bill preparation/Pension and other retirement paper process and use of PFMS	1.Sri Sridhar Das,LDC 2. Sri S.Burh,UDC,BI,Rourkela 3. Sri Sunil Das,Counter clerk	By PPDC Meerut at Gangtok From 24-11-19 to 28-11-19
13.	21(19)/2019-MA Pt-V.Dated 03-10-19 General Administration/Vigilance and Disciplinary proceedings	Sri S.N.Nayak,AD	By PPDC Meerut at Darjeeling From 18-11-19 to 22-11-19
14.	21(19)/2019-MA Pt-VII/3.Dated 21-01-2020 Career progress in service training programme for IEDS Officers	Dr.S.K.Sahoo,Director Incharge	MSME-DI,Bangalore From 01-02-2020 to 14-02-2020
15.	21(19)/2019-MA Pt-VIII/7Dated 17-02-2020 Career progress in service training programme for IEDS Officers	1.Sri D.C.Mishra,AD 2. Sri P,K,Mishra,AD 3. Sri B.P.Behera,AD	MSME-DI,Kolkata From 08-03-2020 to 21-03-2020
16.	21(19)/2019-MA Pt-VIII/7Dated 17-02-2020 Career progress in service training programme for IEDS Officers	Sri Subash Kumar Sahu,AD	MSME-DI,Nagpur From 22-02-2020 to 06-03-2020
17.	31(01)Misc)/2019-20 /IPR Dated 03-03-2020 IPR Training programme	Sri Santosh Kumar Sahoo,AD	PPDC Agra at Faculty of Law, Delhi University From 13-03-2020 to 15-03-2020

LIBRARY WORK

An amount of Rs.50,000/- was allocated to MSME-DI, Cuttack for the year 2019-20 under Library head.

Out of the sanctioned fund of Rs.50,000/- furnished below the details of expenditure incurred by MSME-DI, Cuttack for the year 2019-20.

1.	Purchase of Books	Rs.37,761.00
2.	Purchase of Furniture	Rs.8,999.00
	Total	Rs.46,760.00

The rest amount of Rs.3,240/- was surrendered due to non receipt of required Invoice bills from other Magazine Agents like Kurukhetra, Yojana etc.

For Branch, MSME-DI, Rayagada Rs.40,000/- was allocated under Library head for the year 2019-20, out of which Rs.8,000/- was utilized for purchase of furniture, Rs.31,878/- for purchase of Books. However, in all cases the prescribed norm of expenditure of O/o. DC, MSME, New Delhi is strictly followed.

LETTERS RECEIVED AND DISPATCHED

During the year 2019-20, there were 5271 letters on various matters received from Head Office, Other Central and State Government Offices, Organisations, Associations and Others and 3437 replies/ reminders had been sent from this office. The details are given in the table below.

Letters Received and Replied by MSME-DI, Cuttack in 2019-20

Sl.No.	Diary/Received (Nos.)		Dispatched/ Replied (Nos.)	
1.	Government of India	1334	Government of India	999
2.	Government of Odisha	1212	Government of Odisha	690
3.	DIC	1280	DIC	825
4.	Other agencies	730	Other agencies	316
5.	Br. MSME-DIs	413	Br. MSME-DIs	375
6.	Others	302	Others	232
	Total	5271	Total	3437

CHAPTER – IV

Revenue Earnings(in Rs.) in the Last Three years				
S.No	Name Of Program	2017-18	2018-19	2019-20
1	Common facility workshop	1,81,027	1,46,610	85,870
2	Sale of Project Profiles	0	0	288,600
3	SDP (regular / specialized/ Hi-tech courses)	0	0	0
4	EDP/EAP training fees	13,000	0	2700
5	MDP training fees	13,100	0	10,000
6	Seminar fees	0	0	0
7	Capacity assessment and consultancy	1,17,000	1,35,000	84,998
8	NSIC Regn./ GSPP	8,01,550	54,360	0
9	PD Accounts-consultancy & Training	43,93,300	21,08,547	926,000
10	Others(National Award/NVDP Rev./U/S Stores)	6,44,676	0	721
11	ESDP training fees	47,800	0	0
	Total	62,11,453	24,44,517	13,98,889

CHAPTER – V
SPECIAL WORK AND REPORTS PREPARED/COMPILED BY
MSME DEVELOPMENT INSTITUTE, CUTTACK DURING 2019-20

SI. No	Name of the Report
1.	Annual Report of this Institute (2019-20)
2.	Monthly Progress Reports (12)
3.	Brief Industrial Potentiality Survey Profiles (30)
4.	District Industrial Potentiality Survey Reports(06)
5.	State Industrial Profile 2019-20 (01)
6.	Souvenir on National Vendor Development Programme(02)

REPLY ON PARLIAMENT/ ASSEMBLY QUESTIONS/VIP REFERENCES

The information and related material on the following Parliamentary/Assembly Questions were collected and compiled and sent to the O/o DC (MSME), New Delhi by collecting from State Government Agencies. The institute received the following parliament/assembly question and replied within the stipulated time.

SI.No.	Question
1	Lok Sabha Admitted unstarred Question No.1006 regarding "Project Approvals/Clearance under MSMEs" to be answered on 27.06.2019.
2	Lok Sabha Starred Question No.127 for answer 01.7.2019 by Shri Anil Firojiya, Hon"ble MP, regarding "Scrap for Steel Production".
3	Lok Sabha Admittd unstarred Question Dy.No.3365 regarding "Setting u[of MSMEs in Odisha" to be answered on 11.7.2019.
4	Provisionally Admitted Rajya Sabha Starred/Unstarred Question Dy.No.S2162 due for answer on 25.11.19 regarding establishment of CFCS by Shri A. Patel
5	Rajya Sabha Unstarred Question Dy.No.588 due for answer on 21.11.2019 on "ongoing litigation cases" in courts raised by Hon"ble member Shri Amar Patnaik
6	Rajya Sabha Admitted Unstarred Question Dy.No.1227 for 28.11.2019 on High Court expenses on Govt litigation raised by Hon"ble member Shri Amar Patnaik
7	Provisionally Admitted Rajya Sabha Starred/Unstarred Question Dy.No.S2162 due for answer on 25.11.19 regarding establishment of CFCS by Shri A. Patel
8	Provisionally Admitted Rajya Sabha Starred/Unstarred Question Dy.No.S4990 for answer on 09.12.19 regarding details of full time Consultants/advisors currently working as of 31 st August, 2019.
9	Rajya Sabha Provisionally Admitted Starred/Unstarred Question Dy.No.U307 regarding "Aims & Objectives for to be answered on 10.12.2020 on no. of law cases
10	Admitted Lok Sabha unstarred Question No.749 raised by Shri Sumedhananda Saraswati, MP in MSMEs engaged in Domestic Defence Production to be answerd on 06.02.2020

11	Admitted Lok Sabha unstarred Question Dy. No.S1358 raised by Shri Sambaji Chhtrapati MP on encouraging & patronizing MSE & privat companies to meet defence requirements indigeneously to be answered on 10.02.2020
12	Admitted Lok Sabha unstarred Question Dy. No.U1379 raised by Shri Triuchi Siva, MP on MSMES in Defence manufacturing to be answered on 02.03.20
13	Parliament Question Dy .No.U1383 for answer on 02.03.2020 regarding
14	MSME Development in Odisha
	Provisionally Admitted Rajya Sabha Starred/Unstarred Question Dy No. U1351, U1350 raised by Smt,Chhaya Verma MP & Ch. Sukhram Singh Yadav on status of Public Procurement Policy for SC/ST to be answered on 02.03.2020
15	Provisionally Admitted Lok Sabha unstarred Question Dy.No.5130 on” Public “Procurement Policy” for answer on 27.02.20
16	Provisionally Admitted Lok Sabha Starred Question Dy.No.6776 “Contribution to MSMES in manufacturing Sector to be answered on 05.03.2020
17	Provisionally Admitted Lok Sabha Starred Question No.8488 “on “Bharat Craft Portor” to due for answer on 12.03.2020
18	Rajya Sabha Unstarred Question.No.825 dt 18.12.18 impact of Demonetisation on MSME
19	Lok Sabha Starred Question No.8578 for reply by 12.3.20 “Impact on MSME due to implementation of GST”
20	Provisionally Admitted Lok Sabha Unstarred Question Dy.No.9572“ on registration of MSMES on Gem due for answer on 19.03.2020
21	Rajya Sabha Provisionally Admitted Starred/Unstarred Question Dy.No.S3724 regarding “status of MSME units in the country due for answer on 16.03.2020
22	Rajya Sabha Provisionally Admitted Starred/Unstarred Question Dy.No.S4851 regarding “Closure of industrial units in MSME Sector” due for answer on 16.03.2020
23	Lok Sabha Question Dy.No.12154 due for answer on 19.03.2020 regarding “Cluster Development Programme under MSMES.
24	Lok Sabha provisionally admitted Unstarred Question No.12323 on Establishment of MSMEs in Odisha due for answer on 26.3.2020
25	Rajya Sabha Provisionally Admitted Starred/Unstarred Question Dy.No.U3166 due for answer on 23.3.2020 on “Setting up of Footwear Development & Training Centre”.

OTHER ACTIVITIES CARRIED OUT BY MSME DEVELOPMENT INSTITUTE, CUTTACK

CELEBRATION OF 5TH INTERNATIONAL YOGA DAY ON 21ST JUNE, 2019 AT MSME DI CUTTACK

International Yoga day was celebrated on 21st June in MSME –DI Cuttack. All officers and staff of MSME-DI Cuttack participated in the event. Acharya Arun Kumar Rout from Baal Sanskaar Kendra, Cuttack addressed the officials about the benefits of regular yoga and Pranayam in our daily life and demonstrated the yoga session.



WORKSHOP ON SOLAR ENERGY: AN ALTERNATIVE TO CONVENTIONAL ENERGY ORGANIZED ON 31.07.2019



A workshop on Solar Energy: An alternative to Conventional Energy was organized by MSME-DI, Cuttack in association with Odisha Small Scale Industries Association under the Chairmanship of Dr. S.K. Sahoo, Director In Charge, MSME-DI Cuttack on 31.07.2019. Around 30 no of entrepreneurs attended the meeting. Discussion took place the scope and facilities available for setting up of solar based energy production units. Experts, faculties from OREDA, Bhubaneswar and ADIRE Smart Village, Cuttack spoke on the occasion.

SPECIAL RECOGNITION FOR INDUSTRY PROMOTION IN ODISHA



Odisha Assembly of Small and Medium Enterprises (OASME) organized MSME Meet up on 11th-12th August during their 33rd Annual Foundation Day. Dr. S. K. Sahoo, Director In Charge, MSME-DI Cuttack was conferred with the award of 'Best Industry Promotion Officer" in the State. The award was given by Hon'ble Governor of Odisha, Prof. Ganeshi Lal in the presence of Hon'ble Minister of State for MSME, Animal Husbandry, Dairying and Fisheries, Shri. Pratap Chandra Sarangi, Shri. Dibya Shankar Mishra, Hon'ble Minister, MSME, Govt of Odisha, Shri. Arun Kumar Panda, Secretary, Ministry of MSME, Govt. of India.

PENSION ADALAT ORGANIZED BY MSME- DI CUTTACK



As part of good governance and to address the grievances of pensioners, MSME-DI, Cuttack organized Pension Adalat on 23rd August, 2019 under the chairmanship of Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack

OBSERVANCE OF VIGILANCE AWARENESS WEEK AT MSME-DI, CUTTACK



Dr. S. K. Sahoo, Director In Charge, MSME-DI, Cuttack administered Integrity Pledge on the observance of Vigilance Awareness Week for the period from 28th October to 2nd November, 2019. All officers of MSME-DI Cuttack participated in the event.

OBSERVATION OF NATIONAL UNITY DAY AT MSME-DI, RAYAGADA



National Unity Day was observed by Branch MSME-DI, Rayagada on 31.10.2019. Officials and Staffs of MSME-DI, Rayagada took pledge on the occasion.

OBSERVANCE OF SILENCE BY MSME-DI, CUTTACK FOR FREEDOM FIGHTERS OF INDIA ON 30.01.2020



MSME-DI, Cuttack observed silence on 30th January, 2020 in the memory of those who sacrificed their lives in the struggle for India's freedom. All staffs of this office participated in the event.

WEBCASTING OF LIVE STREAMING OF NATIONAL MSME AWARD HELD AT NEW DELHI ON 26. 02.2020



National MSME award function was held at New Delhi on 27.2.2020. The webcasting of the live streaming event of the National MSME Award function held at New Delhi on 6th February 2020 was organized at MSME-DI, Cuttack. Around 50 Entrepreneurs and all officers and staffs of MSME-DI, Cuttack attended the live streaming event. MSME Department, Govt. of Odisha bagged the first prize for outstanding contribution towards promotion and development of MSME sector.

AWARENESS PROGRAMME ON EMPOWERING WOMEN ENTREPRENEURS IN ODISHA



MSME- DI, Cuttack organized an awareness programme on Empowering Women Entrepreneurs in Odisha on 6th March 2020 on the eve of International Women's Day. Dr. Pragyasmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on various schemes and policies of Ministry of MSME for women entrepreneurship development. Women entrepreneurs were also encouraged to empower themselves and continue their journey of entrepreneurship with the support of Govt schemes and policies.

MEETINGS ATTENDED BY THE DIRECTOR INCHARGE & OFFICERS OF MSME DEVELOPMENT INSTITUTE, CUTTACK & ITS BRANCHES

Director Incharge and officers of this institute attended various meetings, seminars and workshops during 2019-20. Some of the important meetings attended are highlighted below.

- Director Incharge attended Coordination Committee Meeting of Ministry of MSME offices held at CTTC, Bhubaneswar on 3-4-2019 along with Dr. P. Sahoo, Deputy Director (E.I.) and Sri N.C. Samal, AD (E.I.).
- Director Incharge attended meeting on Establishment of New Technology Centers/Extension Center held under the Chairmanship of Chief Secretary, Government of Odisha on 12-4-19 along with Sri D. Behera, AD.
- Director Incharge attended the Review and progress of MSME DI, Cuttack meeting held under the Chairmanship of Sri Santanu Mitra, ADC, O/o the DC (MSME), New Delhi at MSMEDI, Cuttack on 25-4-2019.
- Director Incharge attended Steering Committee Meeting of IED held at Bhubaneswar on 29-4-19 along with Sri S.K. Rath, AD
- Director Incharge attended Interaction Meeting of Silver Filigree Artisans held at DIC, Cuttack on 30-4-19.

- Director Incharge attended 2nd meeting on Establishment of Hubs and Spokes under New Technology Centers/Extension Center held under the Chairmanship of Chief Secretary, Government of Odisha on 1-5-19 along with Sri D. Behera, AD.
- Director Incharge attended a meeting on Rice Cluster Development at Remuna organised by NOCCI, Balasore on 15-5-19.
- Director Incharge attended a meeting on World Honeybee processing day organised by KVIC, Bhubaneswar at CCTC, Bhubaneswar on 20-5-19.
- Director Incharge attended SFURTI Meeting held at KVIC, Bhubaneswar on 21-5-19.
- Director Incharge chaired a meeting of Industries associations held in the Chamber of Director on 22-5-19 in connection with issues concerning to MSMEs.
- Director Incharge visited CTTC and hold discussion with the Managing Director on different aspects for development of MSMEs in the state on 23-5-19.
- Director Incharge attended a meeting held at MSME Department, Government of Odisha under the Chairmanship of Hon'ble Minister of MSME, Government of Odisha on 30-5-19.
- Director Incharge attended Interactive meeting for MSMEs at Indian Chamber of Commerce, Bhubaneswar on 3-6-19.
- Director Incharge visited Bhagamunda, Dist. Keonjhar for exploring the possibility of setting up of Tasar Cluster with Sri S.K. Sahu, AD (Chem.) and Sri A. Modi, Investigator on 5-6-19.
- Director Incharge chaired a meeting of 13th Internal Meeting of Ministry of MSME held in the Chamber of Director on 6-6-2019.
- Director Incharge received Hon'ble Minister of MSME, Animal Husbandry, Dairying and Fisheries, Government of India at Bijupattanaik International Airport on 8-6-2019. Also attended a meeting held at Circuit House, Puri and Review Meeting of MSME Department, Government of Odisha and State Guest House at 6.30 PM.
- Director Incharge attended a meeting held under the Chairmanship Hon'ble Minister of MSME, Animal Husbandry, Dairying and Fisheries, Government of India held at Collectorate Balsore on 9-6-19.
- Director Incharge attended a meeting held under the Chairmanship of Chief Secretary, Government of Odisha on setting up of Technology Centres/Extension Centers on 10-6-19 at Conference Hall of Chief Secretary and also see off the Hon'ble Minister at the Airport.
- Director Incharge attended meeting at O/o the DC (MSME), New Delhi for monitoring and reviewing of Outstanding IRs/Paras of the Audit Report on 11-6-2019.
- Director Incharge attended Swachhta Pakhawada Oath Ceremony held at MSMEDI, Cuttack on 16-6-19 and cleanliness drive at CDA Market Complex at Cuttack.
- Director Incharge attended Plantation drive held under Swachhta Pakhawada of MSMEDI, Cuttack at Central Jail, Choudwar on 17-6-19.
- Director Incharge attended Cleanliness drive held under Swachhta Pakhawada of MSMEDI, Cuttack at OASME, Cuttack on 18-6-19.
- Director Incharge attended Interactive Meeting on Thrust for Boosting Export Promotion Activities in MSME Sector in Odisha held at MSMEDI, Cuttack on 19-6-19.

- Director Incharge attended Yoga classes on 21-6-19. He also attended Video Conferencing of MSECDP taken by Secretary to Government of India, Ministry of MSME at CTTC, Bhubaneswar along with Sri P.K. Mishra, AD.
- Director Incharge attended a World Trade Day coincide with World Trade week organised by World Trade Center Bhubaneswar on 22-6-19.
- Director Incharge received Hon'ble Minister of State of MSME, Animal Husbandry, Dairying and Fisheries at Bijupattnaik International Airport on 23-6- 19 and attended different programmes of the Minister and see off the Minister at 6.40 hours.
- Director Incharge chaired a meeting of Audit Para with officers of MSMEDI, Cuttack and Br. MSMEDIs, Rourkela and Rayagada on 24-6-19.
- Director Incharge Chaired a meeting of Officers in and under MSMEDI, Cuttack to explore/possibility of new clusters to be adopted under MSE-CDP scheme of O/o DC (MSME) on 25-6-19. Also visited MSME Department, Government of Odisha for State Cluster Steering Meeting on Ethanol with Sri P.K. Mishra, AD.
- Director Incharge attended a PowerPoint Presentation on Cluster activities given by Shri P.K. Mishra, AD (IMT) on 26-6-19 at IMT Hall of MSMEDI, Cuttack.
- Director Incharge attended Hindi Workshop organised by MSMEDI, Cuttack on 27-6-19. He also attended Swachhata Activity held at Annathashram, Biribati.
- Director Incharge attended a one-day Roving Seminar held at KIIT, Bhubaneswar on 28-6-19 along with Dr. P. Sahoo, DD (E.I.) and Sri S.K. Rath, AD.
- Director Incharge received Hon'ble Minister of State of MSME, Animal Husbandry, Dairying and Fisheries at Bijupattnaik International Airport on 29-6- 19.
- Director Incharge attended Valedictory function of Swachhta Pakhawada of MSMEDI, Cuttack and awarded certificate to the eminent students who have participated in Essay, Painting, Drawing, Speech etc. during the fortnight on 30-6-19.
- Director Incharge attended the coordination meeting of offices under Ministry of MSME held at Coir Board, Bhubaneswar on 2-7-19 along with Dr. P. Sahoo, Deputy Director (E.I.) and Sri D.C. Mishra, Asst. Director.
- Director Incharge attended a meeting being organised by Plastic Export Promotion Council, Kolkatta held at Raptani Bhawan, Bhubaneswar on 5-7-19.
- Director Incharge attended a meeting of stake holders with Sri D. Sengupta, Ex-Secretary held at CSIR IMMT, Bhubaneswar on 8-7-19 regarding preparation of Vision Odisha Documents.
- Director Incharge attended SLBC Meeting held at Hotel May Fair on 11-7-19 along with Sri J. Sahu, AD (E.I.).
- Director Incharge attended Rasogolla Diwas at Pahal Rasagolla Cluster at Pahal, Bhubaneswar on 15-7-19.
- Director Incharge attended the National SC/ST Hub VDP being organised by DIC, Nagargarh on 16-7-19 along with Shri S.N. Dash. AD (E.I.).
- Director Incharge hold a meeting of Spice Cluster stake holders on 25-7-2019 in the chamber of Director.

- Director Incharge visited J.K. Paper Mill Corporate Office, Bhubaneswar for organising Trade Fair and other activities under Procurement and Marketing Support Scheme on 17-7-19.
- Director Incharge hold a meeting with the stakeholders of Printing Entrepreneurs for setting up of Printing Clusters at Cuttack in the chamber of Director on 26-7-19.
- Director Incharge attended Interactive session on the benefit of Budget for MSMEs held at AIEBA, Bhubaneswar held on 27-7-2019.
- Director Incharge attended a meeting of Stake holders of Silver Filigree cluster of Cuttack on 30-7-19.
- Director Incharge attended the Inaugural function of ICC-6th MSME Summit 2019 held at Hotel Swosti Premium, Bhubaneswar and delivered lecture on Procurement and Marketing Support for MSMEs on 31st July, 2019. Also attended a Seminar on Solar Energy is the alternative of traditional energy held at OASME, Cuttack on 31-7-19.
- Director Incharge visited DI office and had discussions with Director of Industries on organisation of Udyam Samagam in district level and upgradation of markets haats on 2-8-19.
- Director Incharge holds a meeting of members of Orissa Industries Association on 2-8-19 in his chamber with regard to organisation of Vendor Development Programme/ National Trade Fair etc. during 2019-20.
- Director Incharge met Principal Secretary to Government, MSME Department on 5-8-19 and appraised about District Level Udyam samagam and development of marketing haats at District Level. Director also attended Sub-committee meeting to scrutinize the DPR of Bolangir Rice Mill Cluster, Bolangir-Kalahandi Broken Rice Ethanol Cluster Baragarh, Engineering Cluster at Cuttack and Status of Brahmagiri Cashew cluster held at DI office, Cuttack.
- Director Incharge attended Seminar on Financing under MSME Subidha Scheme at Conference Hall of Odisha Industries Federation (OIF), Jagatpur on 6-8-19 along with Sri B.K. Moharana, AD (E.I.) and Sri Santosh Kr. Sahoo, AD (E.I.).
- Director Incharge attended State Level VDP held at IOCL, Paradip on 8-8-19 along with Sri C.P. Reddy, AD, Sri S.K. Sahoo, AD and Sri D.C. Mishra, AD.
- Director Incharge had a meeting with Industries Associations of the state on 9-8-19 on issues concerning to MSME sector. A meeting with Sri P.K. Dhal, CSR Head, J.K. Paper Mill Ltd., Rayagada for organising a Regional Trade Fair in Rayagada Aspirational Districts and a National Workshop on Social Enterprises. Met Principal Secretary to Government, MSME Department, Government of Odisha and had discussions on modalities for conducting District Udyam Samagam in each district during September, 2019.
- Director Incharge Received Secretary (MSME), New Delhi at Airport on 10-8-19.
- Director Incharge attended Coir cluster industry meeting held at Satyabadi on 10-8-19.
- Director Incharge attended OASME Foundation Day as well as 33rd Annual State Level Convention of OASME held at IDCOL Auditorium, Unit-II, Bhubaneswar on 11-8-19 along with officers of this Institute. Had discussions with Hon'ble Union Minister of Micro,

Small & Medium Enterprises, Fisheries, Animal Husbandry & Dairying, relating to MSME scenario of the state and Regional Trade Fair at Balasore.

- Director Incharge attended OASME 33rd Annual State Level Convention of OASME held at IDCOL Auditorium, Unit-II, Bhubaneswar on 12-8-19. He also chaired a session on Public Procurement Policy during OASME meeting held at Bhubaneswar on 12-8-19.
- Director Incharge attended Review meeting of Coir Industry in the state of Odisha held under the Chairmanship of Dr. Arun Kumar Panda, IAS, Secretary, Ministry of MSME on 13-8-19 held at Bowling Alley Hall, Hotel Swosti Premium, Bhubaneswar. He also attended Conference of General Manager DIC/RIC of the state held at Hotel May Fair Bhubaneswar on 13-8-19. Visited Pharma Cluster along with Secretary (MSME), New Delhi and Sri P.K. Mishra, Asst. Director.
- Director Incharge attended 49th GC Meeting and 27th AGM Meeting of CTTC, Bhubaneswar held at CTTC, Bhubaneswar on 14-8-19. He also attended the meeting for SCORE/SIYB and to plan out for implementation of the scheme. Also attended the coordination committee meeting of organisations of Ministry of MSME.
- Director Incharge attended a Meeting of Odisha Industries Federation (OIF) at Jagatpur on 16-8-19 and also attended a meeting on Engineering Cluster organised by OASME at hotel Sital, Cuttack on 16-8-19.
- Director Incharge visited Secretariat, Bhubaneswar on 20-8-19 and met Principal Secretary to Government, MSME Department with regard to organisation Udyam Samagam and Marketing Haats in each district of Odisha.
- Director Incharge attended the Awareness Programme on IPR held at Dhenkanal on 21-8-19 along with Sri S.K. Rath, AD and Shri P.K. Mishra, AD
- Director Incharge attended a workshop on Common Research and Technology Development Hubs of CSIR IMMT held at Bhubaneswar on 22-8-19.
- Director attended Pension Adalat held at IMT half of MSME DI, Cuttack on 23-8-19.
- Director Incharge attended National Seminar on “Policy for Ecological applications of Coir Products in Government Departments organised by Coir Board, Bhubaneswar on 24-8-19.
- Director Incharge attended meeting at Directorate of Industries on 26-8-19 for finalisation of date and nomination of nodal officer for organisation of Udyam Samagam.
- Director Incharge visited OYEA on 27-8-19 and had discussions on organisation of National Exhibition/Trade Fairs at Bhubaneswar.
- Director Incharge attended an EDP and Export Promotion Programme, International Trade and Export Awareness Workshop organised by OYEA, Cuttack at Ravenshawa University on 28-8-19.
- Director Incharge attended Awareness Programme on IPR held at Rayagada on 29-8-19 along with Sri S.K. Rath, AD.
- Director Incharge attended State Level Vendor Development Programme and PLAC meeting held at HAL, Sunabeda on 30-8-19.
- Director Incharge visited Secretariat to meet the Commissioner-cum-Secretary to Government, MSME Department, Government of Odisha on 4-9-2019 and request him to grace the Inaugural function of Regional Trade Fair schedule to be held at Balasore

on 15-9-2019 at 5.00 PM as Guest of Honour. He also attended Video Conferencing taken by DC (MSME), New Delhi on Udyam Samagam in all districts of the state and development/upgradation of marketing haats held at NIC, Collectorate, Cuttack.

- Director Incharge attended an Awareness Programme on Business Incubation organised at IMMT, Bhubaneswar on 5-9-19 along with Sri S.N. Dash, AD (E.I.).
- Director Incharge attended IPR meeting at MSMEDI, Cuttack and a meeting at DI Office on 6-9-19 with regard to organisation of District Udyog Samagam, International/National/Regional Trade Fair. Visited DIC, Jagatsinghpur for discussions on VDP at IOCL, Paradeep.
- Director Incharge attended Vetting meeting of International/National/Regional Industrial Exhibitions held at Industry Department, Secretariat, Bhubaneswar on 7-9-19 along with Sri B.K. Moharana, AD (E.I.) and Sri Diwakar, AD.
- Director Incharge attended Inaugural Programme of SIYB programme at CTTC, Bhubaneswar on 9-9-19 along with Sri S.K. Rath, AD.
- Director Incharge attended Awareness Programme on IPR held at NOCCi, Balasore on 11-9-19 along with Dr. P. Sahu, Deputy Director (E.I.).
- Director Incharge attended MSECDP Cluster meeting held at New Delhi on 12-9-19.
- Director Incharge attended Inaugural Function of Regional Trade Fair 2019 held at NOCCi, Balasore on 15-9-19 which was Inaugurated by Hon'ble Union Minister of MSME & FADH.
- Director Incharge attended a seminar held at Regional Trade Fair 2019 at NOCCi Balasore on 16-9-19.
- Director Incharge attended meeting on finalisation of draft Odisha Export Policy held at Directorate of EPM on 18-9-19.
- Director Incharge attended Inauguration Ceremony of Khadi India organised by KVIC, Bhubaneswar on 19-9-2019.
- Director Incharge attended Inaugural function of M/s Jaya Bharat Spices new unit of Pasta at Ramdashpur, Cuttack on 20-9-19.
- Director Incharge attended a seminar SC/ST/Women MSE Supplier/ Service Provider Meet organised by NTPC Kaniha on 21-9-19 along with Dr. P. Sahoo, DD (E.I.) and Diwakar, AD.
- Director Incharge attended 2nd Retail Summit 2019 being organised by Leadership Universal, Bhubaneswar held at Hotel Swosti Premium on 22-9-19.
- Director Incharge attended Closing Ceremony of Regional Trade Fair-2019 held at NOCCi, Balasore on 24-9-19 along with Sri D. Behera, AD
- Director Incharge 69th Techno Economic Appraisal Committee Meeting of MSE-CDP held at O/o DC (MSME), New Delhi on 25-9-19 along with Sri P.K. Mishra, AD.
- Director Incharge attended Inter Ministerial meeting held at CTTC Bhubaneswar on 27-9-19 along with Dr. P. Sahoo, DD (E.I.,) and Sri D.C. Mishra, AD.
- Director Incharge attended 156th SLBC meeting held at Hotel May Fair on 30-9-19 along with Sri J. Sahu, AD.
- Director Incharge attended the Closing Ceremony of State Exhibition and Khadi Show, 2019 being organised by KVIC held on 2-10-19 along with Dr. P. Sahoo, DD (E.I.).

- Director Incharge received Secretary, MSME, Government of India at Bijupattanaik International Airport and attended the meeting of National Institute of Fashion Technology, Bhubaneswar on 3-10-19 organised jointly by KVIC and NIFT, Bhubaneswar.
- Director Incharge accompanied with Secretary, MSME, Government of India visited Khadi Reform and Development Programme (KRDP) projects at Nuapatna, Cuttack under SFURTI cluster. Also attended review meeting of Khadi Activities held at CTTC, Bhubaneswar on 4-10-19.
- Director Incharge attended Inaugural function on Awareness programme on Export organised by MSMEDI, Cuttack held at UCCI, Bhubaneswar on 18-10-19 along with Dr. P. Sahoo, DD (E.I.) Sri S.N. Nayak, AD (E.I.).
- Director Incharge attended the Inauguration Programme of MDP on “Packaging for Exports” at IED, Bhubaneswar along with Dr. P. Sahoo, DD (E.I.) on 21.10.19.
- Director Incharge attended Inter Ministerial MSME offices meeting held at MSMEDI, Cuttack on 22-10-2019.
- Director Incharge attended Inaugural function of two days workshop of development of women entrepreneurship organised by NSIC at Bhubaneswar on 23-10-19. Director Incharge also attended the Inaugural function ZED programme held at OIA, Jagatpur on the same day along with Sri Diwakar and Sri C.P. Reddy, AD.
- Director Incharge visited IIM, Sambalpur and had discussions with the Principal and Other Senior officers with regard to MOU to hold different programmes of DC (MSME), New Delhi with active associations of MSMEDI, Cuttack on 24-10-19.
- Director Incharge attended 1st Preparatory meeting of International Industrial Trade Fair to be organised by Government of Odisha held at Kharvela Bhavan on 25-10-19.
- Director Incharge attended land allotment meeting held at IDCO, Bhubaneswar on 26-10-19.
- Director Incharge attended Inaugural function of IMC programme held at ITI, Bhubaneswar on 29-10-19 organised by Dr. P. Sahoo, Deputy Director (E.I.). Director Incharge also attended Inaugural function of Vigilance Awareness week.
- Director Incharge attended the Rashtriya Ekata Diwas held at IMT Hall of MSMEDI, Cuttack on 31-10-2019.
- Director Incharge attended Video Conference on SFURTI Scheme related matter chaired by AS & DC (MSME) with all MSMEDIs and Testing Centers at NIC, Cuttack on 1-11-19.
- Director Incharge attended SVDP programme held at MCL, Bhubaneswar 4-11-19 along with Sri C.P. Reddy, AD.
- Director Incharge attended CLCC programme held at Rayagada and Jeypore on 6th and 7th November, 2019 respectively along with Sri J. Sahu, AD (E.I.)
- Director Incharge attended Inauguration of Seminar on “Artificial Intelligence and Machine Learning” organised by CTTC, Bhubaneswar at Hotel Mayfair, Bhubaneswar on 8-11-19 which was inaugurated by Secretary (MSME), Government of India.
- Director Incharge attended Golden Jubilee celebration of OSSIA held at Cuttack on 8-11-19 which was inaugurated by Secretary (MSME), Government of India.

- Director Incharge attended Inter Ministerial offices meeting held at CTTC, Bhubaneswar on 11-11-19. Attended Coordination Committee Meeting at NSIC. Also attended the State Steering Committee Meeting of Cluster in Kharvela Bhawan conducted under the Chairmanship of Commissioner-cum-Secretary to Government, MSME Department, Government of Odisha. Also met CMD, IDCO with regard to IID proposals under MSE-CDP Schemes.
- Director Incharge attended the Review meeting of MSME held at Balasore on 13-11-19 under the Chairmanship of Hon'ble Union Minister of State for MSME & FAHD.
- Director Incharge attended the Trade Fair organised by CII at Bhubaneswar on 16-11-19.
- Director Incharge attended Video Conferencing taken by SS & DC (MSME) on MSE-CDP, SFURTI Cluster and ASPIRE Scheme on 20-11-19 held at NIC, Cuttack.
- Director Incharge attended the 2nd Preparatory meeting of International Trade Fair organised by Government of Odisha held at Kharavela Bhavan on 22-11-19.
- Director Incharge attended the Constitution Day organised by MSMEDI, Cuttack on 26-11-19.
- Director Incharge visited Nuapatana to assess the Development of SFURTI Cluster functioning under the KRDP project and Food Processing Cluster at Rambha as per the advice of Secretary (MSME), Government of India. Also attended the GeM programme held at AIEBA, Bhubaneswar on 27-11-2019.
- Director Incharge attended Smart Business Event organised by OSSIA in association with Business Standard, Bhubaneswar on 28-11-19.
- Director Incharge attended the Inaugural function of IMC on "Export Opportunities" held at IMT Hall of this Institute on 2-12-19.
- Director Incharge attended a meeting held under the Chairmanship of Secretary (MSME), Government of India at ITI, Berhampur, Kewda Center, Berhampur on 6th December, 2019 along with S.K. Sahu, AD.
- Director Incharge attended the meeting for scrutinisation of proposals for recommendation to National Selection Committee at GITA, Bhubaneswar under Business Incubation scheme on 7-12-19.
- Director Incharge attended the Memorable Paika Rebellion at Hill Steps of Barunei, Khurda laid by His Excellency, The President of India on 8-12-19.
- Director Incharge attended a meeting held at OASME, Cuttack on Silver Filigree Cluster, Cuttack on 10-12-19.
- Director Incharge attended a meeting for scrutinisation of proposals on Business Incubation at NIT, Rourkela on 11-12-19 along with Shri S.K. Sahu, AD and Sri S.N. Dash, AD (E.I.).
- Director Incharge attended the Healthy India Conclave 2019 held at Auditorium of Indian Council of Medical Research (ICMR), Bhubaneswar on 14-12-19 along with Sri Santanu Mitra, ADC, O/o the DC (MSME), New Delhi.
- Director Incharge attended Plant Level Advisory Committee Meeting of Paradip Port Trust, Paradip on 16-12-19 along with Dr. P. Sahoo, DD (E.I.) and Diwakar, AD.

- Director Incharge attended Inter Ministerial MSME Office meeting held at KVIC, Bhubaneswar on 17-12-19 along with Dr. P. Sahoo, DD (E.I.) and Sri D.C. Mishra, AD.
- Director Incharge attended 70th Techno Economic Appraisal Committee Meeting of MSE-CDP held at DC (MSME), New Delhi office on 20th December, 2019 at 11.00 AM along with Srti P.K. Mishra, AD.
- Director Incharge attended the Inaugural function of National Level Vendor Development Programme EXPO Odisha-2019 held at Balasore on 24-12-19 along with Sri B.K. Moharana, AD (E.I.) and Shri Diwkar, AD. Sri Pratap Chandra Sarangi, Hon'ble Union Minister of MSME & FAHD was the Chief Guest on the occasion.
- Director Incharge attended State Level Steering Committee Meeting of MSE-CDP held under the Chairmanship of Sri Hemant Sharma, IAS, Commissioner-cum-Secretary to Government, MSME Department, Government of Odisha at Kharavela Bhawan, Bhubaneswar on 27-12-19 along with Sri P.K. Mishra, AD.
- Director Incharge attended 3rd Preparatory meeting of International Trade Fair organised by Government of Odisha on 31-12-19.
- Director Incharge attended Video Conferencing held at NIC, Bhubaneswar on 2-1-20 taken by SS & DC (MSME), New Delhi to review progress of MSE-CDP, SFURTI and aspire scheme along with Sri P.K.Mishra, AD and Sri S.N. Dash, AD (E.I.)
- Director Incharge attended the Press Conference and 4th Preparatory Meeting of Odisha MSME International Trade Fair-2020 held at IDCOL House and Kharvela Bhawan respectively. Delivered talk on "Financing to Micro, Small & Medium Enterprises" to officers of Gramya Banks at Hotel Suryansh being organised by NABARD, Kolkata on 6-1-20.
- Director Incharge attended Reserve Bank of India meeting held at RBI, Bhubaneswar on 7-1-20 along with Sri J. Sahu, AD (E.I.).
- Director Incharge attended Inaugural Function of Odisha MSME International Trade Fair organised by MSME Department, Government of Odisha on 8-1-2020.
- Director Incharge attended the Video Conference held at Collectorate, Cuttack by Sri D.P. Srivastava, Director (Admn.) on Budget on 9-1-20 along with Sri B.K. Moharana. He also attended a Seminar on Waste Management as Guest Speaker during the Odisha MSME International Trade Fair organised by Odisha Industries Association, Cuttack.
- Director Incharge attended the Seminar on Flower Fragrance and Artificial Intelligence as Guest Speaker during the Odisha MSME International Trade Fair organised by OASME, Cuttack on 10-1-20.
- Director Incharge attended a Seminar on Food Processing Industries as Guest Speaker during the Odisha MSME International Trade Fair organised by OIF, Jagatpur on 11-1-20.
- Director Incharge attended Valedictory Function of International Trade Fair organised by MSME Department, Government of Odisha on 12-1-20.
- Director Incharge attended Rasogola Diwas organised by OTV at Baliyatra Ground on 15-1-20.
- Director Incharge attended the Start up Award being organised by CIS-Start up a programme held at KIIT University, Bhubaneswar on 16-1-20.

- Director Incharge attended the National Seminar on Credit Flow to MSME held at Bhubaneswar on 20-1-20 organised by Forum for Entrepreneurs Development.
- Director Incharge attended Awareness programme on GeM held at Sambalpur on 22-1-20 along with Sri Diwakar, AD.
- Director Incharge attended Awareness Programme on GeM held at Bolangir on 23-1-20 along with Sri Diwakar, AD.
- Director Incharge attended Awareness Programme on GeM held at Sonepur on 24-1-20 along with Sri Diwakar, AD.
- Director Incharge attended meeting held at National Institute for training and trainers at Bhubaneswar on 25-1-20 which was held under the Chairmanship of Secretary (MSME), Government of India. He also attended Inaugural function of Business Incubation of CTTC, Bhubaneswar on the same day.
- Director Incharge attended a meeting held with PS to Hon'ble Minister of MSME & FAHD on 28-1-20. He also scrutinized the application of innovative ideas of ITER Engineering College, Bhubaneswar.
- Director Incharge Chaired a preparatory meeting held in the chamber of Director for organisation of National Level Vendor Development Programme-cum-Industrial Exhibition and Buyers Sellers Meet schedule to be held at Chauliaganj Club Ground, Near OMP Square, Cuttack from 13th to 15th March, 2020 on 29-1-20.
- Director Incharge attended SME Growth Summit organised by ICIC Bank in partnership with The Economic Times, Bhubaneswar on 18-2-20.
- Director Incharge attended Entrepreneurship Development Programme held at Christ College, Cuttack organised by Ladies Forum of UCCI, Bhubaneswar. Director Incharge also attended a National Level Awareness Programme (NALP-2020) held at Christ College, Cuttack on 20th February, 2020 along with Sri S.N. Dash, AD (E.I.).
- Director Incharge attended Inaugural Function of Regional Level Industrial Exhibition on Art Based Enterprises held at Ring Road, Konark on 23-2-20 at 6.00 PM along with Shri B.K. Moharana.
- Director Incharge attended National Workshop on Design Expertise to Manufacturing MSME Sector Scheme held at New Delhi on 25-2-20.
- Director Incharge attended National MSME Award function held at Sushma Swaraj Bhawan, New Delhi on 26-2-20.
- Director Incharge attended a National Seminar on Entrepreneurship held at PDG Department of Commerce Utkal University on 27-2-20.
- Director Incharge attended a programme on 13th Regional Quality Conclave on "Sustainable Strategies for Smart Manufacturing, Digital & Make in India held at Hotel Swosti Premium, Bhubaneswar on 28-2-20.
- Director Incharge attended a Conclave on " Innovation Based Entrepreneurship in Service Sector held at IIM Sambalpur on 29-2-20 along with Sri Santosh Kumar Sahoo, Asst. Director (E.I.)
- Director Incharge attended 71st Meeting of Techno Economic Appraisal Committee of MSE-CDP held at Committee Room of O/o DC (MSME), New Delhi on 6-3-20.
- Director visited O/o Hon'ble Minister of State for Home, Energy, Industry and MSME and requested him to Inaugurate the " National Level Vendor Development Programme-cum-

Industrial Exhibition and Buyers Sellers Meet -2020” schedule to be held at Chauliaganj Club Ground, Near OMP Square, Cuttack from *13th March to 15th March,2020*. He also visited O/o CMD, NALCO, GAIL, PPT, IMPHA and request the Head of these organisations to attend the above mega event on 9-3-20.

- Director visited O/o Hon’ble Minister of State for Home, Energy, Industry and MSME and distributed Invitation card and further requested him to Inaugurate the“ National Level Vendor Development Programme-cum-Industrial Exhibition and Buyers Sellers Meet - 2020” schedule to be held at Chauliaganj Club Ground, Near OMP Square, Cuttack from *13th March to 15th March,2020*. He also visited O/o CMD, NALCO, GAIL, PPT, IMPHA and handed over invitation card to the Heads of these organisations on 10-3-20.
- Director visited O/o Hon’ble Minister of State for Home, Energy, Industry and MSME, Government of Odisha and requested to Inaugurate the above mega event as Chief Guest. Also visited IDCO, IPICOL and Director of Industries to attend the Inaugural function as Guest of Honour on 11-3-20.
- Director attended the Inaugural function National Level Vendor Development Programme-cum-Industrial Exhibition and Buyers Sellers Meet -2020” held at Chauliaganj Club Ground on 13-3-20.

CHAPTER – VI**हिन्दी अनुभाग का वर्ष 2019-20 वार्षिक रिपोर्ट**

एमएसएमई विकास संस्थान, कटक का हिन्दी अनुभाग संस्थान में राजभाषा हिन्दी के प्रगामी प्रयोग और राजभाषा के संवैधानिक उपबंधो यथा राजभाषा अधिनियमों / नियमों/ नीतियों को लागू करने में सतत प्रयत्नशील है। परिणामतः राजभाषा विभाग, गृह मंत्रालय, भारत सरकार द्वारा वर्ष 2019-20 के लिए वार्षिक कार्यक्रमों में हिन्दी पत्राचार के निर्धारित लक्ष्य 55% के विरुद्ध संस्थान की उपलब्धि 78% के लगभग है। इस उपलब्धि में सभी अधिकारियों एवं कर्मचारियों का सहयोग है। संस्थान के 100% अधिकारियों एवं कर्मचारियों ने हिन्दी में प्रवीणता/कार्यसाधक ज्ञान प्राप्त कर लिया है।

संस्थान में प्रत्येक तिमाही में विभागीय राजभाषा कार्यान्वयन समिति की बैठक आयोजित की जाती है तथा बैठक में लिए गए निर्णयों की अनुवर्ती कार्रवाई की जाती है। वर्ष 2019-20 के लिए दिनांक 31-5-2019, 11-9-2019, 3-12-2019 एवं 21-2-2020 को समिति की बैठकें आयोजित की गईं। प्रत्येक तिमाही में संस्थान द्वारा किए गए हिन्दी कार्यों की समीक्षा की गई और हिन्दी के प्रगामी प्रयोग एवं प्रगति से संबंधित प्रतिवेदन मुख्यालय तथा अन्य कार्यालयों को भेजी गईं। संस्थान द्वारा नगर राजभाषा कार्यान्वयन समिति की निर्धारित अर्द्धवार्षिक बैठकों में भाग लिया जाता है। हिन्दी अधिकारी द्वारा कटक में अवस्थित विभिन्न केन्द्रीय कार्यालयों, शैक्षणिक संस्थानों आदि के हिन्दी कार्यशालाओं में वर्ग संचालन कर राजभाषा के प्रचार-प्रसार में योगदान किया जाता है।

संस्थान द्वारा हर वर्ष हिन्दी दिवस/पखवाडा का आयोजन किया जाता है। इस वर्ष दिनांक 1-9-2019 से 15-9-2019 तक हिन्दी दिवस/ पखवाडा का आयोजन किया गया। इस अवधि में हिन्दी टिप्पण/मसौदा लेखन/ निबंध/ भाषण/गीत प्रतियोगिताओं का आयोजन किया गया। प्रतियोगिताओं में सफल प्रतिभागियों को नकद पुरस्कार एवं प्रमाण-पत्र प्रदान किये गए। प्रत्येक तिमाही में संस्थान द्वारा हिन्दी कार्यशाला का आयोजन किया गया जिसमें सभी अधिकारियों एवं कर्मचारियों को हिन्दी में कार्य करने का अभ्यास कराया गया। इस वर्ष दिनांक 27-6-2019, 10-से-13 सितंबर 2019, 30-12-2019 एवं 20-3-2020 को हिन्दी कार्यशालाएं आयोजित की गईं।

विभागीय पुस्तकालय हेतु आवंटित धनराशि के 50 प्रतिशत धन हिन्दी पुस्तकों की खरीद पर व्यय की गई। एमएसएमई विकास संस्थान, कटक राजभाषा हिन्दी के प्रति पूर्ण समर्पित भावना अपना कार्य कर रहा है। ग क्षेत्र में अवस्थित यह कार्यालय राजभाषा विभाग, गृह मंत्रालय, भारत सरकार के वार्षिक कार्यक्रमों में निर्धारित लक्ष्यों की 100 प्रतिशत उपलब्धि हासिल करता है।

ANNEXTURE**PUBLICITY IN THE PRINT MEDIA**

MSME Ministry launches national awareness program on schemes

TATYON

BHUBANESWAR, FEB 25

ASUN Kousal Padik, Secretary The Ministry of Micro, Small and Medium Enterprises (MSME) has launched a National Level Awareness Program (NLAP) 2020 from February 17 to spread awareness about the schemes and activities undertaken by the Ministry and its allied organizations.

Union Secretary Anur Kumar Panda said that the Office of Development Commissioner (MSME), Khadi & Village Industries Commission, Co-Operative Societies Commission, National Small Industries Corporation Limited, National Institute of MSME, MSME Technology Centre, and Mahatma Gandhi Institute of Rural Industrialization are being involved in the campaign which will continue till February 28.

Through the awareness programme, an attempt is being made by the Ministry of MSME to encourage students/ youth to take up entrepreneurship as their career.



1000, he said.

During the fortnight awareness drive will be conducted in more than 100 colleges covering almost 60,000 students from all parts of the country, Panda added.

The Union Secretary said through the awareness programme, an attempt is being made by the Ministry of MSME, to encourage students/ youth to take up entrepreneurship as their career.

Interactive sessions are being held with the students, taking up their queries, doubts about the schemes, and programs as well as providing solutions to their enquiries, he added.

Along with the interactive sessions, the students are also shown audio-video films and presentation on the activities of the Ministry and its organizations, as well as provided details of schemes implemented by the Ministry, Panda said.

A total of 120 field offices of the Ministry and its organizations are conducting the awareness program across the country to disseminate information amongst students of colleges and educational insti-





ଏମ୍ଏସ୍ଏମ୍ଇ ଉଦ୍ୟୋଗୀ କର୍ମଶାଳା ଗଞ୍ଜାମରେ ରଘୁନା ସୁଯୋଗ ରହିଛି



ସୁସ୍ୱାଦୁ, ସାମାଜିକ(ସୁଖାଳୀ): ଶୁଭ୍ର ଫା
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ବିସିଆଇସିରେ ଆଇପିଆର ସମ୍ବନ୍ଧୀୟ କାର୍ଯ୍ୟକ୍ରମ



ବାଲେଶ୍ୱର ୧୨୧୯ (ସପ୍ତ): ବାଲେଶ୍ୱର ଶିଳ୍ପ ଓ ବାଣିଜ୍ୟ ସଂଘ (ବିସିଆଇସି)ର ଶିଳ୍ପାଞ୍ଚଳଠାରେ ଥିବା ଉଦ୍ୟୋଗ ଉତ୍ପାଦନ ପରିସରରେ ଏମଏସଏମଇ-ଡିଆଇ, ଭାରତ ସରକାର, କଟକ ଓ ବାଲେଶ୍ୱର ଶିଳ୍ପ ଓ ବାଣିଜ୍ୟ ସଂଘର ମିଳିତ ଆନୁକୂଲ୍ୟରେ 'ଇଣ୍ଟେଲେକ୍ଚୁଆଲ ପ୍ରପର୍ଟି ରାଇଟ୍ସ (ଆଇପିଆର)' ଉପରେ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇଛି । କାର୍ଯ୍ୟକ୍ରମରେ ଏମଏସଏମଇ-ଡିଆଇର ଉପ ନିର୍ଦ୍ଦେଶକ ଡା. ପ୍ରଘ୍ନାସିତା ସାହୁ ଅତିଥିମାନଙ୍କୁ ସ୍ୱାଗତ କରିବା ସହ ପରିଚୟ ପ୍ରଦାନ କରୁଥିଲେ । ଶିଳ୍ପ ଓ ବାଣିଜ୍ୟ ସଂଘର ସଭାପତି ହିମାଂଶୁ ଦାସ, ଏମଏସଏମଇ-ଡିଆଇର

ନିର୍ଦ୍ଦେଶକ ଡା. ଏସକେ ସାହୁ, ସିଟିଟିସି ଭୁବନେଶ୍ୱରର ମୁଖ୍ୟ ଓ କରିଷ୍ମ ପରାମର୍ଶ ଦାତା ଡା. ଏସକେ କର, କଲକାତାର ଟ୍ରେଡ଼ିଂମାକର ଡ. ଡି. ଚକ୍ରବର୍ତ୍ତୀ, ଜିଲ୍ଲା ଶିଳ୍ପ କେନ୍ଦ୍ରର ମ୍ୟାନେଜର ଉତ୍ତ୍ୟାନ୍ତ ପଟ୍ଟନାୟକ ପ୍ରମୁଖ ଯୋଗଦେଇଥିଲେ । ଶ୍ରୀ ଚକ୍ରବର୍ତ୍ତୀ ଏହି ଅଧିକାର ସମ୍ପର୍କରେ ବ୍ୟବସାୟ ରଖୁଥିଲେ । ଏହି ଅଧିକାର ସଂସ୍ଥାମାନେ ଆପଣାଇଲେ କ'ଣ ସୂଚିଥା ପାଇବେ ସେ ବିଷୟରେ ଡା. ଏସକେ ସାହୁ କହିଥିଲେ । ଅନ୍ୟମାନେ ଏହାର ଉପାଦେୟତା ସମ୍ପର୍କରେ କହିବା ସହ ସମସ୍ତେ ଏଥିରୁ ଲାଭ ଉଠାଇବାକୁ ପରାମର୍ଶ ଦେଇଥିଲେ । ଡା. ସାହୁ ଧନ୍ୟବାଦ ଦେଇଥିଲେ ।

ରାଜ୍ୟସ୍ତରୀୟ ବିକ୍ରେତା ବିକାଶ କାର୍ଯ୍ୟକ୍ରମ



ରାଜ୍ୟଗତା, ୧୯/୨(ଜମିସ): ଆଞ୍ଚଳିକ ଶିଳ୍ପ କ୍ଷେତ୍ର ସମ୍ମିଳନୀ ରକ୍ଷାରେ ରାଜ୍ୟସ୍ତରୀୟ ବିକ୍ରେତା ବିକାଶ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହୋଇପାରିଛି। କାର୍ଯ୍ୟକ୍ରମରେ ସ୍ୱଳ୍ପ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ସଂଘ ଏବଂ ଆଞ୍ଚଳିକ ଶିଳ୍ପ କ୍ଷେତ୍ର ସହଯୋଗରେ ଅନୁଷ୍ଠିତ କାର୍ଯ୍ୟକ୍ରମରେ କ୍ରେତା ଭାବେ ପୁନାବେତ୍ତାପିତ ହିନ୍ଦୁସ୍ତାନ ଏକୋନେଟିକ୍ସ ଲିମିଟେଡ୍ (ହାଲ୍) କର୍ତ୍ତୃପକ୍ଷ ଅଂଶଗ୍ରହଣ କରିଥିଲେ। କ୍ରେତା-ବିକ୍ରେତା ମଧ୍ୟରେ ପୁଣ୍ୟନୁପୁଞ୍ଜ ଆଲୋଚନା ହୋଇଥିବା ବେଳେ ହାଲର କ୍ରୟ ପ୍ରଣାଳୀ, ଆମଦାନି ନୀତି, ବିକ୍ରେତା ପଞ୍ଜୀକରଣ ସଂପର୍କରେ ମୁଖ୍ୟ ପରିଚାଳକ ମଳୟ ମହାପାତ୍ର ଆଲୋଚନା କରିଥିଲେ। ଅତିଥି ଭାବେ ଆଞ୍ଚଳିକ ଶିଳ୍ପ କ୍ଷେତ୍ରର ସାଧାରଣ ପରିଚାଳକ ଏ. କେ. ଶତପଥୀ, ହାଲର ସହ ସାଧାରଣ ପରିଚାଳକ ସରୋଜ କୁମାର ପଣ୍ଡା, ରାଜ୍ୟଗତା ଉଦ୍ୟୋଗ ସଂଘ ସଫଳକ ନରିନ୍ଦ୍ର କୁମ୍ଭାଙ୍ଗ ସୋନରେଇଥିଲେ। କାର୍ଯ୍ୟକ୍ରମରେ ଅଂଶଗ୍ରହଣ କରିଥିବା ବହୁ ଉଦ୍ୟୋଗୀ ବିଭିନ୍ନସ୍ତର ସମସ୍ୟା ସଂପର୍କରେ ଉପସ୍ଥିତ ଅଧିକାରୀଙ୍କ ସହ ଆଲୋଚନା କରିଥିଲେ। ରାଜ୍ୟଗତା ସ୍ୱଳ୍ପ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ସଂଘର ସଭାସଭା ନିର୍ଦ୍ଦେଶକ ଏନ୍. କେ. ରଘୁମ୍ଭ କାର୍ଯ୍ୟକ୍ରମକୁ ପରିଚାଳନା କରିଥିଲେ। ଶେଷରେ ଶିଳ୍ପ ବିକାଶ ଅଧିକାରୀ ସଦସ୍ୟାଦୀ ସାହୁ ଧନ୍ୟବାଦ ଅର୍ପଣ କରିଥିଲେ।

ସୌରଶକ୍ତି ପାଗଞ୍ଜଳିକ ଶକ୍ତିର ଏକ ବୈଜ୍ଞାନିକ ଉପରେ କର୍ମଶାଳା



କୋ-ଭିଜନ) ଉକ୍ତ ଛାତ୍ର ନିଜା
 ଉପାଦାନ ବିନାଶ କରୁ। ନିଜର
 ଅଧିକାରୀଙ୍କ ସହିତ ସମ୍ପର୍କ ଥିବାରୁ
 ନିଜର ଏକ ଚେତନାଧୀନ ନିଜର
 କାର୍ଯ୍ୟକ୍ରମ ଯାଦୁ ଚଳିତ ବିନା ଛାତ୍ର
 ଛାତ୍ର ଛାତ୍ର ସମ୍ପର୍କରେ ଅଧିକ
 କୋ-ଭିଜନ। ସ୍ଥାନରେ ସଂଗ୍ରହ
 ସାମଗ୍ରୀର ସିଦ୍ଧିରୁ ଏ କୁଳାଳ
 ଛାତ୍ରର ଉପ ଉପାଦାନ ଉପାଦାନ।
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ

କୈବଳ ପ୍ରତିଷ୍ଠା କରି ଉପ,
 ନିଜର ଉପାଦାନ, ଉପାଦାନ
 କାର୍ଯ୍ୟକ୍ରମ ଉପାଦାନ। ଏକ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ, ଉପାଦାନ, ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ, ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
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 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ

ଉପାଦାନ, ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
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 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ
 ଉପାଦାନ ଉପାଦାନ ଉପାଦାନ

ଅଣୁ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ପ୍ରତିଷ୍ଠାନର ସଫଳତା ପଥ



କାର୍ଯ୍ୟକ୍ରମ (ପ୍ରକଳ୍ପ) - କାର୍ଯ୍ୟକ୍ରମର ଅଣୁ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ପ୍ରତିଷ୍ଠାନ ଅନୁକ୍ରମରେ ସଫଳତା ପଥ ପ୍ରତିଷ୍ଠା କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମର ଚାରମିଆଠାଳ ଟ୍ରିମ ଚାର ସାହିତ୍ୟ ମାସିକ ଓ ବୃକ୍ଷଖେତର କର୍ମାନ୍ତର ହେଉଥିଲା । ଏଥିରେ ଲୋକମାନଙ୍କୁ ସାହାଯ୍ୟ ଦିବିବୁ ଦିଶ, ପରିବେଶ, ସ୍ତ୍ରୀ ଚଳ, ପିଲା ଶ୍ରମି, ଉତ୍ପାଦ, ପରିମଳ ଉପରେ ସଫଳତା ପଥର ଉପରେ ପାର୍ଟି ପ୍ରଦାନର ବିକାଶରୁ ଥିଲା । କାର୍ଯ୍ୟକ୍ରମର ସଫଳତାପଥର ଚାର ସାହିତ୍ୟ ଟ୍ରିମ ଓ

କାର୍ଯ୍ୟକ୍ରମ ପ୍ରତିଷ୍ଠାନ କାର୍ଯ୍ୟକ୍ରମର ଅଣୁ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ପ୍ରତିଷ୍ଠାନ ଅନୁକ୍ରମରେ ସଫଳତା ପଥ ପ୍ରତିଷ୍ଠା କରାଯାଇଛି । ଏହି କାର୍ଯ୍ୟକ୍ରମର ଚାରମିଆଠାଳ ଟ୍ରିମ ଚାର ସାହିତ୍ୟ ମାସିକ ଓ ବୃକ୍ଷଖେତର କର୍ମାନ୍ତର ହେଉଥିଲା । ଏଥିରେ ଲୋକମାନଙ୍କୁ ସାହାଯ୍ୟ ଦିବିବୁ ଦିଶ, ପରିବେଶ, ସ୍ତ୍ରୀ ଚଳ, ପିଲା ଶ୍ରମି, ଉତ୍ପାଦ, ପରିମଳ ଉପରେ ସଫଳତା ପଥର ଉପରେ ପାର୍ଟି ପ୍ରଦାନର ବିକାଶରୁ ଥିଲା । କାର୍ଯ୍ୟକ୍ରମର ସଫଳତାପଥର ଚାର ସାହିତ୍ୟ ଟ୍ରିମ ଓ

ଆଇଟିଆଇର ଉଦ୍ୟୋଗୀ ସଚେତନତା



ମାଲକାନଗିରି ଆମ୍ବ(ସ.ପ୍ର):
 ଭାରତ ସରକାରଙ୍କ ଛୁଟା ମଧ୍ୟମ ଥିବା
 ଶିଳ୍ପ ବିଭାଗ ପକ୍ଷରୁ ସ୍ୱାମ୍ୟା
 ଆଇଟିଆଇ ମହାବିଦ୍ୟାଳୟରେ
 ଔଦ୍ୟୋଗିକ ବିକାଶ ସଚେତନତା
 ଡିଭିଜନ ଆହ୍ୱାନିତ କରାଯାଇଅଛି । ଏହି
 କାର୍ଯ୍ୟକ୍ରମରୁ ଚାନ୍ଦିନୀ ଶାଖାର
 'ଆମ୍ବ' ଯୁଗ ପକ୍ଷରୁ ଆୟୋଜିତ
 ହୋଇଥିଲା । ପୂର୍ଣ୍ଣ ଅର୍ଥରୁ ଭାରତ
 ଅର୍ଥନୀତି ପରିଚାଳନା କ୍ଷେତ୍ରରେ
 ମାଲକାନଗିରି ଜିଲ୍ଲା ଶିଳ୍ପ ଆୟୋଗୀ
 କେବି ସି ଶ୍ରୀକାନ୍ତ, ଜିଲ୍ଲା ଶିଳ୍ପ କେନ୍ଦ୍ର
 ସାଧକ ଚିତ୍ତରଞ୍ଜନ ଜିଏ ବିଶେଷଜ୍ଞ,
 ମାଲକାନଗିରି କ୍ଷେତ୍ର ବ୍ୟାଙ୍କ
 ସୁଲୋଚନାର ପୁଣିଷ୍ଠୀ କେଶରୀ
 ନିର୍ଦ୍ଦେଶକ ଆରୁଣ ସିଂହପାଲ,
 ସରକାରୀ ପଲି ଟେକନିକ୍ସ ଅଧିକାରୀ

ଏବଂ ଦାସ ଯୋଗ ଦେଖାଯିବା ବେଳେ
 ମାଲକାନଗିରି ଆଇଟିଆଇର ଅଧିକାରୀ
 ଙ୍କ ଉପସ୍ଥିତିରେ ଛୁଟା ମାଧ୍ୟମରୁ
 ପରିଚାଳନା କରାଯାଇଥିଲା । ଏହି
 ଅବସରରେ ଛୁଟା ଓ ମଧ୍ୟମ ଶିଳ୍ପର
 ବିକାଶ ସେବାକୁ ବେଳେ
 ଔଦ୍ୟୋଗିକ ବିକାଶ ପାଇଁ ଯୁକ୍ତ ପାଠି
 ବିଚଳି ଥିବା ନିର୍ଦ୍ଦେଶକ ଯୋଗ କାର୍ଯ୍ୟ
 କରିବେ ଏବଂ ସଫଳତା ପାଇବେ
 ସେହି ସମ୍ପର୍କରେ ଆଲୋଚନା
 କରାଯାଇଥିଲା । ଅଧିକାଂଶ ଚୁକ୍ତ
 ଅଞ୍ଚଳରେ ପର୍ଯ୍ୟାପ୍ତ ପରିମାଣର
 ସୁଯୋଗ ଥିବା ବେଳେ ସରକାରୀ
 ଯୋଜନା କରିଥିବା ବେଳେ ଛାତ୍ରଛାତ୍ରୀ
 ଏହାର ଫାଇଦା ଗଠାଇ ଥିବା
 ନିର୍ଦ୍ଦେଶକ ଯୋଗରୁ ଉପସ୍ଥିତ
 ବିଆପାରିଥିଲା ।



ପୃଷ୍ଠା : ୧୦

ସୋମବାର, ନଭେମ୍ବର ୨୫, ୨୦୧୯

ଅଶୁଷ୍ଟ ଓ ମଧ୍ୟ ଉଦ୍ୟୋଗର ଚିତ୍ରାଙ୍କନ, ପ୍ରବନ୍ଧ ପ୍ରତିଯୋଗିତା



ମାଲକାନଗିରି, ୨୪।୧୧(ସ.ପ୍ର): କେନ୍ଦ୍ର ଓ ସରକାରଙ୍କ ଅଶୁଷ୍ଟ ଓ ମଧ୍ୟ ବିକାଶ ପକ୍ଷରୁ ଆଜି ମାଲକାନଗିରି ଗିଡାରେ ପ୍ରବନ୍ଧ ଓ ପାଠ୍ୟପୁସ୍ତକ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । ଏମ୍.ଏସ୍.ଏମ୍.ଆଇ ଅଧିକାରୀ ନିର୍ଦ୍ଦେଶକ ଏନ.କେ. ରତ୍ନାକର ଦ୍ଵାରା କାର୍ଯ୍ୟକ୍ରମ ଶୁଭାରମ୍ଭ କରାଯାଇଥିଲା । ଏହି ଅବସରରେ ଅଶୁଷ୍ଟ ଓ ମଧ୍ୟ ସମ୍ପର୍କିତ ପ୍ରବନ୍ଧ ପ୍ରତିଯୋଗିତା ସ୍ଥାନୀୟ ସରକାରୀ ଶାଳିକା ଉଚ୍ଚ ବିଦ୍ୟାଳୟରେ ଅନୁଷ୍ଠିତ ହୋଇଥିବା ବେଳେ ମାଲକାନଗିରି ଜିଲାର ୩୦ରୁ ଗର୍ଭ ବିଦ୍ୟାଳୟ ଓ କଲେଜର ଛାତ୍ରଛାତ୍ରୀ ଭାଗ ନେଇଥିଲେ । ନବମଠାରୁ ସ୍ଵଳ୍ପ ବୁଦ୍ଧ ଛାତ୍ରଛାତ୍ରୀଙ୍କ ପାଇଁ ଏହି ପ୍ରବନ୍ଧ ପ୍ରତିଯୋଗିତା ନିୟମିତ ହୋଇଥିଲା । ଖେଳିବା ମଧ୍ୟାହ୍ନରେ ପାଠ୍ୟପୁସ୍ତକ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ ହୋଇଥିଲା

ବେଳେ ଉଭୟ ଦର୍ଶକ ବିଭିନ୍ନ ବିଦ୍ୟାଳୟ ଓ ମହାବିଦ୍ୟାଳୟର ୪୫୦ ଛାତ୍ରଛାତ୍ରୀ ଯୋଗ ଦେଇଥିଲେ । କେନ୍ଦ୍ର ସରକାରଙ୍କ ଦ୍ଵାରା ପରିଚାଳିତ ଅଶୁଷ୍ଟ ଓ ମଧ୍ୟ ଉଦ୍ୟୋଗରେ ଭାଗରେ ଅର୍ଥନୈତିକ ବିକାଶ କିଭଳି ହୋଇ ପାରୁଛି । ଜଙ୍ଗଲ ବ୍ୟବସାୟ ବିକଳ ସ୍ଵାଭାବରୁ ଯେଉଁ ନିଜର ବ୍ୟବସାୟ ଗଠନ କରି ଅର୍ଥ ଉପାର୍ଜନ କରି ପାରୁଛନ୍ତି ସେ କ୍ଷେତ୍ରରେ ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ଅଧିକାରୀ ନିର୍ଦ୍ଦେଶକ ରତ୍ନାକର ଦ୍ଵାରା କୁହା ଗଲାଣି । ଭାଗ୍ୟଶାଳୀ ଏମ୍.ଏସ୍.ଏମ୍.ଆଇ ଓ ମାଲକାନଗିରି ଜିଲ ବିକାଶ ପକ୍ଷରୁ ଏହି ଉତ୍ସବ ଅୟୋଜିତ ହୋଇଥିବା ବେଳେ ଏଥିରେ ଆଇ.ଏମ୍. କୁଣ୍ଡ ଓ ଡେ. ଉଦୟ କାର୍ଯ୍ୟକ୍ରମ ପରିଚାଳନା କରିଥିଲେ । କାର୍ଯ୍ୟକ୍ରମ ଉତ୍ସବରେ ଦୂରୀ ପ୍ରତିଯୋଗୀଙ୍କୁ ପୁରସ୍କୃତ କରାଯିବ ବୋଲି ଯୋଜନା କରାଯାଇଥିଲା ।

ସାଇ ବାବାଙ୍କ ୯୪ତମ ଜନ୍ମବାର୍ଷିକୀ ଉତ୍ସବ ପାଳିତ

ଅଣୁ, କ୍ଷୁଦ୍ର, ମଧ୍ୟମ ଉଦ୍ୟୋଗ ସଂସ୍ଥା ପକ୍ଷରୁ ପ୍ରତିଯୋଗିତା

ଉପାପନା, ୧/୧୭(ଉମିଏ): ଅଣୁ, କ୍ଷୁଦ୍ର ଓ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିକାଶ ବ୍ୟାପ୍ ଓ ଅନୁଲବ୍ଧି ଶିକ୍ଷା ପଦକ୍ଷେପ ମାଧ୍ୟମରେ ଆବୁଦୁଲମାଦେ ଜିଲ୍ଲା ସାମ୍ବଲପୁରରେ ପ୍ରଦାନ ଓ ବିତରଣ ପ୍ରତିଯୋଗିତା ଆରମ୍ଭ ହୋଇପାରିବ। ସୁରକ୍ଷାକାରୀ ଅବସ୍ଥିତିରେ ଅଣୁ, କ୍ଷୁଦ୍ର, ମଧ୍ୟମ ଉଦ୍ୟୋଗର ଉତ୍ପାଦନ ଶକ୍ତିକୁ ପ୍ରତିଯୋଗିତାରେ ବିକ୍ରୟ କରିବାକୁ ସୁଲଭ ସ୍ୱାଗତ୍ୟ ଏବଂ ଆବିଷ୍କାରୀ ଉତ୍ପାଦନ କ୍ଷମତା ଆଧାରିତ ପ୍ରତିଯୋଗିତାରେ ୧୦୫୦ଟି ପ୍ରତିଯୋଗୀ ଅଂଶଗ୍ରହଣ କରିପାରିବେ।

ଉତ୍ପାଦନକାରୀ କମ୍ପାନୀଗୁଡ଼ିକର ଅନୁକୂଳ ପ୍ରତିଯୋଗିତାକୁ ଉଦ୍ଦେଶ୍ୟ କରି ଉତ୍ପାଦନ ନିମ୍ନ ସ୍ତରରୁ ଆରମ୍ଭ କରି, ଶିକ୍ଷାକ୍ରମିତ ଭାବରେ ସମ୍ପୂର୍ଣ୍ଣ ପରିଚାଳନା କରିପାରିବେ। ପ୍ରତିଯୋଗିତାରେ ଉତ୍ପାଦନ କାରୀ ପ୍ରଥମ ସ୍ଥାନ ଅଧିକାରୀ କରିପାରିବେ।



ମୁଖ୍ୟଅତିଥି ଭାବେ ଏମ୍. ଡି. ଚନ୍ଦ୍ରା, ସମାଜିକ ଅତିଥି ଭାବେ ଡି.ଏ. ସାମୁଏଲ୍ ଅଧିକାରୀ, ଉପାପନା ସାହୁ, ସମ୍ବଲପୁର ପରିଷଦର ସମସ୍ତା ସଭ୍ୟମାନେ, ଅନୁଲବ୍ଧି କର୍ମୀ, ଏ.ଏ. ଶାହ ଉପାପନା ପ୍ରତିଯୋଗିତା ପ୍ରତିଯୋଗିତାରେ ଉପସ୍ଥିତ ରହିଥିଲେ। ସୁରକ୍ଷା ପ୍ରଦାନ କରାଯାଇ ପାରିବ।

ପ୍ରତିଯୋଗିତାକୁ ୧୦ ମଇ, ବିଜୟ ସାହୁ ଅଧିକାରୀ କରିପାରିବେ। ପ୍ରତିଯୋଗିତାକୁ ୨ ମଇ ୧୫, ବିଜୟ ସାହୁ ଅଧିକାରୀ କରିପାରିବେ। ପ୍ରତିଯୋଗିତାକୁ ୩ ମଇ ୧୫ରେ ପ୍ରତିଯୋଗିତା ଗାଣି ସାହୁ ଉପାପନା ସମ୍ପର୍କରେ ଉପସ୍ଥିତ ରହିଥିଲେ।

ପ୍ରବନ୍ଧ ଓ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା

ନିୟମାବଳୀ, ୧୯୭୨(ଆ.ପ୍ର.): ନିୟମାବଳୀ ବ୍ରହ୍ମେଣ୍ଡ ଲିମିଟେଡ୍ ବିଦ୍ୟାଳୟ ପରିସରରେ ହେବ୍ ସମ୍ମାନାବଳୀ ଅଣ୍ଟା, ଛୁଟି ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ମାନ୍ୟତାପତ୍ର ପକ୍ଷରୁ ଏମ୍.ଏସ୍.ଏମ୍.ଇ ବିକାଶ ପ୍ରତିଷ୍ଠାନ କଟକ ଆନୁଷ୍ଠାନରେ ଏକ ପ୍ରବନ୍ଧ ଏବଂ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଆଜି ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । ଏହି ପ୍ରତିଯୋଗିତା ୯ମ ଏବଂ ୧୦ ଶ୍ରେଣୀ ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ନେଇ କରାଯାଇଥିଲା । ଛାତ୍ରଛାତ୍ରୀଙ୍କ ମଧ୍ୟରେ ସ୍ୱରୋଚ୍ଛାଳ ପ୍ରତି ଆଗ୍ରହ ରଥା ଲେବ୍ର ଏବଂ ଗାଳ୍ପିକ ସମାଜର ଛୁଟି ଶିଳ୍ପ ପ୍ରତିଷ୍ଠା ପାଇଁ ଥିବା ଯୋଜନା ଓ ପ୍ରୋତ୍ସାହନ ସମ୍ପର୍କରେ ସଚେତନତା ସୃଷ୍ଟି କରାଯାଇ ଏହି ପ୍ରତିଯୋଗିତାର ମୂଳ ଲକ୍ଷ୍ୟ । କାର୍ଯ୍ୟକ୍ରମକୁ କଟକ ଠାରେ ଥିବା ଏମ୍.ଏସ୍.ଏମ୍.ଇ ବିକାଶ ପ୍ରତିଷ୍ଠାନର ସହ ନିର୍ଦ୍ଦେଶକ ସଚ୍ଚିଦାନନ୍ଦ ଦାଶ ପରିଚାଳନା କରିଥିଲେ । ନିୟମାବଳୀ ବିଦ୍ୟା ଶିଳ୍ପ ଲେବ୍ର ସାଧାରଣ ପରିଚାଳକ ସାତାଗାମ ସାହୁ, ବ୍ରହ୍ମେଣ୍ଡ ମାନ୍ୟତାପତ୍ର ପ୍ରଧାନ-ଶିକ୍ଷକ ଉପାଦ୍ୟାୟ ସେଠା ପ୍ରମୁଖ ଅତିଥି ଭାବେ ଯୋଗଦେଇଥିଲେ ।

ଜିଲ୍ଲାସ୍ତରୀୟ ପ୍ରବନ୍ଧ ଓ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା



ଇଡୁସ୍ତରୀୟ ୧୯୨ (ନି ପ୍ର) : ଇଡୁସ୍ତରୀୟ ଅନୁଷ୍ଠାନ ହାତକୁଳ ପରିସରରେ ଲାଗତ ସରକାରୀକ ଅଷ୍ଟ୍ରାଲିଆ ଏବଂ ମଧ୍ୟମ ଉଦ୍ୟୋଗ ମହାଳୟ ଅଧିନସ୍ତରୀୟ ଏମଏସଏମଲ ବିକାଶ ସଂସ୍ଥାଠାରୁ ଜିଲ୍ଲାସ୍ତରୀୟ ପ୍ରବନ୍ଧ ଓ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । ଏଥିରେ ୧୨୦ରୁ ଊର୍ଦ୍ଧ୍ୱ ଛାତ୍ରଛାତ୍ରୀ ଅଂଶ ଗ୍ରହଣ କରିଥିଲେ । କୃତି ପ୍ରତିଯୋଗୀଙ୍କୁ ଜିଲ୍ଲାପ୍ରଶାସନ ପକ୍ଷରୁ ପୁରସ୍କାର ପ୍ରଦାନ କରାଯିବ । ସଂସ୍ଥାର ସହାୟକ ନିବେଶକ ଜଗଦୀଶ ସାହୁ, ନାସମୁକ୍ତ ଇସଲାମଙ୍କ ସମେତ ସ୍କୁଲର ଭାରପ୍ରାପ୍ତ ପ୍ରଧାନଶିକ୍ଷୟିତ୍ରୀ ନମିତା ଦେବ ସମେତ ସ୍କୁଲର ଶିକ୍ଷକ/ଶିକ୍ଷୟିତ୍ରୀ କାର୍ଯ୍ୟକ୍ରମ ପରିଚାଳନାରେ ସହଯୋଗ କରିଥିଲେ ।

ଅଣୁକ୍ଷୁଦ୍ର ମଧ୍ୟମ ଉଦ୍ୟୋଗ ମନ୍ତ୍ରଣାଳୟ ତରଫରୁ ପ୍ରବନ୍ଧ ଓ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା

ନୂଆପଡ଼ା, ୧୭।୧୨ (ନି.ପ୍ର): ସ୍ଥାନୀୟ ନେସନାଲ (ନୋଟାଲ) ଉଚ୍ଚ ବିଦ୍ୟାଳୟରେ ଅଣୁକ୍ଷୁଦ୍ର ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିଭାଗ କଟକ ତରଫରୁ ଉଚ୍ଚ ବିଦ୍ୟାଳୟ ଓ ମହାବିଦ୍ୟାଳୟ ଛାତ୍ରଛାତ୍ରୀଙ୍କ ମଧ୍ୟରେ ପ୍ରବନ୍ଧ ଓ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । ଏହି ପ୍ରତିଯୋଗିତାରେ ପ୍ରବନ୍ଧ ବିଭାଗରେ ଜିଲାରୁ ୬୮ ଜଣ ଛାତ୍ରଛାତ୍ରୀ ଅଂଶଗ୍ରହଣ କରିଥିଲାବେଳେ ପାରମ୍ପରିକ ବିପ୍ଳବୀ ପ୍ରତିଯୋଗିତାରେ ୪୦ ଜଣ ଛାତ୍ରଛାତ୍ରୀ ଭାଗ ନେଇଥିଲେ । ନେସନାଲ ଉଚ୍ଚ ବିଦ୍ୟାଳୟର ପ୍ରଧାନ ଶିକ୍ଷକ ସୁନୀତା ଶତପଥୀ, ଶିକ୍ଷୟିତ୍ରୀ ସରସ୍ୱତୀ ରାଉତ, ଶିକ୍ଷକ ଲକ୍ଷ୍ମୀପ୍ରସାଦ ନାଏକ, ଅନ୍ୟୋନ୍ୟ ପଢ଼େଇ, ବେରମେଲି ଚନ୍ଦ୍ରାଓ ଉଚ୍ଚ ବିଦ୍ୟାଳୟର ଭୀରପ୍ରାସ ପ୍ରଧାନ ଶିକ୍ଷକ ମନୋଜ କୁମାର ନାୟକ ଉପସ୍ଥିତ ରହି ପ୍ରତିଯୋଗିତାଗୁଡ଼ିକୁ ପରିଚାଳନା କରିଥିଲେ । ପ୍ରବନ୍ଧ ପ୍ରତିଯୋଗିତାର ବିଷୟବସ୍ତୁ ଥିଲା 'ଦେଶର ଅର୍ଥନୈତିକ ଓ ସାମାଜିକ ବିକାଶରେ ଅଣୁ କ୍ଷୁଦ୍ର ମଧ୍ୟମ ଉଦ୍ୟୋଗର ଭୂମିକା' ଯେଉଁପରି ଚିତ୍ରାଙ୍କନ ପାଇଁ 'ଆଦିବାସୀ ନୃତ୍ୟ' ବିଷୟବସ୍ତୁ ରଖାଯାଇଥିଲା । ଏହି ସବୁକୁ ରାଜ୍ୟସ୍ତରରେ ମୂଲ୍ୟାଙ୍କନ କରାଯାଇ କୃତୀ ପ୍ରତିଯୋଗୀଙ୍କୁ ପୁରସ୍କୃତ କରାଯିବ ବୋଲି ଜଣେ ଉଚ୍ଚ ଅନୁକ୍ଷୁଦ୍ର ମଧ୍ୟମ ଉଦ୍ୟୋଗ ବିଭାଗର ସହ ନିର୍ଦ୍ଦେଶକ ଭବାନୀ ପ୍ରସାଦ ବେହେରା ଜଣାଇଛନ୍ତି । ଶ୍ରୀ ବେହେରା ନିଜେ ନୂଆପଡ଼ାରେ ଯାଏତ ରହି ଏହିସବୁ ଜାର୍ଯ୍ୟକ୍ରମକୁ ପରିଚାଳନା କରୁଥିଲାବେଳେ ସେହି ବିଭାଗ ବିଜୟକେତନ ସାହି ଓ ନୂଆପଡ଼ା ଆଦର୍ଶର ଦେବକୀ ନନ୍ଦନ ପଟ୍ଟନାୟକ ତାଙ୍କୁ ସହଯୋଗ କରିଥିଲେ ।